

**Prince George's County 2020
Enterprise Zone and Focus Area Application**

1. Application Cover Sheet

Name of local Jurisdiction applying: Prince George's County

Name of Proposed Enterprise Zone: Prince George's County Enterprise Zone

Nature of Application: Re-designation of Enterprise Zone and Focus Areas -

Approximate Land Area of Proposed Enterprise Zone: Existing Enterprise Zone approximately 9,385 acres.
Proposal to add 806.67 acres to the Enterprise Zone.
Existing Focus Area of 430 acres reduced to 389.43 acres with a proposal to redesignate 14.60 acres

Eligibility Criteria: **Unemployment**
Low Income Poverty Area
Low Median Family Income
Property vacancy
Median Family Income

Contact for Further Information:

David Iannucci
President and CEO
Prince George's County Economic Development Corporation
1801 McCormick Drive
Suite 350
Phone: 301.583-4650
Fax: 301.772.8540
Email: dsianucci@co.pgmd.us

Authorized Signature

Date: October 13, 2020



David Iannucci
President and CEO
Prince George's County Economic Development Corporation

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2. Expression of Consent:

The Resolution of the Prince George's County Council is Included in this section.

The following municipal resolutions are included in this section:

North Brentwood
Landover Hills
Bladensburg
Hyattsville
Fairmount Heights
Cottage City
Mount Rainer
Seat Pleasant
Morningside
District Heights
New Carrollton
Greenbelt
Forest Heights
Brentwood
Edmonston
Riverdale Park
Glenarden
Cheverly*
Capital Heights

Resolutions pending**:

Colmar Manor
Berwyn Heights

* Enterprise Zone boundaries outlined in the Resolution for the town of Cheverly and the County Council differ. The County Council resolution includes a site that the town did not include in their resolution. EDC requests Commerce to determine superseding boundary inclusion/exclusion.

**As a result of the ongoing COVID 19 crisis, the remaining municipalities have not been able to regularly meet and discuss adoption of their respective Enterprise Zone maps and resolutions. Concerning existing resolutions pending, the PGEDC has routinely communicated with both Colmar Manor and Berwyn Heights. The PGCEDC is expected to obtain these resolutions prior to December 31, 2020.

COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND
2020 Legislative Session

Resolution No. CR-53-2020
Proposed by The Council Chair (by request – County Executive)
Introduced by Council Members Turner, Streeter, Hawkins, Dernoga, Davis, Harrison,
Taveras, Glaros and Franklin
Date of Introduction June 23, 2020

RESOLUTION

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A RESOLUTION concerning

Prince George's County Enterprise Zone

For the purpose of endorsing the proposed redesignation and expansion of the Prince George's County Enterprise Zone and the Prince George's County Enterprise Zone Focus Areas.

WHEREAS, an Enterprise Zone is an area designated by the Secretary of Maryland Department of Commerce, pursuant to Subtitle 7, Title 5 of the Economic Development Article of the Annotated Code of Maryland, for the purpose of focusing State and local resources toward the encouragement of economic growth and employment in economically challenged areas of the State; and

WHEREAS, CR-54-1999 established the Prince George's County Enterprise Zone, CR-14-2003 expanded the Enterprise Zone, CR-66-2004 endorsed the designation of Focus Areas, CR-69-2009 endorsed the redesignation of the Enterprise Zone and Focus Areas, CR-91-2014 endorsed the expansion, designation and redesignation of the Enterprise Zone and Focus Areas, all of which were approved by the Secretary of Maryland Department of Commerce; and

WHEREAS, the Prince George's County Enterprise Zone and Prince George's County Enterprise Zone Focus Areas expired on December 14, 2019 and the statutory deadline of April 15, 2020 to recertify with the Secretary of Maryland Department of Commerce was suspended due to the catastrophic health emergency related to COVID-19; and

WHEREAS, the County Executive has filed an application on behalf of Prince George's County with the Secretary of Maryland Department of Commerce for the expansion of the Prince George's County Enterprise Zone and redesignation of the Enterprise Zone Focus Areas, both with modifications of the existing Enterprise Zone and Focus Areas; and

1 WHEREAS, the proposed expansion to the Prince George's County Enterprise Zone
2 consists of the following areas detailed in the attached 2020 Enterprise Zone and Focus Area
3 Update Map and more particularly described in Attachment A: Hyattsville Route 1 and Beltway
4 Plaza Corridor—the commercial and industrial properties along cross-sectioned route 410 and
5 Adelphi Road, Route 193 connecting to Beltway Plaza, the northwest boundary including
6 Greenbelt Metro, as well as commercial and mix use properties along Edmonston Road and
7 Kenilworth Avenue, 2300 Craftsman Circle in Hyattsville, and Calverton Shopping Center in
8 Beltsville; and

9 WHEREAS, the proposed designation and redesignation of the Prince George's County
10 Enterprise Zone Focus Areas consist of the following areas detailed in the attached 2020
11 Enterprise Zone Focus Area Update Map, and more particularly described in Attachment A: New
12 Carrollton/Glenarden/Landover—the commercial properties within municipal New Carrollton,
13 adjacent to the area between 85th Street and Riverdale Road, to include large commercial
14 shopping zone, industrial and mixed used properties in the western quadrant of municipal
15 Glenarden boundary to include Martin Luther King, Jr. Highway, Hubbard Road and Barlowe
16 Road intersections, and commercial and industrial properties along route 450 in the north-
17 western quadrant of municipal Landover Hills boundary; Marlboro Pike/Forestville—the
18 commercial and mixed-use properties along Marlboro Pike, extending from the District of
19 Columbia border to the Penn Mar Shopping Center; Branch Avenue/Route 5 Branch Avenue—the
20 commercial properties in the northeast quadrant of the intersection of Branch Avenue and
21 Woodyard Road, connecting to the existing Enterprise Zone to the north via Branch Avenue;
22 Southern Avenue/Eastover (Wheeler Road)—the southern corner of the intersection of Southern
23 Avenue and Indian Head Highway, the Southern Avenue Shopping Center at the eastern corner
24 of the intersection of Southern Avenue and Southview Drive; Route 450/Cheverly—the
25 commercial property between route 450 and route 410 and Finns Lane connecting Harkins
26 Avenue, Ellin Road and 85th Avenue, the commercial and industrial properties adjacent to MD-
27 202/Landover Road and Cheverly Avenue, the commercial and industrial properties between
28 Arbor Street and John Hanson Highway and Columbia Park Road; and

29 WHEREAS, the expansion of the Prince George's County Enterprise Zone will provide for
30 tax incentives to encourage private investment within the Zone to increase private employment
31 opportunities, increase capital investment, and increase the tax base of the political subdivisions

1 within the area where the Zone is located and surrounding areas.

2 NOW, THEREFORE, BE IT RESOLVED by the County Council of Prince George's
3 County, Maryland, that the Council supports the expansion of the Prince George's County
4 Enterprise Zone and the designation and redesignation of Focus Areas, consisting of the areas
5 described above and in Attachment A and identified on the attached 2020 Enterprise Zone and
6 Focus Area Update Map and more particularly described in Attachment A.

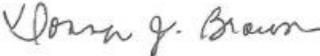
Adopted this 21st day of July, 2020.

COUNTY COUNCIL OF PRINCE
GEORGE'S COUNTY, MARYLAND

BY: 

Todd M. Turner
Council Chair

ATTEST:



Donna J. Brown
Clerk of the Council

Municipal Resolutions

EXHIBIT 2

TOWN OF FAIRMOUNT HEIGHTS

2009-2010 LEGISLATIVE SESSION

Resolution No: FR-04-09

Introduced By: Joan Crowder, Council Member

Co-Sponsors: Carolyn Boston, Council Member, Patricia Waiters, Council Member

Date of Introduction: November 18, 2009

RESOLUTION FOR ENTERPRISE ZONE

Whereas, a State Enterprise Zone has been proposed for an area that includes the Town of Fairmount Heights, Maryland; and

Whereas, a State Enterprise Zone is a tool for the County and municipal governments to promote economic development; and

Whereas, in addition to State income tax credits for new employment, a State Enterprise Zone provides a 10-year County and municipal real property tax credit for new commercial investment that increases a property's assessed value, and, in designated Focus Areas, a 10-year County and municipal business personal property tax credit on new business personal property, and these County and municipal property tax credits could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

Now, therefore, be it resolved, that the Mayor and Council of the Town of Fairmount Heights support the 10-year designation of a State Enterprise Zone, and a five-year designation of a Focus Area, within our boundaries.

This resolution shall take effect this 18th day of November 2009.

MAYOR/TOWN COUNCIL OF TOWN OF FAIRMOUNT HEIGHTS

Nathaniel R. Mines, Jr.
Nathaniel R. Mines Jr., Mayor

Carolyn Boston
Carolyn Boston, Vice Mayor/Council Member

Jacqueline Wood-Dodson, Council Member

R. Dean Cooks
R. Dean Cooks, Council Member

Joan Crowder
Joan Crowder, Council Member

Nancy Dixon-Saxon, Council Member

Patricia Waiters
Patricia Waiters, Council Member

ATTEST:

Jo Ann Tucker
Town Clerk/Administrative Assistant

November 18, 2009
Date Approved by Council

Town of Bladensburg
RESOLUTION NO. 1-2020

Introduced By:

Date Introduced: March 16, 2020

Date Adopted: March 16, 2020

Date Effective: March 16, 2020

Whereas, a State Enterprise Zone Focus Area has been proposed for an area that includes the City / Town of Bladensburg; and

Whereas, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

Whereas, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

Now, therefore, be it resolved, that the Mayor and Council of the City / Town of Bladensburg support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

BE IT FURTHER RESOLVED that this Resolution be and is hereby adopted this 16th Day of March 16, 2020, and shall take effect immediately upon its adoption.

Attest:


Debi Sandlin, Town Administrator


Takisha D. James, Mayor

Cheverly

RESOLUTION FOR ENTERPRISE ZONE DESIGNATION

WHEREAS, a State Enterprise Zone designation has been proposed for an area that includes the Town of Cheverly; and

WHEREAS, a State Enterprise Zone designation is a tool for the County and municipal governments to promote economic development; and

WHEREAS, a State Enterprise Zone designation would provide state income, County real property, and County business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

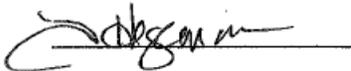
NOW, THEREFORE, BE IT RESOLVED, that the Mayor and Council of the Town of Cheverly support the ten-year designation of a State Enterprise Zone designation within our boundaries.

PASSED by the Council of the Town of Cheverly, Maryland, at its regular Worksession meeting on July 23, 2020.



Laila Riazi, Mayor

ATTEST:



TC Hegeman, Town Clerk

COTTAGE CITY COMMISSION
TOWN OF COTTAGE CITY
RESOLUTION NO. 2020 – 03

A RESOLUTION ENDORSING THE EFFORTS OF THE PRINCE GEORGES ECONOMIC DEVELOPMENT OFFICE TO RENEW THE MARYLAND ENTERPRISE ZONE IN COTTAGE CITY.

WHEREAS, the Town of Cottage City strongly supports efforts to improve employment opportunities in our area; and

WHEREAS, Cottage City strongly supports efforts to assist local businesses in accessing Maryland State economic development incentives; and

WHEREAS, a State Enterprise Zone has been proposed for an area that includes the Town of Cottage City; and

WHEREAS, the Maryland Enterprise Zone Program provides tax credit incentives to Cottage City businesses for investment in buildings and equipment; and

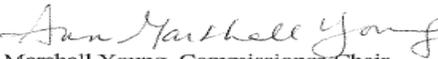
WHEREAS, a State Enterprise Zone is a tool for the County and municipal governments to promote economic development; and

WHEREAS, a State Enterprise Zone would provide state income, County and municipal real property and County and municipal personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

NOW, THEREFORE, BE IT RESOLVED, that the Town Commission of the Town of Cottage City support the five-year designation of a State Enterprise Zone within out boundaries.

AND BE IT FURTHER RESOLVED that this Resolution shall take effect upon its passage.
PASSED this 8th Day of April 2020.

TOWN OF COTTAGE CITY, MARYLAND

By: 
Ann Marshall Young, Commissioner-Chair

CERTIFICATION

I, HEREBY CERTIFY, as the duly appointed Town Manager of the Town of Cottage City, Maryland, that on the 8 day April 2020 with 5 Aye votes and 0 Nay votes, the aforesaid Resolution 2020-03 passed.


Consuella Barbour, Town Manager



CITY OF DISTRICT HEIGHTS

2000 MARBURY DRIVE
DISTRICT HEIGHTS, MARYLAND 20747-2399

TELEPHONE: (301) 336-1402
FAX: (301) 350-3660

ENTERPRISE ZONE RESOLUTION DH: 2020-02

Whereas, a State Enterprise Zone has been proposed for an area that includes the City of District Heights, Maryland; and

Whereas, a State Enterprise Zone is a tool for the County and municipal governments to promote economic development; and

Whereas, in addition to State income tax credits for new employment, a State Enterprise Zone provides County and municipal real property tax credit for new commercial investment that increases a property's assessed value, and, in designated Focus Areas, a County and municipal business personal property tax credit on new business personal property, and these County and municipal property tax credits could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

Now, therefore, be it resolved, that the Mayor and Commission of the City of District Heights, Maryland support the 5 year designation of a State Enterprise Zone, of a Focus Area, within our boundaries.

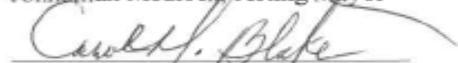
This resolution shall take effect this 7th day of May 2020.

ATTEST / WITNESS

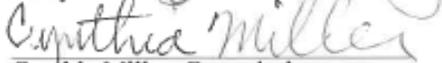

Sharla M. Crutchfield, City Clerk

THE MAYOR AND COMMISSION
OF CITY OF DISTRICT HEIGHTS,
MARYLAND


Johnathan Medlock, Acting Mayor


Carol M. Blake, Commissioner


Harryette Irving, Commissioner


Cynthia Miller, Commissioner



**Resolution Number 2020-R-02
State Enterprise Zone Focus Area Designation**

Whereas, a State Enterprise Zone Focus Area has been proposed for an area that includes the Town of Edmonston; and

Whereas, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

Whereas, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

Now, therefore, be it resolved, that the Mayor and Council of the Town of Edmonston support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

This resolution shall take effect this 20th day of April, 2020.


Averi Gray, Town Clerk


Tracy R. Gant, Mayor

THE TOWN OF FOREST HEIGHTS
RESOLUTION 33-20

A RESOLUTION TO APPROVE AND SUPPORT THE RE-DESIGNATION OF AN ENTERPRISE ZONE PROGRAM AREA WITHIN THE CORPORATE LIMITS OF THE TOWN OF FOREST HEIGHTS

Introduced By: Mayor Habeeb-Ullah Muhammad

WHEREAS, the Maryland Enterprise Zone Program was adopted in 1982 through State legislation which encourages job creation and investment in real property in economically distressed areas and now consists of 36 Enterprise Zones in 18 Counties and Baltimore City; and

WHEREAS, the County's Enterprise Zone Program is administered by the Prince George's County Economic Development Corporation and an Enterprise Zone is an area of a county, city or town in which state and local incentives are offered to encourage the expansion of existing businesses and the attraction of new business investment and jobs; and

WHEREAS, although some prior Enterprise Zone areas no longer qualify for re-designation, Enterprise Zone proposed re-certification areas and the application process was commenced last fall and requires an expression of consent in the form of resolutions from both the County Council and the city or town council of each affected municipality; and

WHEREAS, the eligibility criteria of an Enterprise Zone must satisfy at least one of the following: (i) an average rate of unemployment is at least 150 percent of the average rate of unemployment in Maryland, (ii) a low-income poverty area in which the proportion of families with less than poverty level incomes is at least 1.25 times the national proportion, (iii) a median family income (at least 70 percent of the families have incomes that are less than an amount equal to 80 percent) of the median family income within Prince George's County), or (iv) a 10 percent population decrease, and chronic abandonment or demolition of the property, or substantial property tax arrearages; and

WHEREAS, the Enterprise Zones in this county currently include 8,833.26 acres and the Focus Areas include 414.46 acres both of which are substantially located within the Beltway and were scheduled for expiration on 12/14/2019; and

WHEREAS, in Enterprise Zones, the benefits to applicants include a one-time tax credit of \$1,000 - \$6,000 per new worker, and a ten year real property tax credit on the value of a portion of real property improvements of which the credit is 80% for the first five years and decreases 10% annually thereafter to 30% in the 10th year; and

WHEREAS, in the Enterprise Zone Focus Areas, where economic distress is greater, an enhanced incentive package is available to stimulate economic development activity to include: (i) Real property tax credits of 10-years, with an 80 percent credit against local real property taxes on the value of a portion of real property improvements, but the credit does not decline in

THE TOWN OF FORREST HEIGHTS
RESOLUTION 33-20

focus areas as it does with the standard benefit, (ii) Personal property tax credits including a 10-year, 80 percent credit against local personal property taxes on new investment in personal property within a focus area (Personal property tax credits are only available in focus areas), and (iii) Income tax credits of one or three year credit for wages paid to new employees, where the general credit is a one-time \$1,500 credit for each new qualified position (For economically disadvantaged employees, the credit increases to a total of \$9,000 per worker distributed over three years); and

WHEREAS, the Mayor and Council find that a State Enterprise Zone (located partially within the Town along Livingston Rd., Talbert Dr. and MD-210) and Focus Area (located near the Town at the Eastover Shopping Center) would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization, as depicted in Exhibits A, B, & C.

NOW THEREFORE BE IT RESOLVED, by the Mayor and the Town Council of the Town of Forrest Heights, that the Town hereby approves and supports the ten-year designation of the Enterprise Zone located within the corporate boundaries of the Town of Forest Heights.

BE IT FURTHER RESOLVED, that this Resolution shall take effect immediately upon passage.

PASSED this 17 day of June 2020.

APPROVED: By Resolution of the Town Council of The Town of Forest Heights, Maryland

ROLL CALL VOTE

YEA/NAY/ABSTAIN/ABSENT

MUHAMMAD

Yea

KENNEDY II

Yea

NOBLE

Yea

BARNES

Yea

HINES

Yea

WASHINGTON

Yea

ATKINSON

Yea

ATTEST:

THE TOWN OF FOREST HEIGHTS,
MARYLAND

THE TOWN OF FOREST HEIGHTS
RESOLUTION 33-20

Sherletta Hawkins
Sherletta Hawkins, Town Clerk

By: Habeeb-Ullah Muhammad
Mayor Habeeb-Ullah Muhammad, Mayor

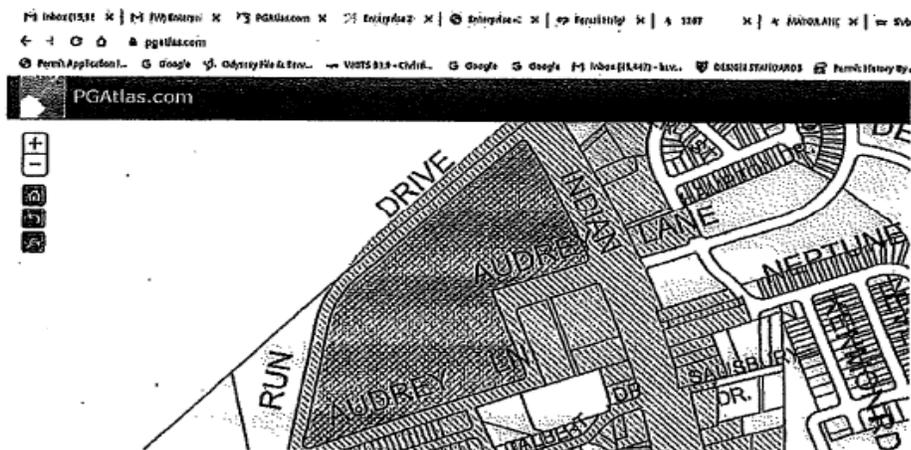
By: Calvin Washington
Calvin Washington, Council President

CERTIFICATION

I, hereby certify, as the duly appointed Town Clerk of the Town of Forest Heights, Maryland, that on the 14 day of June 2020 with 7 Aye votes and 0 Nay votes the aforesaid Resolution 33-20 passed.

Sherletta Hawkins
Sherletta Hawkins, Town Clerk

Exhibit A – PGAtlas Map of Enterprise Area in Red Hatch with Focus Area in Green



THE TOWN OF FOREST HEIGHTS
RESOLUTION 33-20

Exhibit B – Extract of Map of Enterprise Zone (Yellow) and Focus Areas (Red) (Map available at <https://www.pgcdc.com/enterprise-zone-program>)

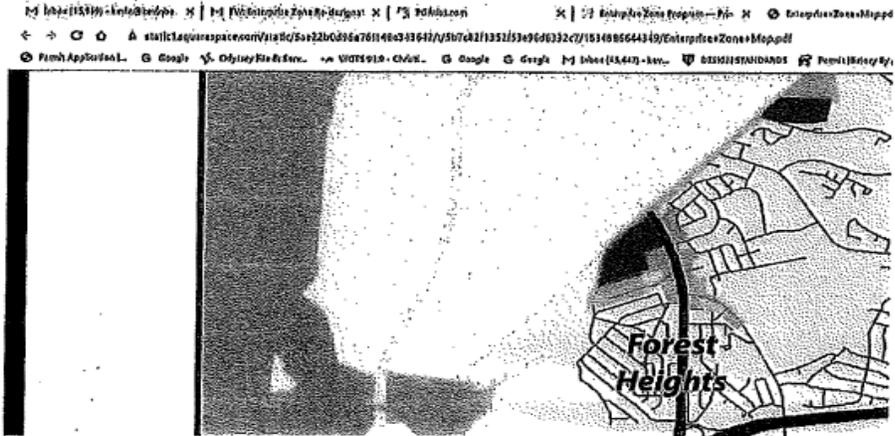
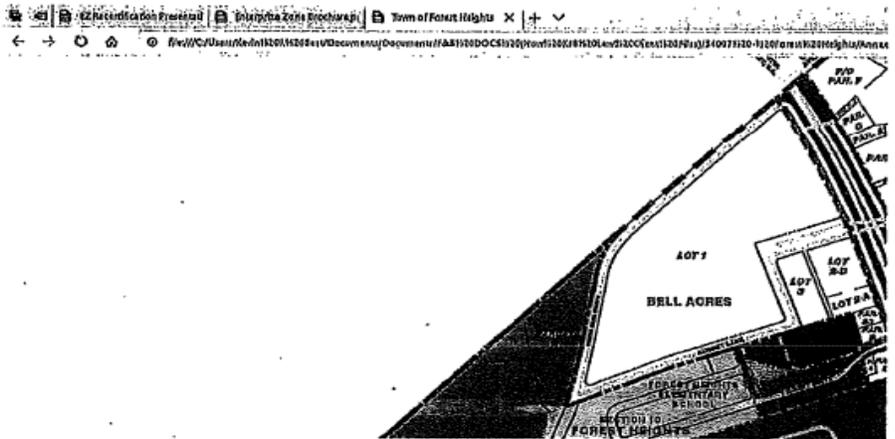


Exhibit C – Extract of Annexation Extension 8 (Light Green)



R-01-2021 A Resolution to Authorize Participation in the State Enterprise Zone Initiative

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**City Council of the City of Glenarden, Maryland
2021 Legislation**

Resolution: R-01-2021
Introduced By: James A. Herring, Council President
Co-Sponsors: At the Request of the Administration
Public Hearing: July 22, 2020
Session: Special Regular Session
Date of Introduction: July 29, 2020

A Resolution to Authorize Participation in the State Enterprise Zone Initiative

WHEREAS, the City wishes to participate in the State Enterprise Zone, a program offered in which state and local governments offer tax credits and assistance to encourage the expansion of existing businesses and attraction of new business activity and jobs; and

WHEREAS, a State Enterprise Zone has been proposed for an area that includes the City of Glenarden; and

WHEREAS, a State Enterprise Zone is a tool for the County and municipal governments to promote economic growth; and

WHEREAS, a State Enterprise Zone would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization; and

WHEREAS, the Prince George's County Economic Development Corporation has requested that the City indicate whether it will elect to participate in the program at no cost to the city or to the residents; and

WHEREAS, the City has been designated as a State Enterprise Zone once before in Resolution **R-10-2015** which has expired; and

WHEREAS, the Council has determined that it is in the public interest to participate in the State Enterprise Zone; and

NOW, therefore, be it resolved, that the Mayor and Council of the City of Glenarden support the five-year designation of a State Enterprise Zone within our boundaries. This resolution shall take effect this 29th day of July 2020 as follows:

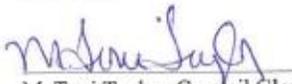
1. That the City does hereby elect to participate in the State Enterprise Zone Tax Credit Program.
2. This Resolution shall take effect immediately upon adoption.

R-01-2021 A Resolution to Authorize Participation in the State Enterprise Zone Initiative

46 Page 2

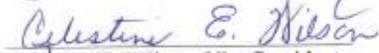
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48 Date Approved: July 29, 2020

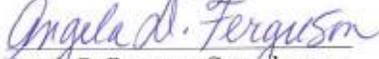
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50 ATTEST:

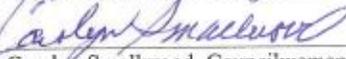
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54 M. Toni Taylor, Council Clerk

City Council of Glenarden


James A. Herring, Council President


Celestine E. Wilson, Vice President


Angela D. Ferguson, Councilwoman


Carolyn Smallwood, Councilwoman


Deborah A. Eason, Councilwoman


Donjuan Williams, Councilman


Robin Jones, Councilwoman

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76 Yea -7-
77 Nay -0-
78 Abstain -0-

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Introduced: Mr. Putens
1st Reading: March 10, 2020
2nd Reading: June 8, 2020
Passed: June 8, 2020
Posted: June 9, 2020
Effective: June 8, 2020

RESOLUTION NUMBER 2084

RESOLUTION FOR ENTERPRISE ZONE DESIGNATION

WHEREAS, a State Enterprise Zone designation has been proposed for an area that includes the City of Greenbelt; and

WHEREAS, a State Enterprise Zone designation is a tool for the County and municipal governments to promote economic development; and

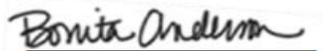
WHEREAS, a State Enterprise Zone designation would provide state income, County real property, and County business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and Council of the City of Greenbelt support the ten-year designation of a State Enterprise Zone designation within our boundaries.

PASSED by the Council of the City of Greenbelt, Maryland, at its regular meeting of June 8, 2020.


Colin A. Byrd, Mayor

ATTEST:


Bonita Anderson, City Clerk

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CITY OF HYATTSVILLE, MARYLAND

RESOLUTION 2020-04

A Resolution of the City of Hyattsville, Maryland to support Prince George's County's application for re-designation of its Enterprise Zone Program, which is in part comprised of three geographical areas located in the City, namely: the Gateway Arts and Entertainment District, the West Hyattsville Transit District Overlay Zone, and the University Town Center.

WHEREAS, Prince George's County's Enterprise Zone Program, hereinafter referred to as "the Program," offers state and local incentives to encourage the expansion of existing businesses and to attract new business investment and jobs; and

WHEREAS, the Program is administered by Prince George's County's Economic Development Corporation; and

WHEREAS, the Program is comprised in part of three (3) geographical areas located in the City, namely: the Gateway Arts and Entertainment District, the West Hyattsville Transit District Overlay Zone, and the University Town Center; and

WHEREAS, the City believes the Program to be a vehicle of economic development for the City and for Prince George's County; and

WHEREAS, the City concurs with Prince George's County's Economic Development Corporation that re-designation of the Program would provide county and municipal tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization; and

WHEREAS, Maryland Code, Section 5-703(a)(2) of the Economic Development Article provides that a Maryland county may apply to the Secretary of Maryland's Department of Commerce to designate an enterprise zone on behalf of a municipal corporation; and

1 **WHEREAS**, Maryland Regulation, Title 24, Subtitle 5, Chapter 1.09 provides that a
2 Maryland county may apply to the Secretary of Maryland's Department of Commerce to re-
3 designate an enterprise zone on behalf of a municipal corporation.

4 **NOW, THEREFORE, BE IT RESOLVED**, that the City of Hyattsville, Maryland,
5 hereby supports Prince George's County's application to the Secretary of Maryland's Department
6 of Commerce to re-designate said county's Enterprise Zone Program.

7 **INTRODUCED** by the Mayor and City Council of the City of Hyattsville, Maryland at a
8 regular meeting on March 23, 2020, at which meeting copies were available to the public for
9 inspection, and at which time a public hearing took place.

10 **ADOPTED** by the Mayor and City Council of the City of Hyattsville, Maryland at a
11 regular meeting on March 23, 2020, at which meeting copies were available to the public for
12 inspection.

ATTEST/WITNESS:

City of Hyattsville, Maryland



Laura Reams
City Clerk

APPROVED:

City of Hyattsville, Maryland



Candace B. Hollingsworth
Mayor

3/23/20
Date



The Town of Landover Hills

Office of
Mayor and Town Council
6904 Taylor Street
Landover Hills, Maryland 20784
301-773-6401
301-773-9145 (fax)

Resolution: R-02-2020
Introduced: March 2, 2020
Adopted March 2, 2020

Resolution R-02-2020

A RESOLUTION OF THE MAYOR AND TOWN COUNCIL OF THE TOWN OF LANDOVER HILLS SUPPORTING THE FIVE YEAR DESIGNATION OF A STATE ENTERPRISE ZONE FOCUS AREA WITH THE TOWN'S BOUNDARIES

Whereas, a State Enterprise Zone Focus Area has been proposed for an area that includes the Town of Landover Hills; and

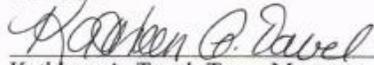
Whereas, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

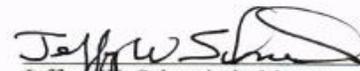
Whereas, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

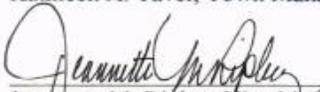
Now, therefore, be it resolved, that the Mayor and Town Council of the Town of Landover Hills support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

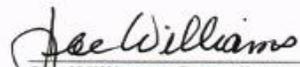
This Resolution shall take effect this 2nd day of March 2020.

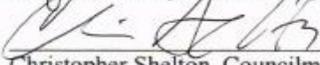
ATTEST


Kathleen A. Tavel; Town Manager

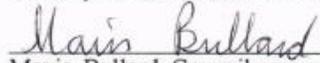

Jeffrey M. Schomisch; Mayor


Jeannette M. Ripley; Vice Mayor


Joe Williams; Councilman


Christopher Shelton, Councilman

Rommel Pazmino, Councilman


Mavis Bullard, Councilwoman


Kathleen Walker, Councilwoman



TOWN OF MORNINGSIDE

6901 Ames Street
Morningside, Maryland 20746

PH: 301-736-2300
FAX: 301-736-7440

RESOLUTION 2020 – 002 STATE ENTERPRISE ZONE FOCUS AREA

Whereas, a State Enterprise Zone Focus Area has been proposed for an area that includes the Town of Morningside; and

Whereas, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

Whereas, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

Now, therefore, be it resolved, that the Mayor and Council of the Town of Morningside support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

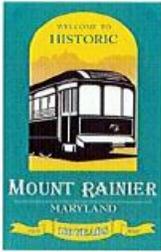
This resolution shall take effect this 21st day of April 2020.



Mayor



Clerk-Treasurer



Adopted: April 7, 2020

City of Mount Rainier, Maryland

Resolution 06-2020: Mayor and City Council of the City of Mount Rainier support the five-year designation of a State Enterprise Zone Focus Area

Introduced & Written By: Mayor & City Council

Whereas, a State Enterprise Zone Focus Area has been proposed for an area that includes the City of Mount Rainier; and

Whereas, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

Whereas, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

Now, therefore, be it resolved, that the Mayor and Council of the City of Mount Rainier support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

This resolution shall take effect this 7th day of April, 2020.

Attest:

Latasha C. Gatling

Latasha C. Gatling, Interim City Manager

Malinda Miles, Mayor

Celina Benitez

Celina Benitez, Councilmember Ward I

Luke Cheseck

Luke Cheseck, Councilmember Ward I

Scott B. Cecil

Scott Cecil, Councilmember Ward II

Bryan Knedler, Councilmember Ward II



Effective: May 6, 2020

**A RESOLUTION OF THE CITY COUNCIL OF NEW CARROLLTON
SUPPORTING THE RE-DESIGNATION OF A STATE OF MARYLAND ENTERPRISE
ZONE WITHIN THE CITY OF NEW CARROLLTON FOR A TEN YEAR PERIOD**

WHEREAS, Prince George's County is submitting an application to re-designate the Enterprise Zones and Focus Areas in Prince George's County; and

WHEREAS, the Enterprise Zone is a State designation that provides 10 year tax credit incentives for businesses to locate and expand within the Zone; and

WHEREAS, Focus Areas are locations within the Enterprise Zone that offer even more valuable tax credit incentives for businesses and, therefore, is a tool for the County and municipal governments to promote economic development; and

WHEREAS, a part of the City of New Carrollton is located within a current Enterprise Zone and Prince George's County desires to expand the Zone and to continue to include part of the City in its application for re-designation of the Enterprise Zone (*See attached Map marked Exhibit A*); and

WHEREAS, the Enterprise Zone program provides businesses and property owners tax incentives to encourage investment and employment in certain areas; and

WHEREAS, the City Council understands that by passing this resolution the City of New Carrollton agrees to provide the businesses the same tax credits that the County provides.

NOW, THEREFORE, BE IT RESOLVED, that the City Council of New Carrollton, concurs with and supports the re-designation of a portion of the City of New Carrollton, as reflected on Exhibit A, as a State of Maryland Enterprise Zone for a period of ten years.

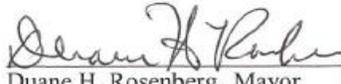
INTRODUCED AND PASSED by the City Council of New Carrollton at a meeting on May 6, 2020.

EFFECTIVE: May 6, 2020

ATTEST:


Douglass A. Barber, MMC
City Clerk


Phelicia E. Nembhard, Chair
City Council

APPROVED: 
Duane H. Rosenberg, Mayor

DATE: MAY 6, 2020



TOWN OF NORTH BRENTWOOD

Resolution No. 2020-02

A RESOLUTION TO DECLARE TOWN OF NORTH BRENTWOOD INCLUSION OF ALL OR ANY PART OF THE MUNICIPALITY AS ENTERPRISE ZONE.

Whereas, a State Enterprise Zone Focus Area has been proposed for an area that includes the Town of North Brentwood; and

Whereas, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

Whereas, a State Enterprise Zone Focus Area would provide state income, County and Municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

(7) Now, Therefore, be it resolved, that the Mayor and Council of the Town of North Brentwood, support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

PASSED AND ADOPTED by the Mayor and Council of the Town of North Brentwood, Maryland this 2nd day of MARCH 2020.

This resolution shall take effect this 2nd day of MARCH 2020.

Carl Jones
ATTEST: Carl Jones town clerk

Petrella Robinson
Petrella Robinson, Mayor

Ayes: Council = 3
Present: Council = 3
Absent: Council = 0
Vacant: Council = 0

COUNCIL OF THE TOWN OF RIVERDALE PARK, MARYLAND
Resolution 2020-R-05

Introduced by: CM Christopher Henry

Date Introduced: March 2, 2020

Date Adopted: March 2, 2020

Date Effective: March 2, 2020

WHEREAS, a State Enterprise Zone Focus Area has been proposed for an area that includes the Town of Riverdale Park; and

WHEREAS, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

WHEREAS, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and Council of the Town of Riverdale Park support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

ATTEST:


Jessica E. Barnes, Town Clerk

COUNCIL OF THE TOWN OF
RIVERDALE PARK:


Alan K. Thompson, Mayor

COUNCIL OF THE CITY OF SEAT PLEASANT, MARYLAND

RESOLUTION NO. R-20-05

Introduced By: City Council
Date Introduced December 9, 2019
Amendments Adopted
Date Adopted December 9, 2019
Date Effective December 9, 2019

A RESOLUTION to:

Approval and Support of the Re-Designation of the Enterprise Zone.
Certification of the Council of the City of Seat Pleasant Supporting the application by the Prince George's County Economic Development Corporation to Re-Designate the State Enterprise Zone Focus Area to provide Tax Credit Incentives for Businesses within the City.

FOR the purpose of approving the application by the Prince George's County Economic Development Corporation for the State Enterprise Zone Focus.

WHEREAS, a State Enterprise Zone Focus Area has been proposed for an area that includes the City of Seat Pleasant; and

WHEREAS, a State Enterprise Zone Focus Area is a tool for Prince George's County and municipal governments to promote economic development; and

WHEREAS, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization; and

Now, therefore, be it resolved, that the Mayor and Council of the City of Seat Pleasant support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

AND BE IT FURTHER ENACTED AND RESOLVED that this Resolution be and is hereby adopted this **December 9, 2019** to take effect immediately upon its adoption.

Resolution R-20-05 Approval and Support of the State Enterprise Zone Focus Area
December 9, 2019


Charl Jones, Councilmember

Lamar Maxwell, Councilmember


Kelly Porter, Councilmember


Reveral L. Yeargin, Councilmember

ATTEST:


Dashaun N. Lanham, CMC
City Clerk


Hope Love, Councilmember


Shireka McCarthy, Councilmember


Gloria L. Sistrunk, Councilmember



Read and Adopted: September 8, 2020

**TOWN OF CAPITOL HEIGHTS
RESOLUTION 2021-04**

**A RESOLUTION TO SUPPORT THE FIVE-YEAR DESIGNATION OF A STATE
ENTERPRISE ZONE WITHIN THE TOWN OF CAPITOL HEIGHTS BOUNDARIES**

(Drafted by Town Clerk)

WHEREAS, a State Enterprise Zone has been proposed for an area that includes the Town of Capitol Heights, MD; and

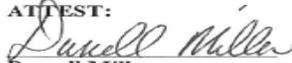
WHEREAS, a State Enterprise Zone is a tool for the County and municipal governments to promote economic development; and

WHEREAS, a State Enterprise Zone would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investment to communities that have been targeted for revitalization;

NOW THEREFORE, BE IT RESOLVED, by the Mayor and Council of the Town of Capitol Heights, support the five-year designation of a State Enterprise Zone within our boundaries.

This resolution shall take effect this 8th day of September, 2020.

ATTEST:


Darrell Miller
Acting Town Administrator

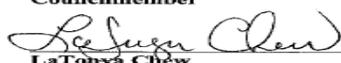
Shawn Maldon
Mayor

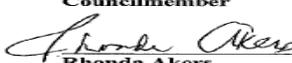
Renita Cason
Mayor Pro Tem/ Councilmember

Caroline Brown
Councilmember

Faith Ford
Councilmember

Elaine Williams
Councilmember


LaTonya Chew
Councilmember


Rhonda Akers
Councilmember



**RESOLUTION 2020- 04
TOWN OF BRENTWOOD**

**A RESOLUTION OF THE MAYOR AND TOWN COUNCIL OF THE TOWN OF BRENTWOOD
SUPPORTING A STATE ENTERPRISE ZONE FOCUS AREA**

WHEREAS, a State Enterprise Zone Focus Area has been proposed for an area that includes the Town of Brentwood; and

WHEREAS, a State Enterprise Zone Focus Area is a tool for the County and municipal governments to promote economic development; and

WHEREAS, a State Enterprise Zone Focus Area would provide state income, County and municipal real property, and County and municipal business personal property tax credits that could be instrumental in attracting new business investments to communities that have been targeted for revitalization;

NOW THEREFORE, BE IT RESOLVED THAT the Mayor and Council of the Town of Brentwood support the five-year designation of a State Enterprise Zone Focus Area within our boundaries.

Read and adopted this 25th day of June 2020

Attest:


Giselle Richards, Town Clerk


Rocio Treviño-Lopez, Mayor

Signature Unavailable
Tosya Harrison-Edwards, Vice Mayor


Jeff Burgess, Councilmember
Signature Unavailable

Alicia Tarr, Councilmember


Marcus Monroe, Councilmember

3. Confirmation that Proposed Area is Within a Priority Funding Area

Larry Hogan, Governor
Boyd Rutherford, Lt. Governor



Robert S. McCord, Secretary
Sandy Schrader, Deputy Secretary

Maryland DEPARTMENT OF PLANNING

To: Andre P. Plummer

From: Shelly Aprill

Date: September 29, 2020

Subject: Enterprise Zone- Priority Funding Area Determination

1. JURISDICTION:

Prince George's County

2. PROPERTY NAME, ADDRESS:

Prince George's County Enterprise Zone

The parcels included in this determination are provided in the accompanying map, outlined in red and identified in the map legend as "Enterprise Zone" or "Enterprise Zone Focus Areas".

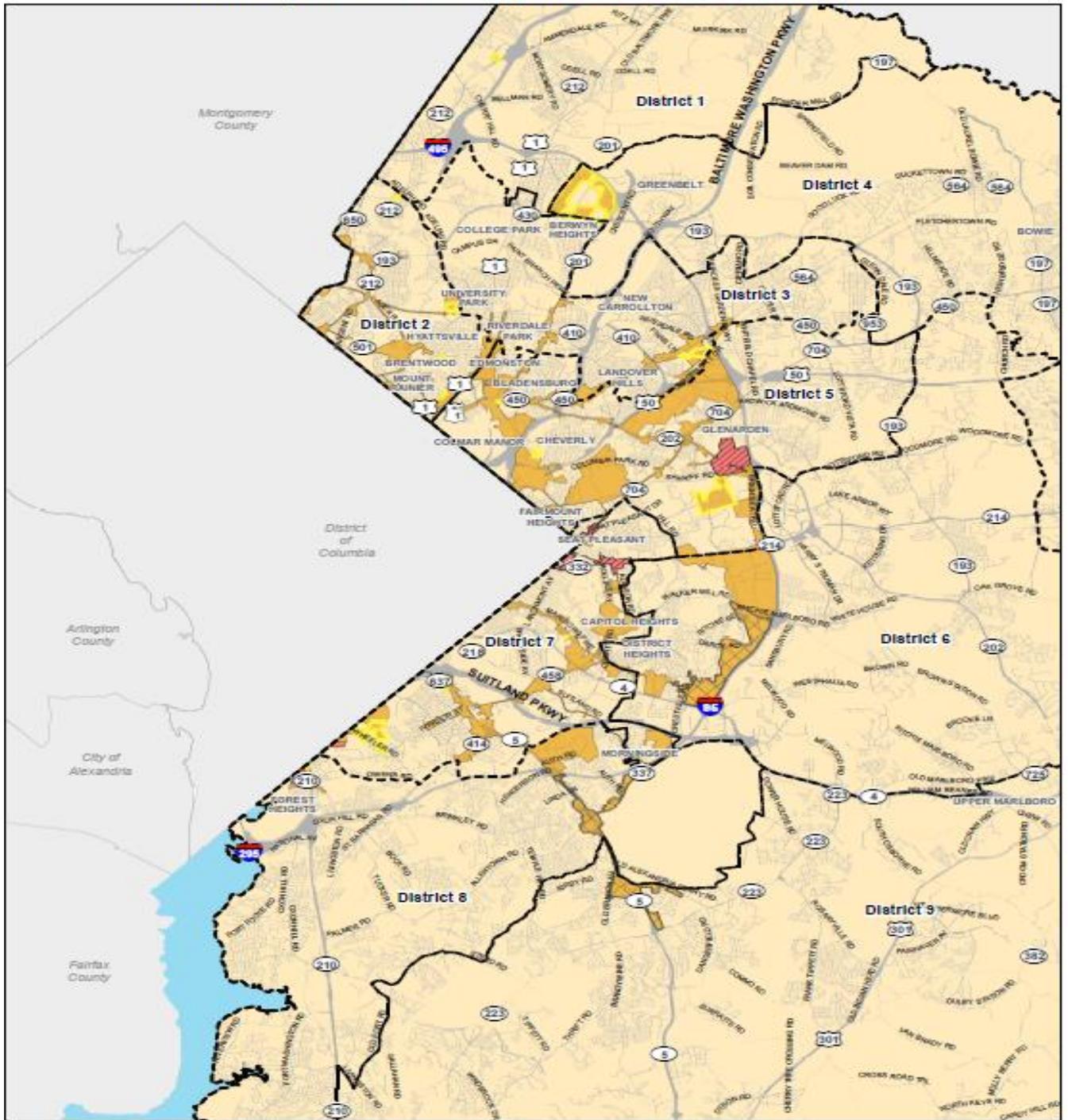
3. PRIORITY FUNDING AREA STATUS:

The properties outlined in the attached map are "IN" the Priority Funding Area certified by the Prince George's County meeting the mapping criteria in the Annotated Code of Maryland, Finance and Procurement Article § 5-7B-02.

Maryland Department of Planning • 301 West Preston Street, Suite 1101 • Baltimore • Maryland • 21201

Tel: 410.767.4500 • Toll Free: 1.877.767.6272 • TTY users: Maryland Relay • Planning.Maryland.gov

Enterprise Zone Updates - At a Glance



Enterprise Zone

- Proposed for redesignation - Expired 2019
- Expired 2019
- Proposed for new designation or expansion

- Councilmanic Districts
- Roads
- County Boundary

Focus Area

- Proposed for redesignation - Expired 2019
- Expired 2019 - Redesignated as Enterprise Zone
- Proposed for new designation or expansion



This map may not be reproduced, stored in a retrieval system, or transmitted by any means, including electronic or by other reproduction, without the express written permission of The District of Columbia Department of Planning and Economic Development. For more information, contact the Office of Planning and Economic Development in Upper Meridian, Maryland.
Date Created: 7/23/2019

Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community, MD IMAP, SHA



0 0.3 Miles

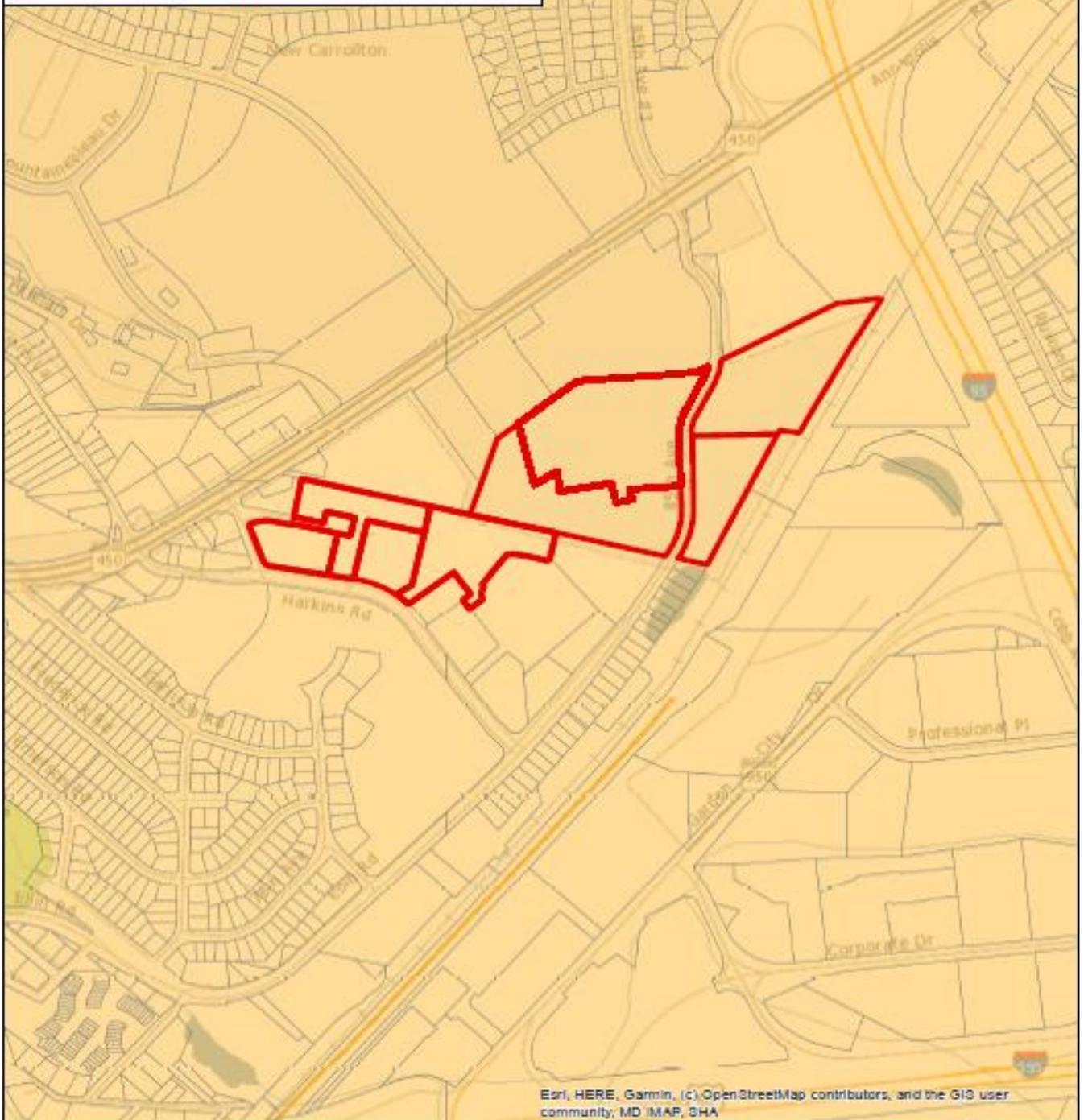
Map J

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community, MD IMAP, SHA



0 0.3 Miles

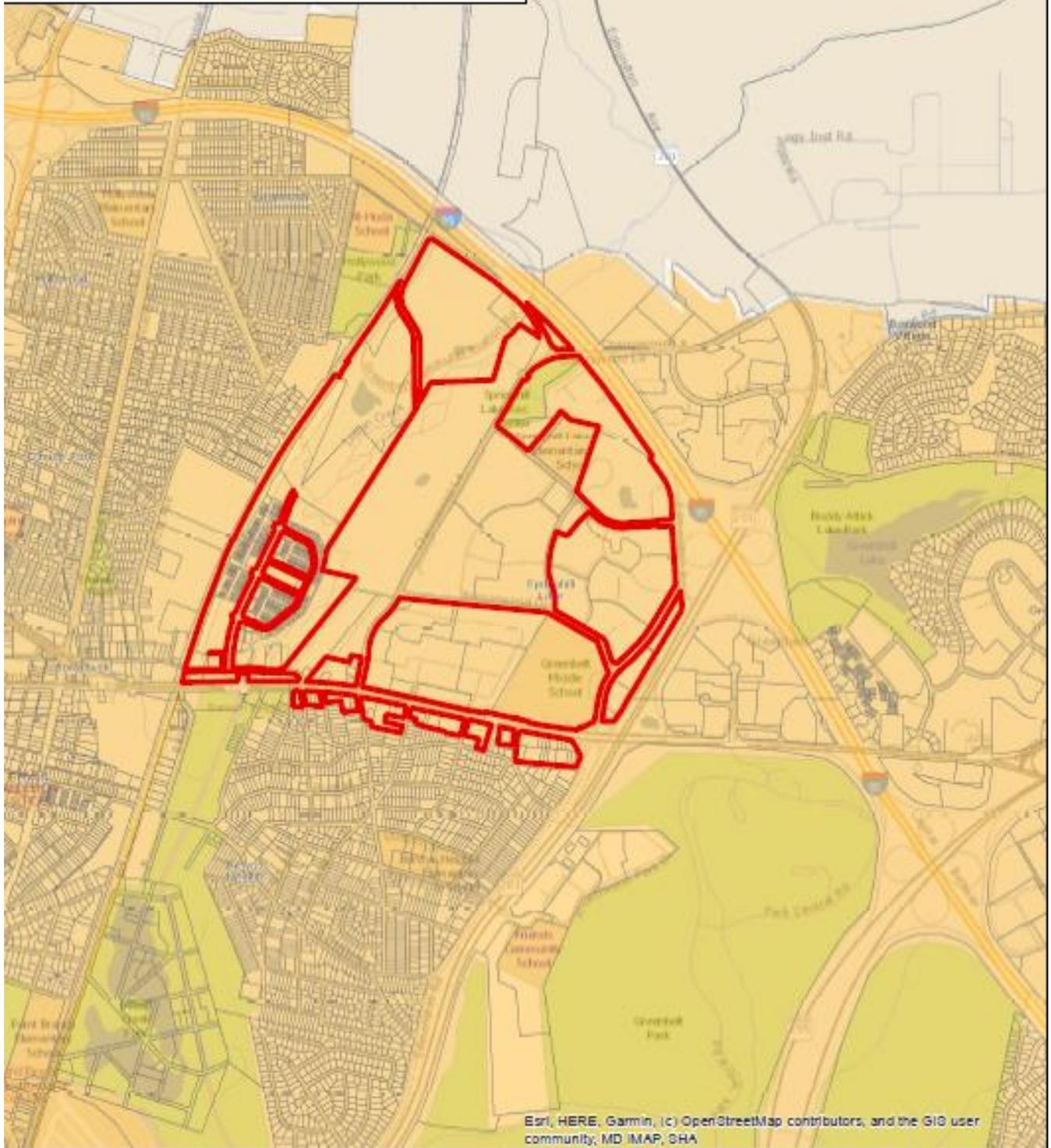
Map I

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



0 0.85 Miles

Map H

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



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0 0.15 Miles

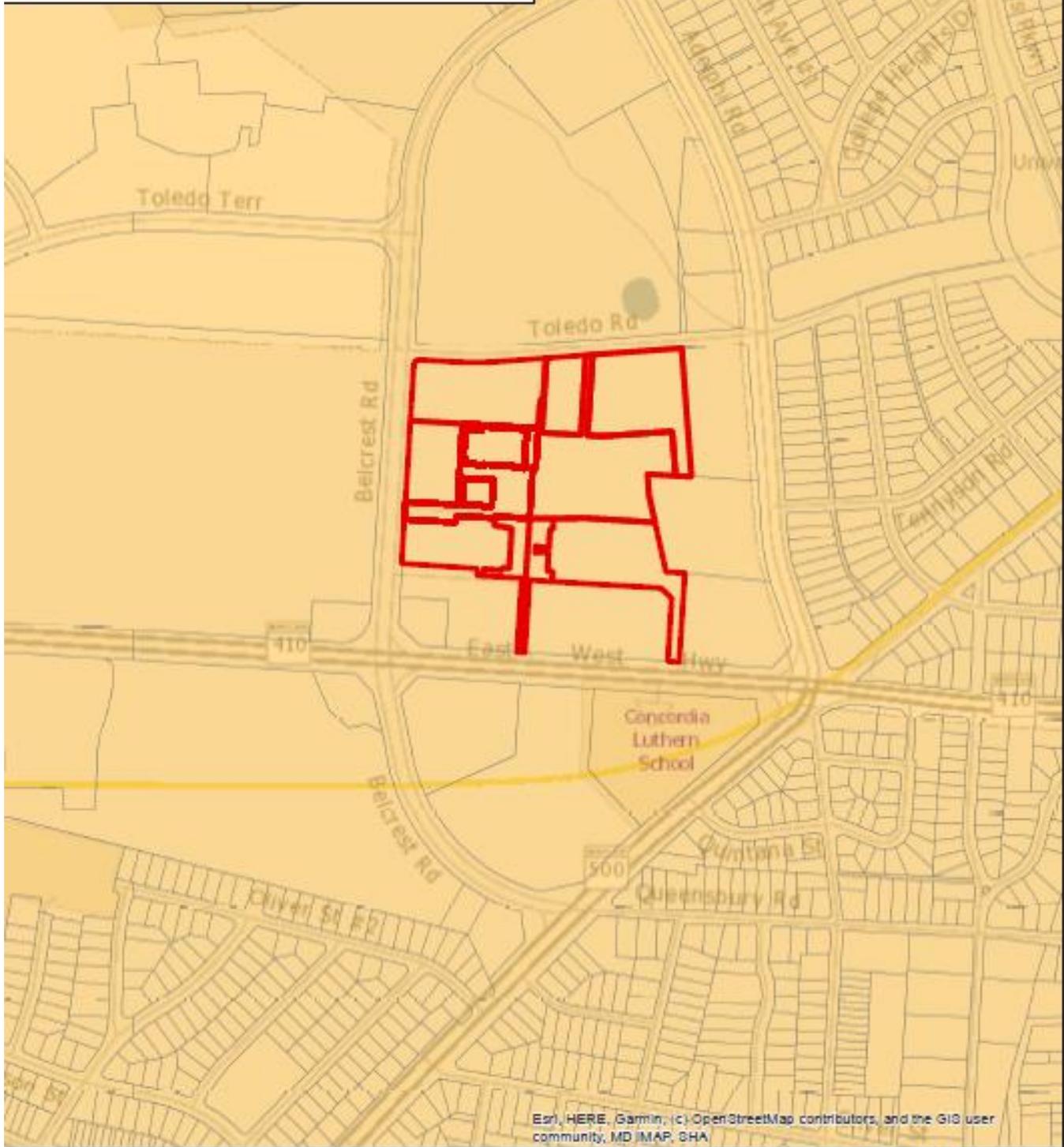
Map G

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



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0 0.25 Miles

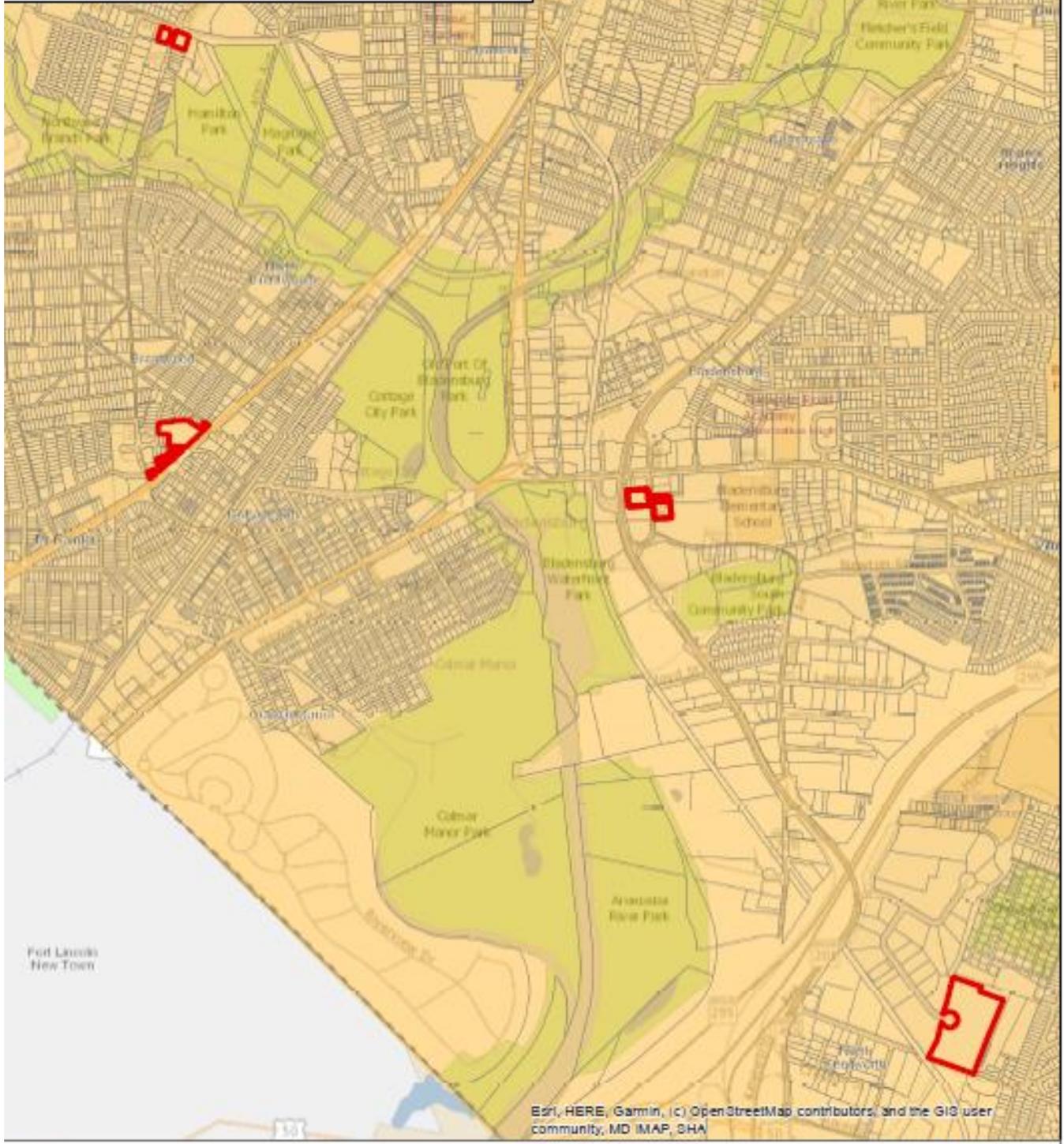
Map F

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community, MD IMAP, SHA



0 0.75 Miles

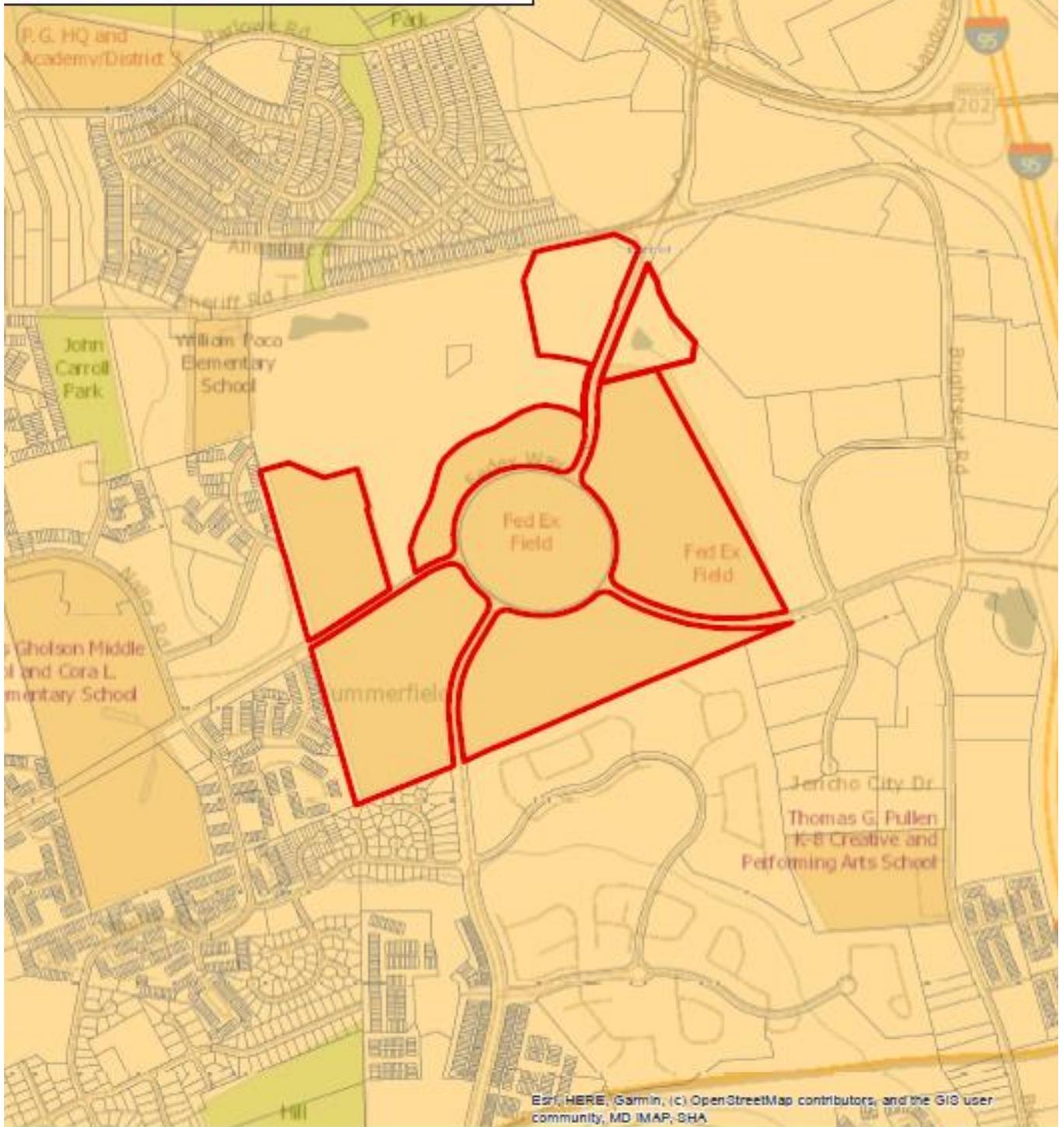
Map E

3 April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community, MD IMAP, SHA



0 0.5 Miles

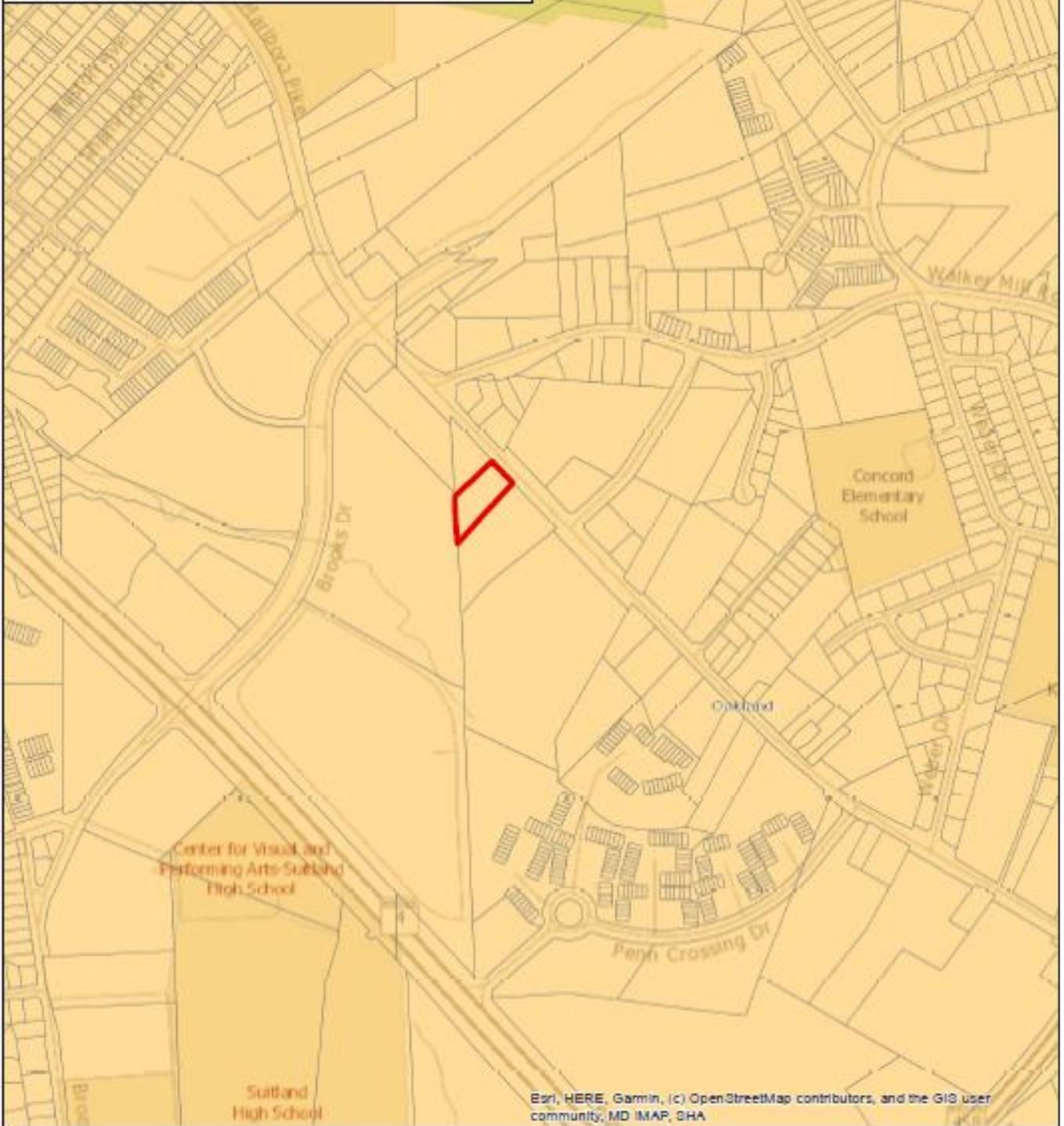
Map D

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community, MD IMAP, SHA



0 0.3 Miles

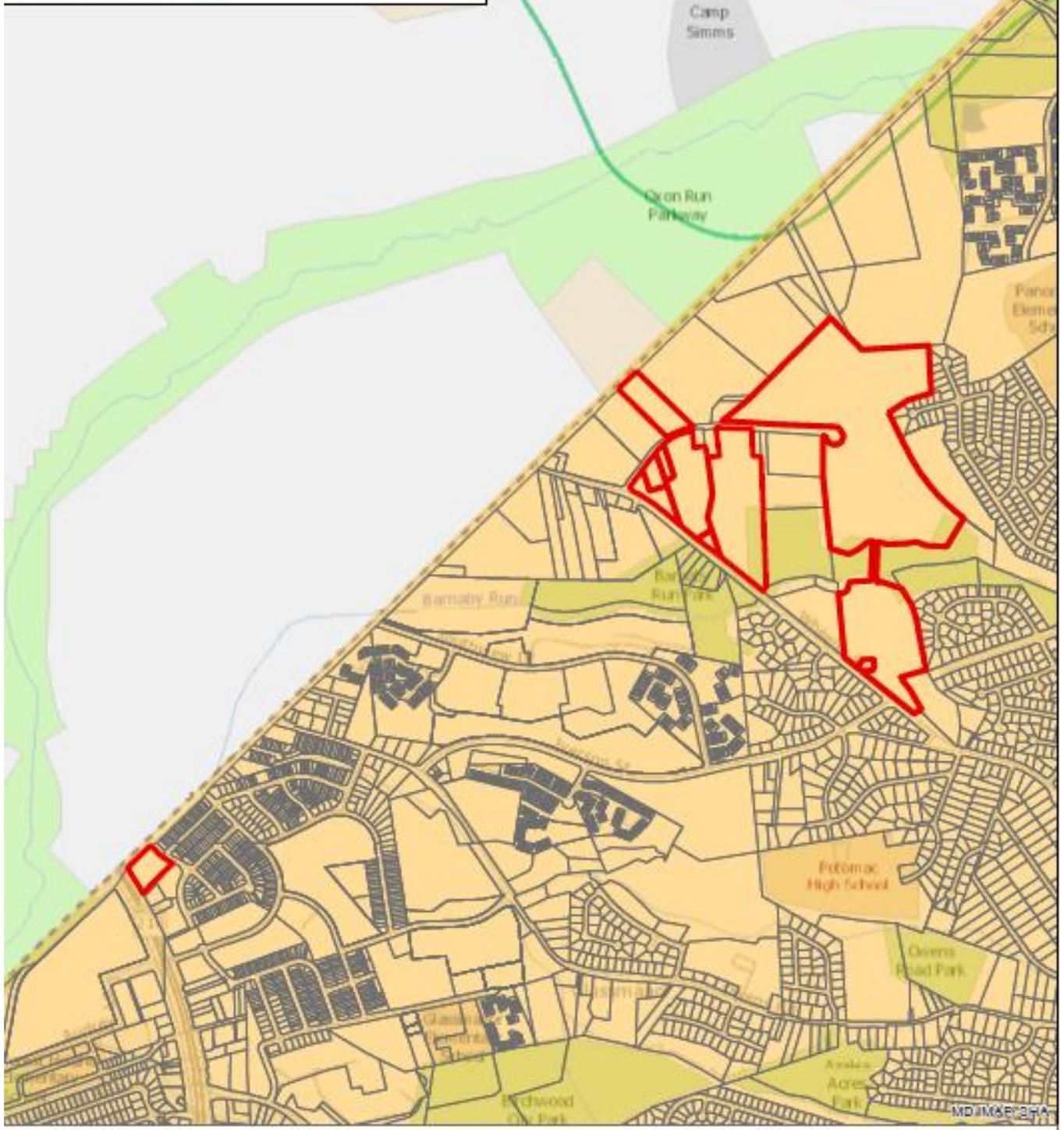
Map C

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone
-  Certified Priority Funding



0 0.65 Miles

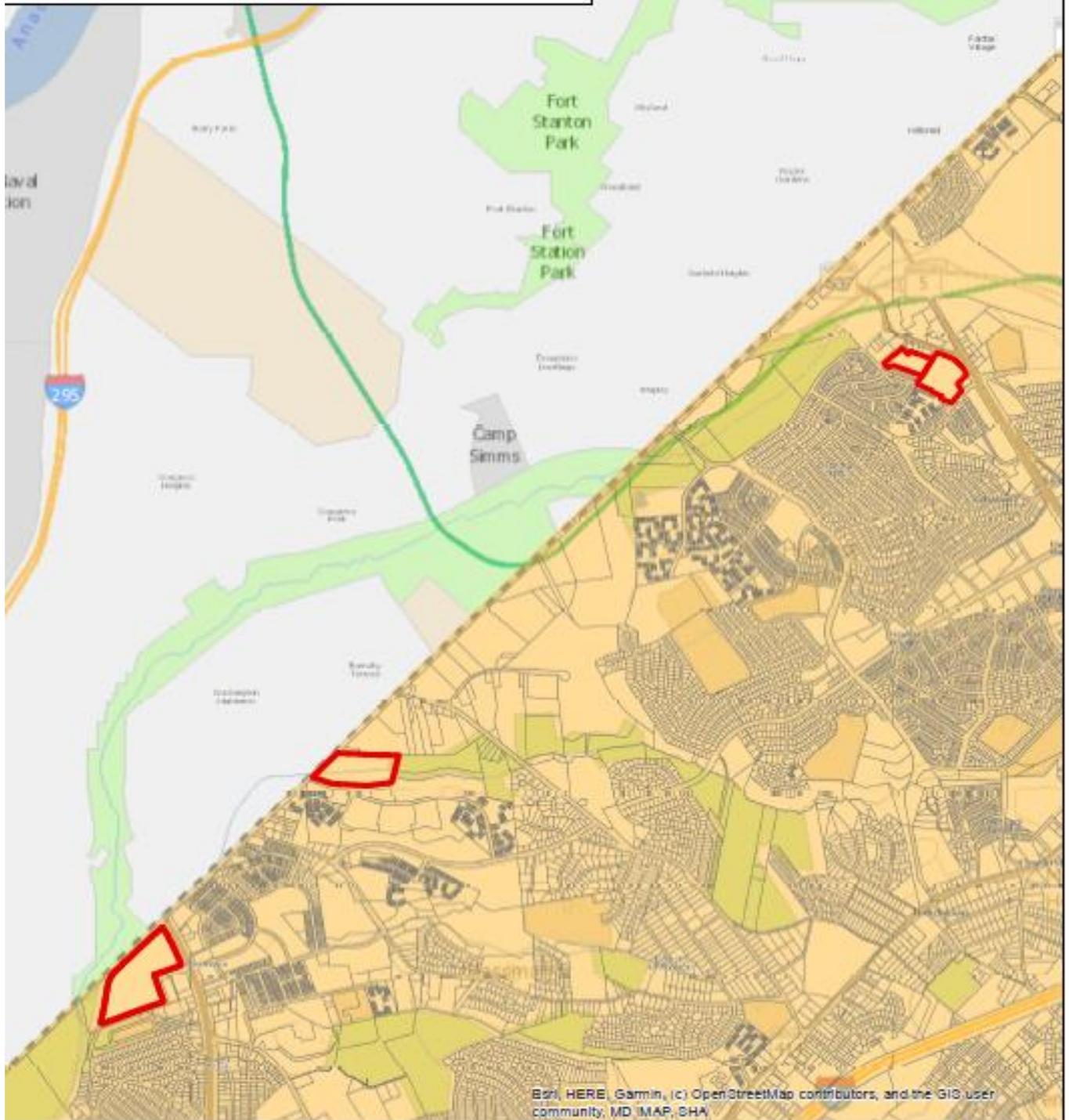
Map B

S. April
September 2020
Maryland Department of Planning



Prince George's County Priority Funding Area

-  Comment Area
-  Enterprise Zone Focus Areas
-  Certified Priority Funding



Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community, MD MAP, SHA



0 1 Miles

Map A

S. April
September 2020
Maryland Department of Planning



4. Documentation of Eligibility Requirements for an Enterprise Zone and Focus Area

Based on the Enterprise Zone and Focus Area eligibility criteria listed in the Maryland Department of Commerce Enterprise Zone Application, the areas submitted for consideration for meet the stated requirements. The area for which Prince George's County is applying for Enterprise Zone and Focus area designation is within the priority funding area.

To determine eligibility for enterprise zone expansion and focus area designation, data was analyzed by census tract for each or within a reasonable proximity to the area (within Prince George's County). To test for enterprise expansion eligibility, the proposed expansion areas met at least one of the following criteria: average rate of unemployment that is at least 150 percent of the average rate of unemployment in the United States; population with an incidence of poverty that is 125 percent of the national average; or at least 70% of the families living in the area or within a reasonable proximity to that area have incomes that are less than an amount equal to 80% of the median family income within the county.

To test for the focus area eligibility, the proposed focus areas met at least three of the following five criteria: average rate of unemployment that is at least 150 percent of the average rate of unemployment in the United States; population with an incidence of poverty that is 150 percent of the national average; crime rate in the area is at least 150 percent of the county crime rate; percentage of substandard housing in the area is at least 200 percent of the percentage of housing units in the State that are substandard; and/or the percentage of square footage of commercial property that is vacant in the area or within a reasonable proximity of the area but within the same county is at least 20 percent.

All calculations were prepared by the M-NCPPC Prince George's County Planning Department staff. Calculations to measure median family income, poverty status, unemployment and substandard housing were based on the US Census Bureau's 2013-2017 American Community Survey 5-Year Estimates. To calculate the unemployment rates, additional data was utilized from the Maryland Department of Labor and the US Bureau of Labor Statistics.

To calculate census tract eligibility for focus area designation based on crime, the Prince George's County Police Department provided 2019 UCR statistics, including all reported violent and property crimes and the geographic location of each crime. The Prince George's Planning Department GIS Specialist combined the property and violent crime reports to generate a crime rate per 100 residents based on the 2019 county population. Then, using the geographic locations of each reported crime, the number of incidents that originated in each Census Tract was determined. A crime rate for each Census Tract was then calculated based on its 2019 population. These rates were compared to the County Rate, and those tracts with the rate of 150 percent of the county rate were deemed to have met the crime criterion for Focus Area eligibility.

Commercial vacancy rates are based on CoStar data. Utilizing CoStar all office, retail, industrial, and flex buildings in Prince George's County were identified. Each building's total rentable building area and total vacant available space was then recorded. All building sites were imported into GIS and assigned to appropriate Census Tract. Then, by aggregating the rentable building area and vacant square footage for the properties in each Census Tract, vacancy rates were generated for each Census Tract. Those Census Tracts with a vacancy rate of 20 percent or more met the criterion for Focus Area eligibility based on commercial vacancy.

Crime statistics were calculated based upon the aggregated violent crimes and crimes against property data obtained from the Prince George's County Police Department and municipality police department.

All data obtained conformed to standards set fourth under the F.B.I. Uniform crime Reporting Program. In addition, the unemployment data was taken from the Maryland Department of Labor.

Following is a summary of the proposed Enterprise and Focus Areas eligibility, detailed, and documentation. See attachments (Exhibits 5)

C e n s u s	Enterprise Zone Qualification				Focus Area Qualification					
	Qualifies as Enterprise Zone under Poverty Level Standard?	Qualifies under median family income criteria for Enterprise	150% of MD. unemployment rate?	At Least 1 of 3?	Qualifies as Focus Area under Poverty Level Standard?	Substandard Housing	150% of MD. unemployment rate?	Commercial vacancy criterion met?	Crime criterion met?	At Least 3 of 5?
800102										
800103						Yes		Yes		
800105										
800106										
800108								Yes		
800109						Yes				
800203								Yes		
800206										
800208										
800209	Yes			Yes						
800210									Yes	
800211								Yes		
800212										
800213										
800214										
800215										
800401						Yes				
800402										
800403										
800408										
800409										
800410						Yes				
800411								Yes		
800412						Yes				
800413						Yes				
800504								Yes		
800505										

800507										
800509										
800511										
800513										
800514										
800515						Yes		Yes		
800516			Yes	Yes			Yes	Yes		
800517										
800518										
800519						Yes				
800520										
800601										
800604						Yes				
800605										
800606						Yes				
800607										
800608						Yes				
800701								Yes		
800704										
800705			Yes	Yes			Yes			
800706										
800707										
800800						Yes				
800900										
801003						Yes		Yes	Yes	Yes
801004										
801005										

801006										
801104						Yes				
801207										
801208										
801209										
801210						Yes				
801211									Yes	
801212									Yes	
801213										
801214										
801215										
801216										
801217									Yes	
801302						Yes				
801305										
801307			Yes	Yes			Yes		Yes	
801308										
801309						Yes				
801310										
801311						Yes				
801312										
801313										
801404						Yes			Yes	
801405						Yes			Yes	
801406						Yes				
801407			Yes	Yes			Yes			
801408	Yes		Yes	Yes	Yes	Yes	Yes			Yes

801409			Yes	Yes		Yes	Yes	Yes		Yes
801410										
801411						Yes				
801500			Yes	Yes			Yes		Yes	
801600	Yes		Yes	Yes						
801701	Yes			Yes		Yes				
801702			Yes	Yes		Yes	Yes			
801704			Yes	Yes		Yes	Yes			
801706										
801707			Yes	Yes		Yes	Yes			
801708								Yes		
801801	Yes	Yes	Yes	Yes			Yes		Yes	
801802						Yes			Yes	
801804			Yes	Yes			Yes			
801805	Yes			Yes	Yes	Yes			Yes	Yes
801807										
801808			Yes	Yes			Yes		Yes	
801901										
801904									Yes	
801905									Yes	
801906								Yes		
801907									Yes	
801908						Yes			Yes	
802001	Yes			Yes	Yes	Yes				
802002						Yes		Yes	Yes	Yes
802103									Yes	
802104			Yes	Yes		Yes	Yes	Yes	Yes	Yes

802106			Yes	Yes			Yes			
802107									Yes	
802201									Yes	
802203								Yes	Yes	
802204								Yes	Yes	
802301			Yes	Yes			Yes	Yes		
802404	Yes	Yes	Yes	Yes	Yes		Yes	Yes		Yes
802405						Yes			Yes	
802406			Yes	Yes			Yes		Yes	
802407		Yes		Yes					Yes	
802408	Yes			Yes					Yes	
802501			Yes	Yes			Yes		Yes	
802502			Yes	Yes			Yes		Yes	
802600			Yes	Yes			Yes	Yes	Yes	Yes
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802901	Yes			Yes	Yes					
803001				Yes				Yes		
803002										
803100								Yes	Yes	
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803401			Yes	Yes			Yes			
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803508	Yes			Yes	Yes	Yes				

803509	Yes	Yes		Yes	Yes				Yes	
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803513										
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804102									Yes	
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805909										

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807405										
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807410	Yes			Yes	Yes	Yes		Yes		Yes

Census Tra	Qualifies as Enterprise Zone under Poverty Level Standard?	Qualifies under median family income criteria for Enterprise Zone designation?	150% of MD. unemployment rate?	Number of Criteria met?	At Least yes of 3?	Qualifies as Focus Area under Poverty Level Standard?	Substandard Housing	150% of MD. unemployment rate?	Commercial vacancy criterion met?	Crime criterion met?	Number of Criteria Mwt?	At Least 3 of 5?
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5. Maps

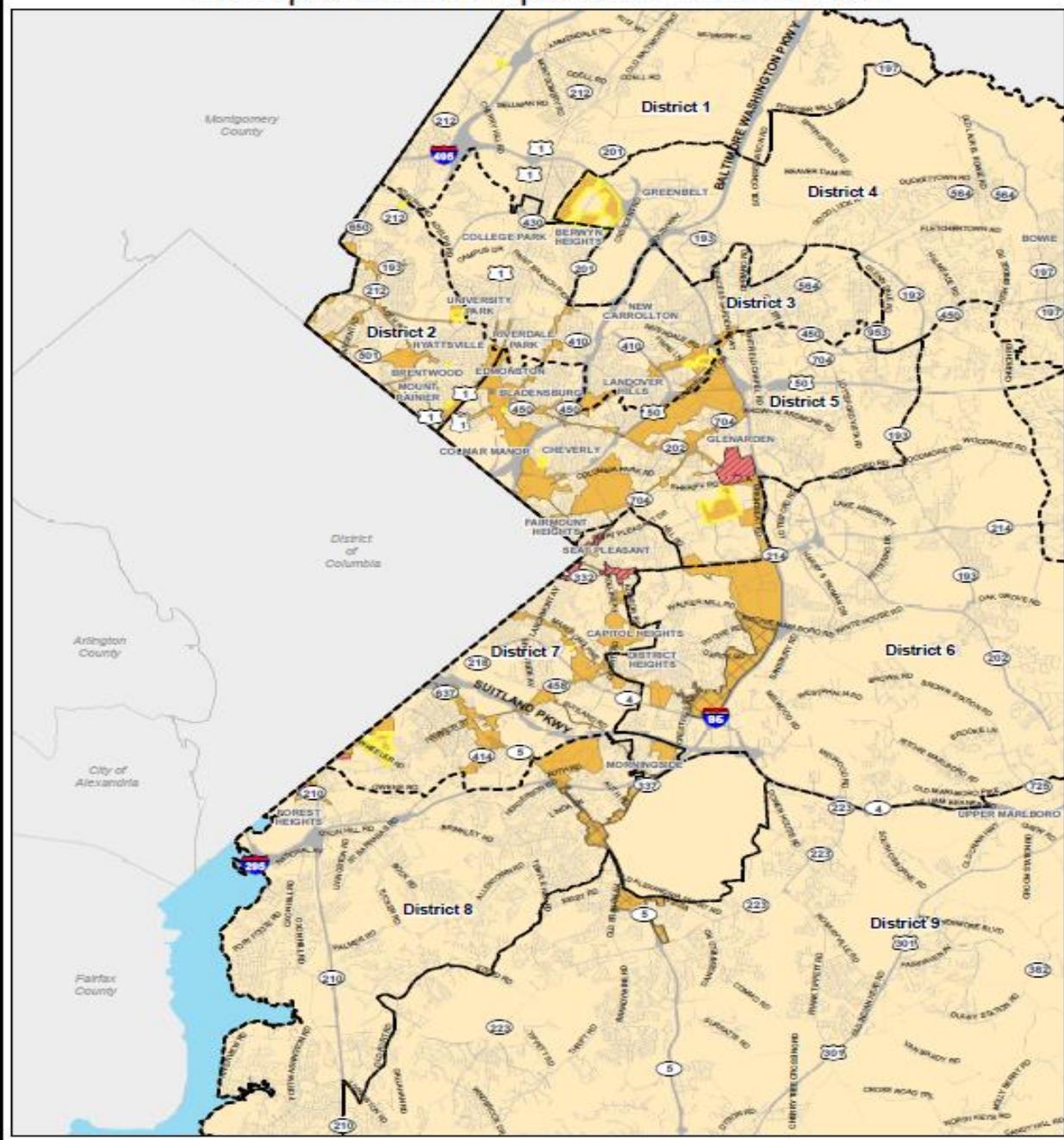
A. 2020 Enterprise Zone and Focus Area Updated Map Proposal (Updates at a Glance)

B. Written Description of the Boundaries

C. Map Series

- **Zoning Maps**
- **Vicinity Maps**
- **Property Ownership Maps**
- **Census Eligibility maps**

Enterprise Zone Updates - At a Glance



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Expired 2019
 - Proposed for new designation or expansion
- Councilmanic Districts**
- Councilmanic Districts
 - Roads
 - County Boundary

- Focus Area**
- Proposed for redesignation - Expired 2019
 - Expired 2019 - Redesignated as Enterprise Zone
 - Proposed for new designation or expansion



↑

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Date Created: 10/20/2009

Description of Prince George’s County Enterprise Zone and Focus Area Redesignation

Written Description of the Boundaries

Enterprise Zone Expansion

Hyattsville/ Route 410:

The proposed expansion zone will encompass the boundaries of Route 410, Adelphi Rd and Belcrest Road. The commercial and industrial properties along these cross-section boundaries will be included. The expansion zone also borders University Park, which is separated by Adelphi Road. Additionally, this area will also border Belcrest Road and Toledo Road.

Bladensburg:

The proposed expansion area will converge where route 450 and route 201 intersect. The proposed expansion will increase interior of existing redesignated area. The expansion area will propose commercial properties along 48th Street and Quincy Place.

Southern Avenue/Wheeler Road:

The proposed expansion area will include cross-sections of Southern Avenue, Wheeler Hills Road and Iverson Street. In addition, the proposed expansion area will include adjacent commercial properties near UMC, which borders the District of Columbia.

Forest Heights/Southern Avenue:

The proposed expansion area consists of commercial and mix use properties at the intersection of Indian Head Highway (Route 210) and Southern Avenue. This location is adjacent to and existing Focus Area and District of Columbia border.

Marlboro Pike/District Heights:

Expansion within this area will cover the cross-intersection of Marlboro Pike and Tanow Place within District Heights, Maryland. This area will include existing commercial retail establishments surrounded by residential housing, gas station and religious institutions (Churches).

Beltsville/Calverton Shopping Center:

The proposed Enterprise Zone expansion area comprise of an existing large commercial zoned retail property located at 11603 Beltsville Dr, Calverton, MD 20705. This expansion area is located ½ mile away from US 95 Interstate and Powder Mill Rd.

Glenarden/Landover (Brightseat Road/Arena Drive):

The proposed expansion area encompasses multiple quadrants circumambient to the prime property of FedEx Field, located in Landover Maryland. This new expansion area borders the following: Sheriff Road, Brightseat Road, Hills Oaks Road, Garret Morgan Boulevard, Bishop Peebles Drive and Redskins Road. The expansion area is less than ½ mile from Interstate US 495 and Central Avenue Route 214. The expansion area will include primarily vacant property adjacent to sports stadium.

New Carrollton/Route 450:

The proposed Enterprise Zone expansion borders MD-Route 450, Harkins Road and 85th Avenue. This will include the cross-section between Cross St and West Lanham Drive and expands pass Harkins Road to commercially and mix use properties.

Greenbelt Road/Route 193:

The proposed expansion area will encompass route 193 connecting to newly proposed Beltway Plaza within the City of Greenbelt, MD. The boundary will include all commercially zoned and mixed use properties surrounding Beltway Plaza. In addition, northwest boundary to including Greenbelt Metro, as well as commercial and mix use properties along Edmonston Rd, Cherrywood Lane and Breezewood Drive.

Brentwood/US Route 1 (Rhode Island Avenue)/Route 208

The proposed expansion areas consist of commercial property within the municipality of Brentwood. The expansion zones border Bunker Hill, 38th Street, Shepherd Street and Utah Avenue. The expansion area is less than 1 mile away from adjacent municipal North Brentwood to the north along Route 1.

Focus Area Redesignation

New Carrollton/Glenarden/Landover:

The commercial properties within municipal New Carrollton, adjacent to the area between 85th Street. and Riverdale Rd., to include large commercial shopping zone. Proposed re-designation of commercial, industrial and mixed use properties in the western quadrant of municipal Glenarden boundary. To include Martin Luther King Jr. Highway, Hubbard Rd and Barlowe Rd intersections. Proposed for re-designation of commercial and industrial properties along route 450 in the north western quadrant of municipal Landover Hills boundary.

Marlboro Pike / Forestville:

Commercial and mix use properties along Marlboro Pike, extended from the District of Columbia border to PenMar Shopping Center.

Exiting Focus Area Expansion

Branch Avenue /Route 5 Branch Avenue :

The commercial properties in the northeast quadrant of the intersection of Branch Avenue and Woodyard Road, connecting to the existing Enterprise Zone to the north via Branch Avenue.

Southern Avenue / Eastover (Wheeler Road):

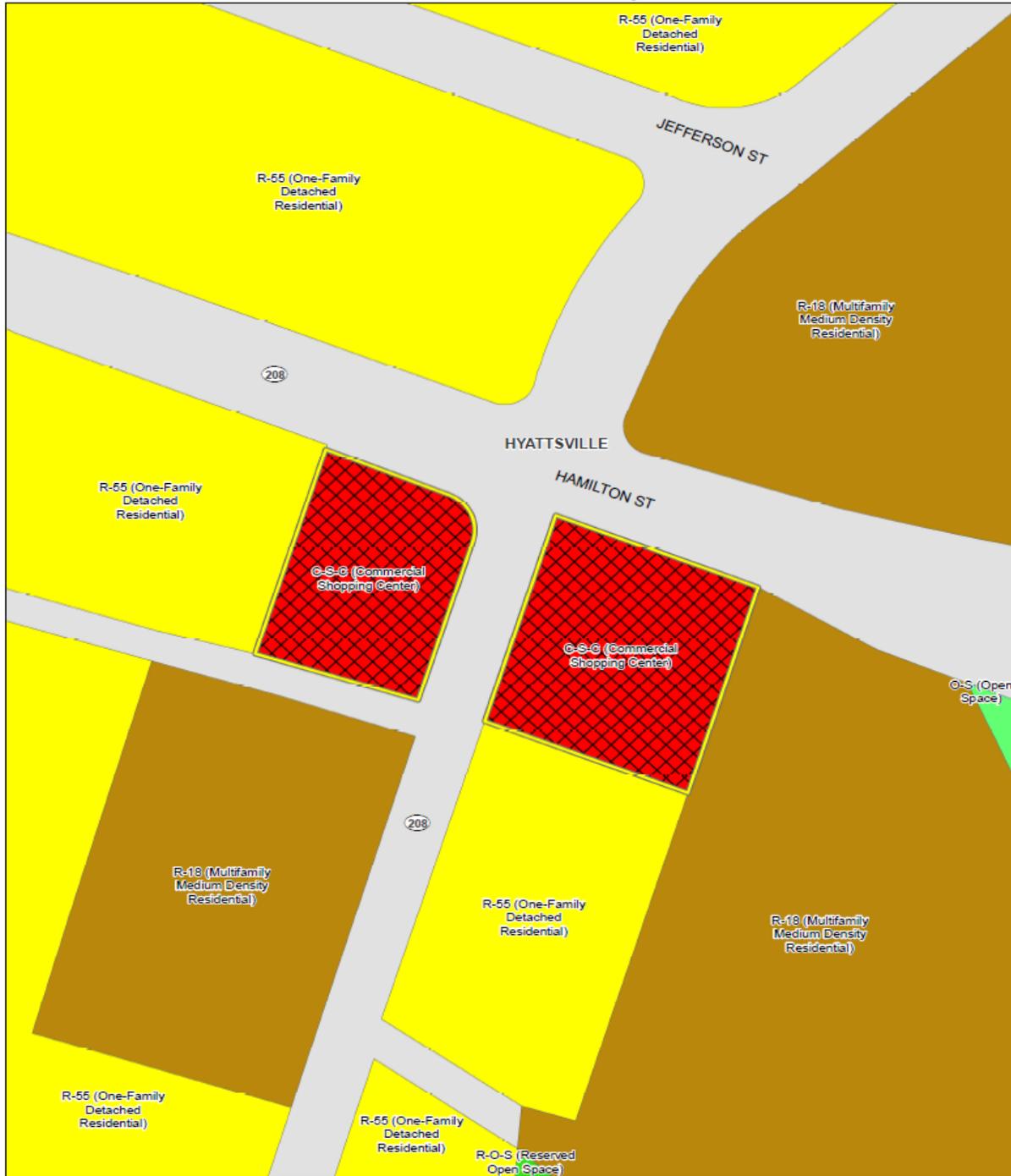
Eastover Plaza, at the southern corner of the intersection of Southern Avenue and Indian Head Highway; Southern Avenue Shopping Center, at the eastern corner of the intersection of Southern Avenue and Southview Drive.

Route 450/Cheverly:

New proposed designation of commercial property between route 450 and route 410 and Finns Ln connecting Harkins Ave, Ellin Rd and 85th Ave. Commercial and industrial properties adjacent to MD-202/Landover Road and Cheverly Avenue. Commercial and industrial properties between to Arbor Street and John Hanson Highway and Columbia Park Road.

C

Zoning Map 7-Eleven and Sammy's Place



Enterprise Zone
Proposed for redesignation - Expired 2019
Proposed for new designation or expansion

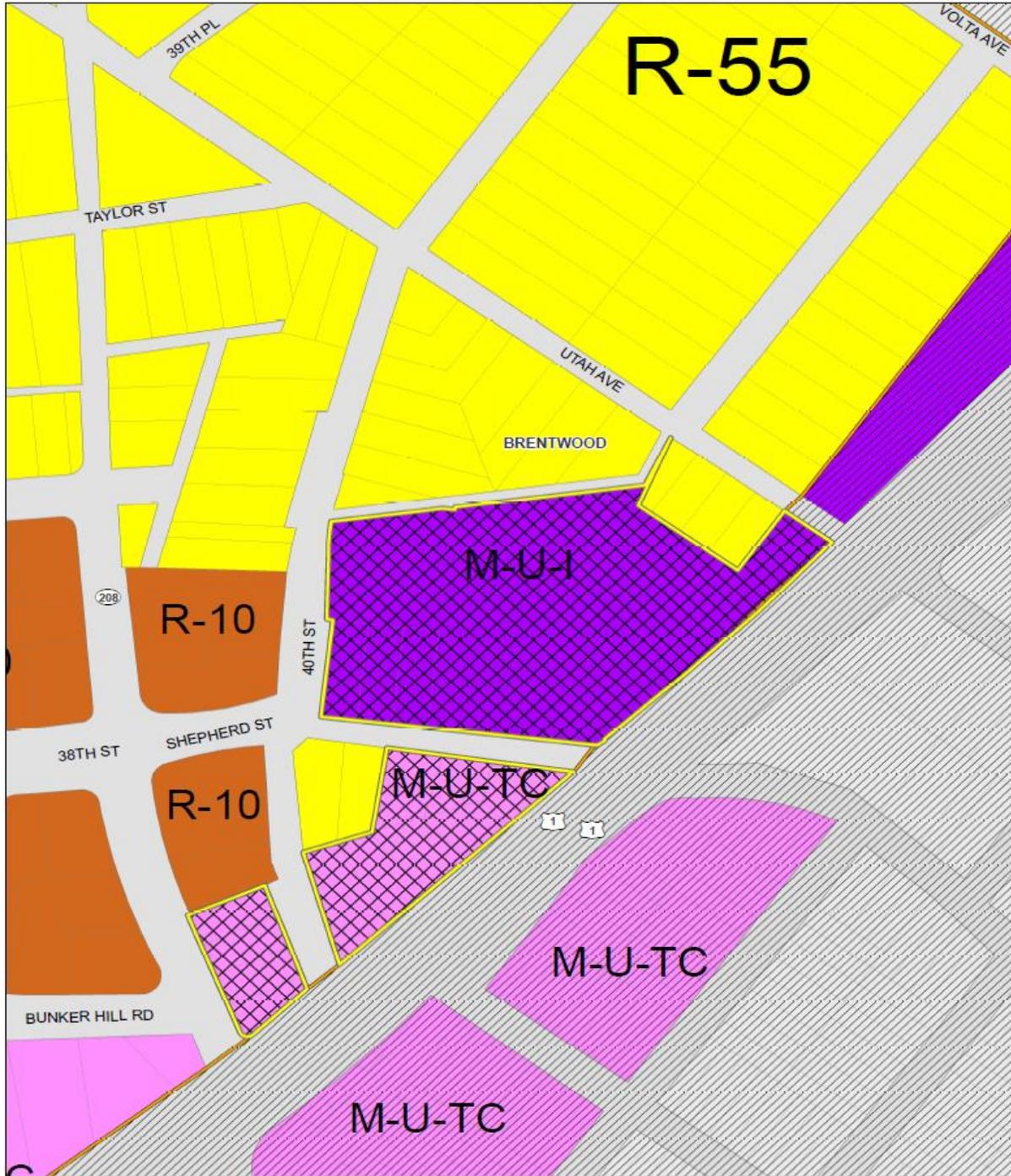
Municipal Boundary



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Date Created: 8/19/2028

Zoning Map 4100 Rhode Island Ave



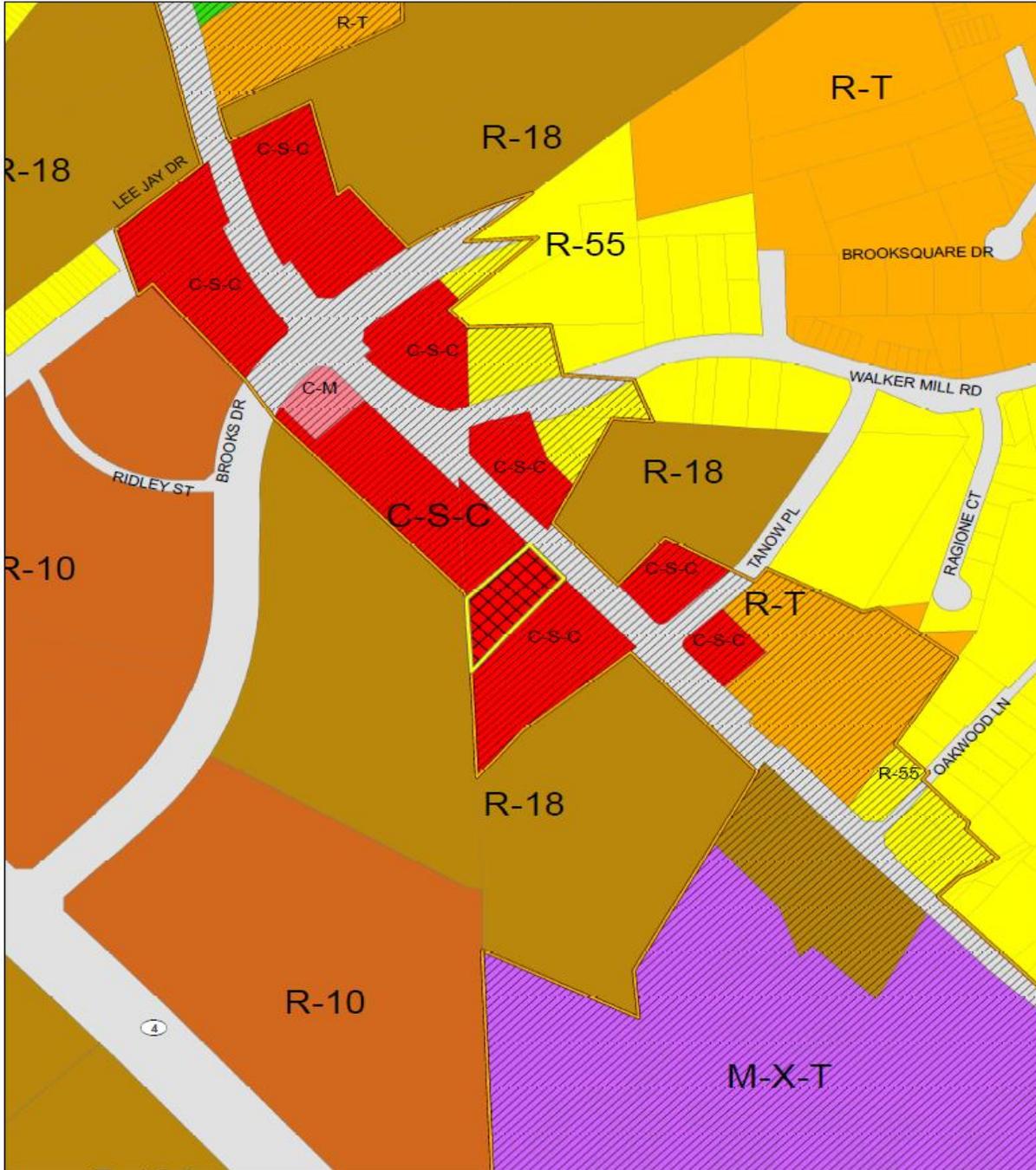
Enterprise Zone
 Proposed for redesignation - Expired 2019
 Proposed for new designation or expansion

 Municipal Boundary



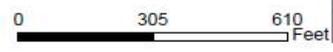
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 Date Created: 8/18/2028

Zoning Map 5431 Marlboro Pike



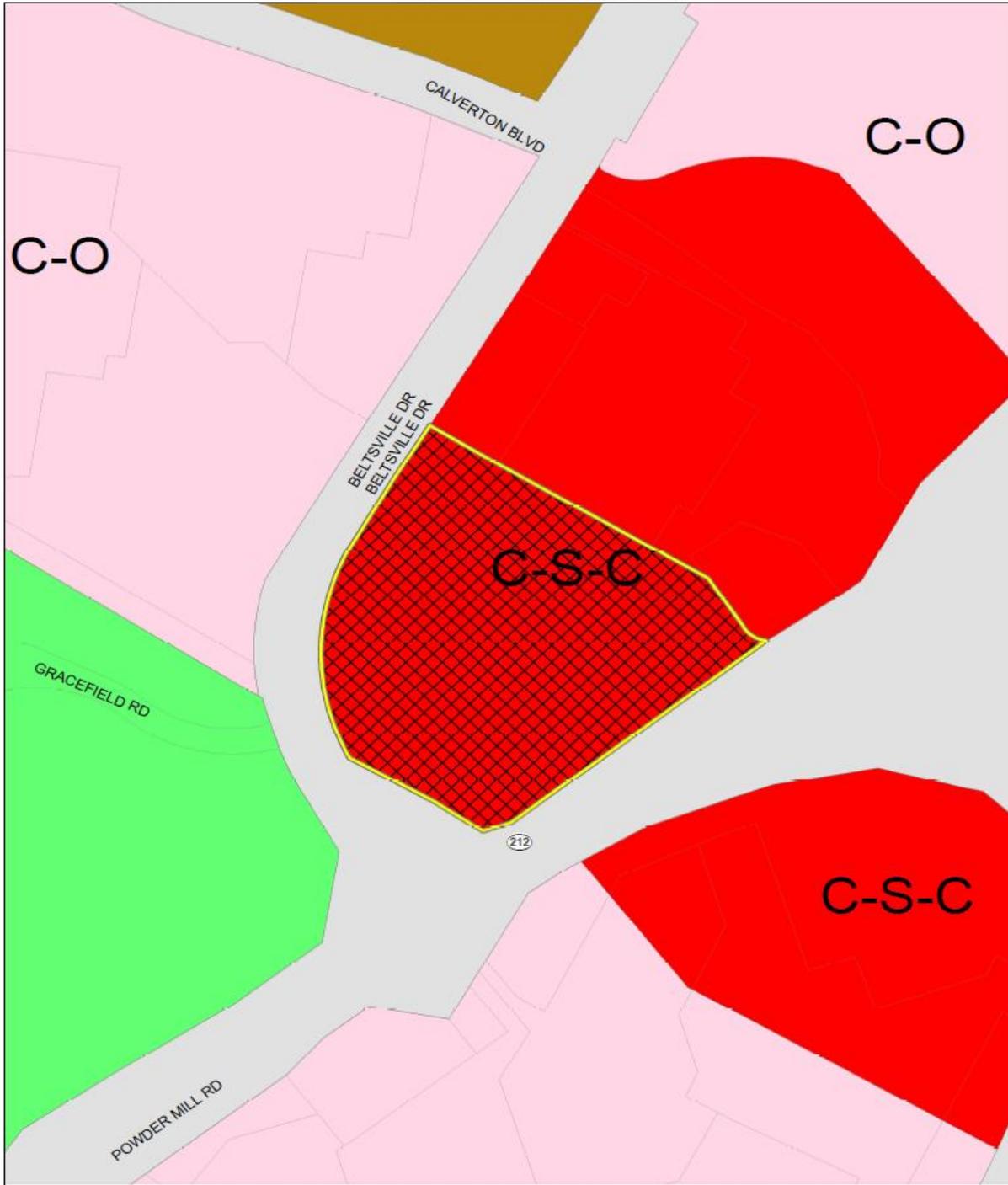
Enterprise Zone
 Proposed for redesignation - Expired 2019
 Proposed for new designation or expansion

 Municipal Boundary



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 Date Created: 8/19/2020

Zoning Map 11603 Beltsville Dr



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

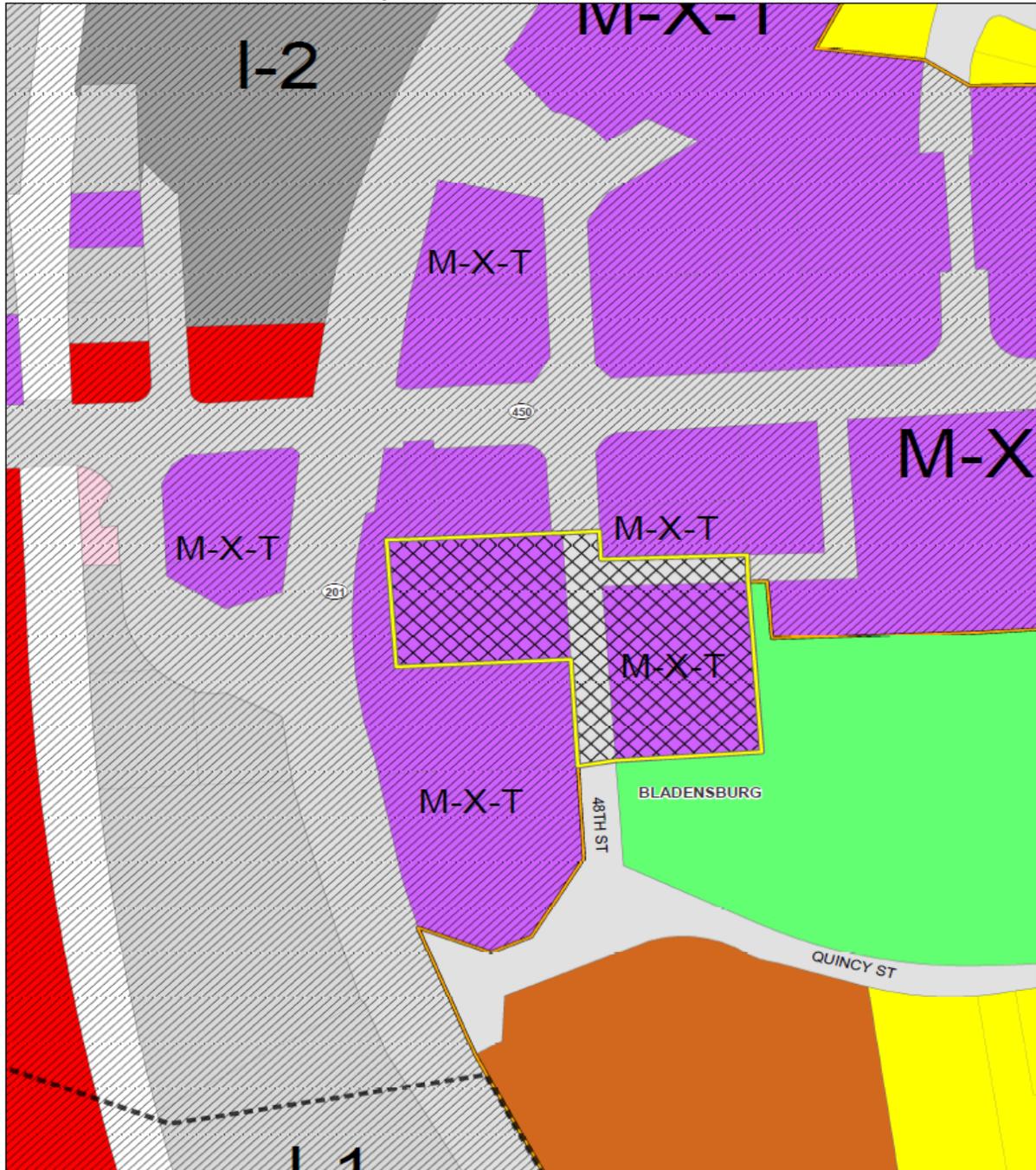
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Date Created: 5/18/2028

Zoning Map Annapolis Rd and Kenilworth Ave



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

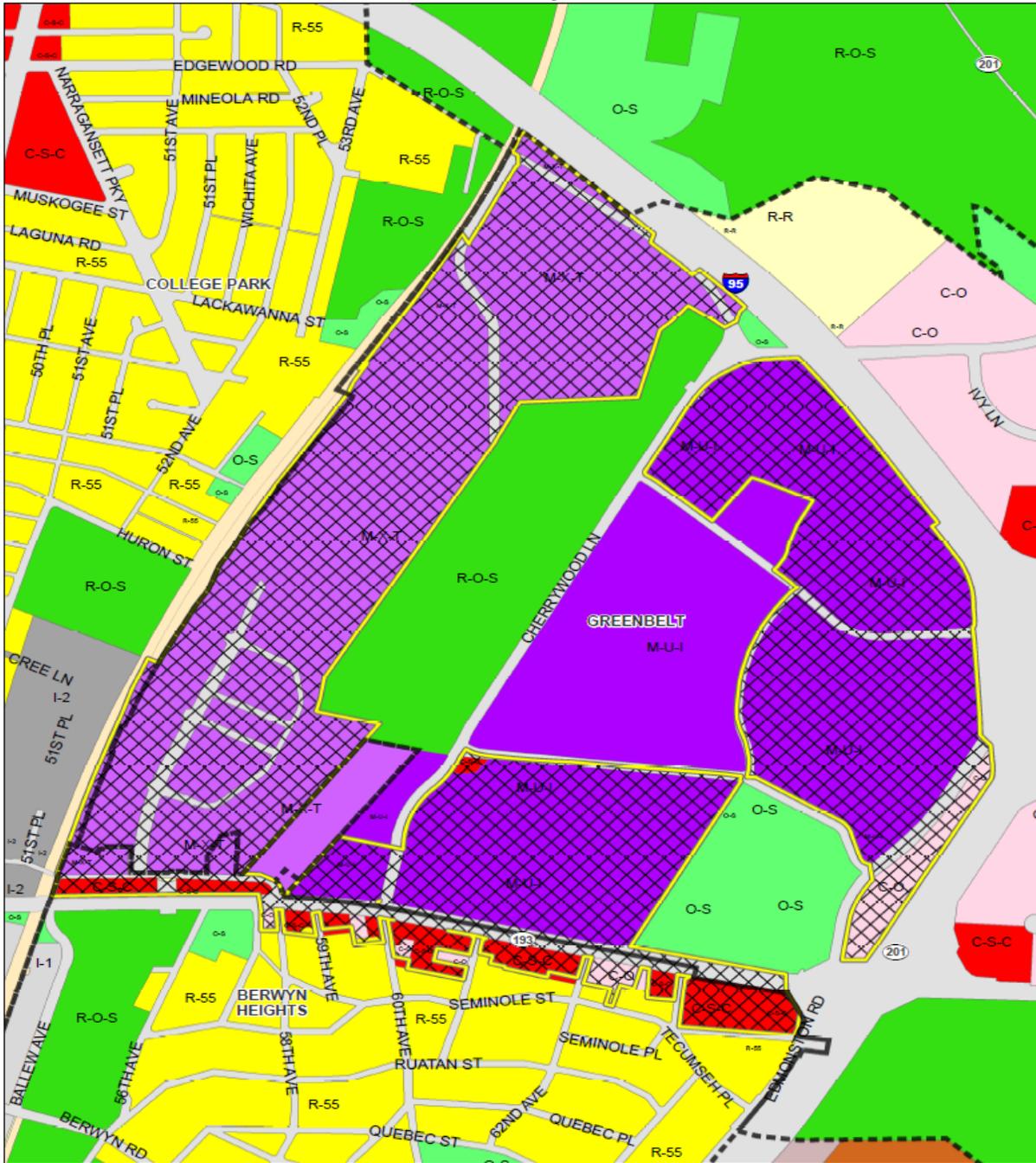
Municipal Boundary



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Date Created: 8/19/2022

0 150 300 Feet

Zoning Map Beltway Plaza



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

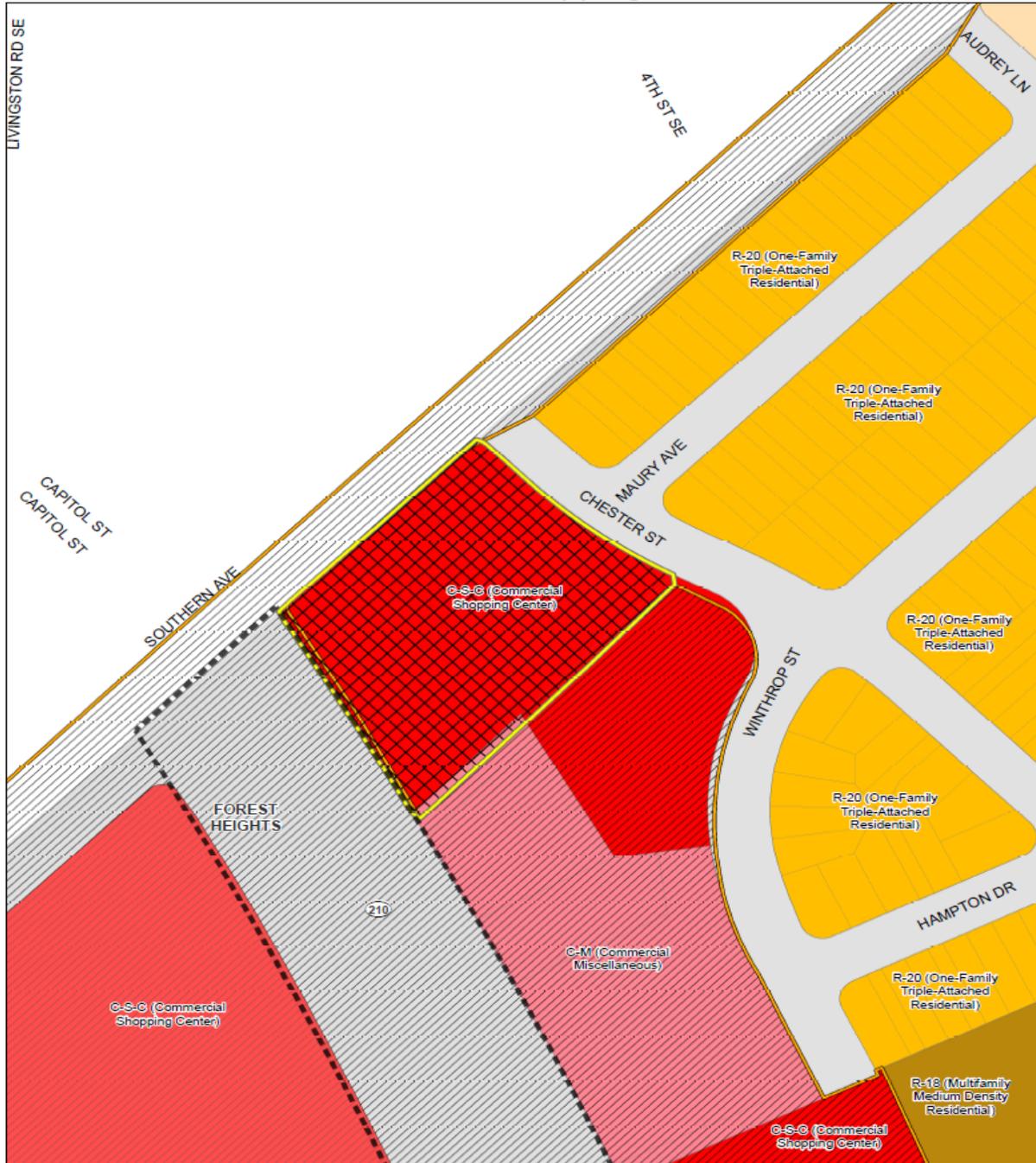
 Municipal Boundary



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Date Created: 5/18/2020

Zoning Map Eastover Shopping Center



Enterprise Zone
 Proposed for redesignation - Expired 2019
 Proposed for new designation or expansion

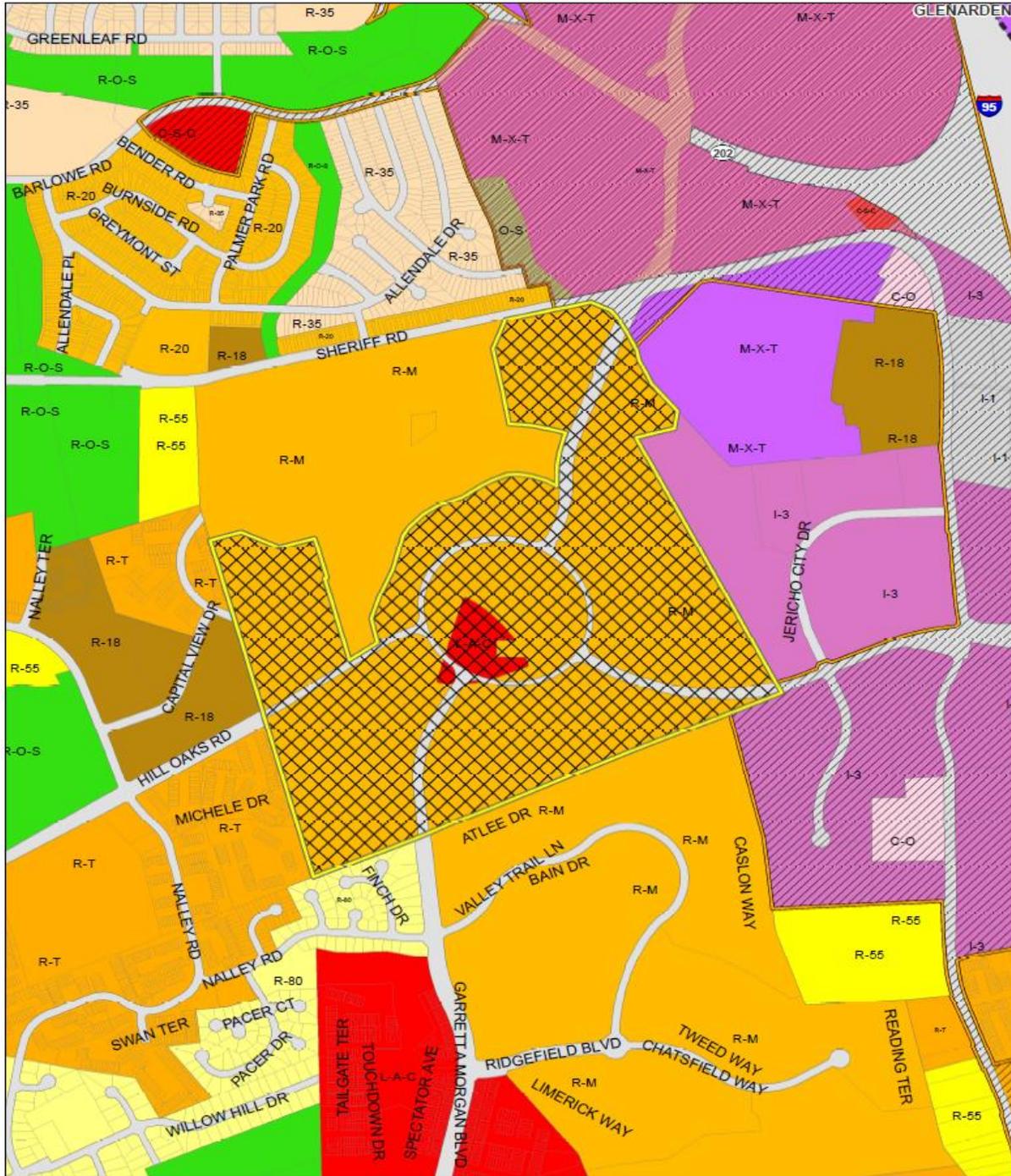
 Municipal Boundary



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 Date Created: 8/19/2020

Zoning Map FedEx Field



Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion

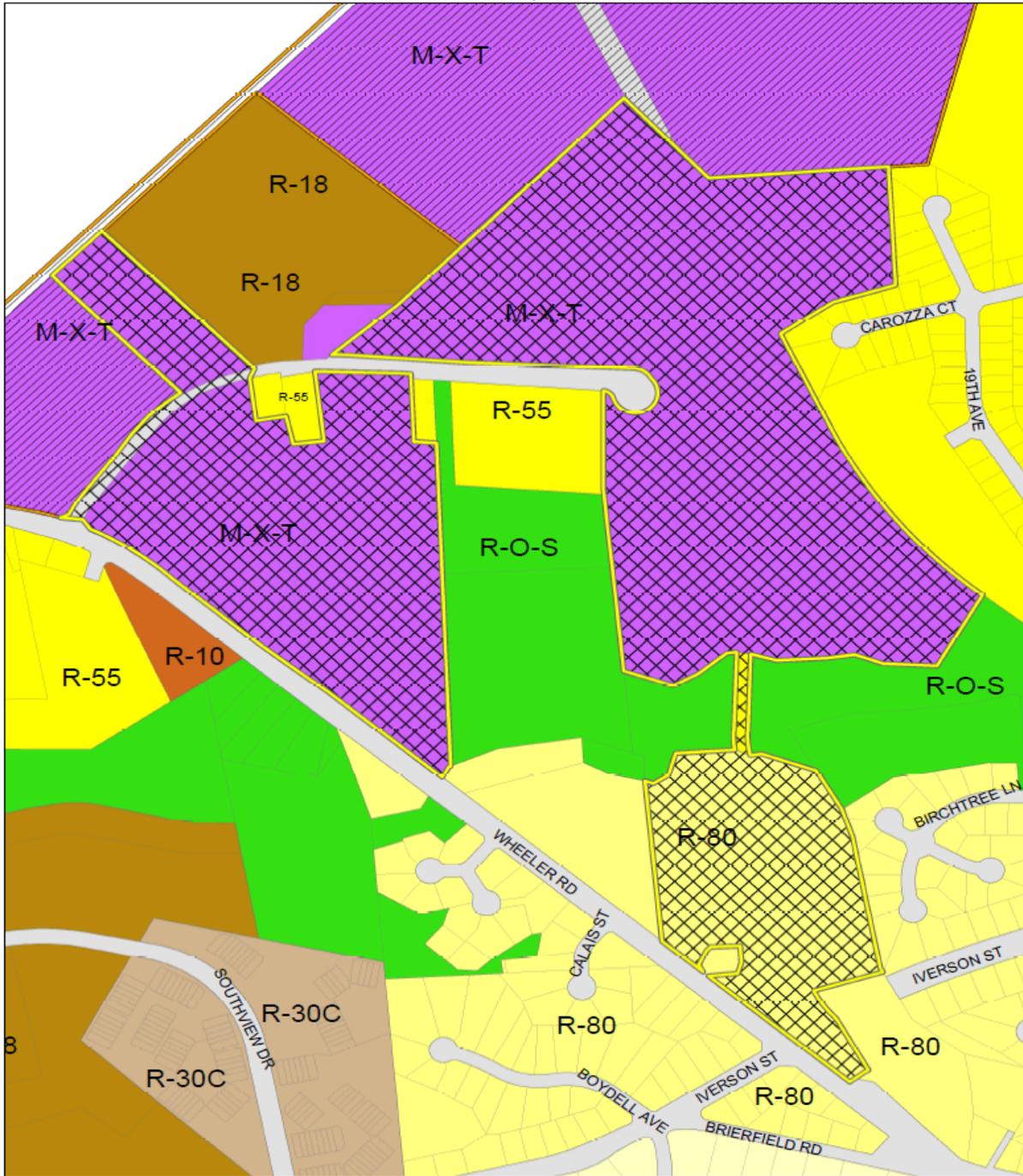
 Municipal Boundary



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Feet

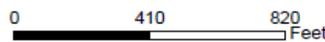
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Date Created: 8/19/2020

Zoning Map Full Gospel Church



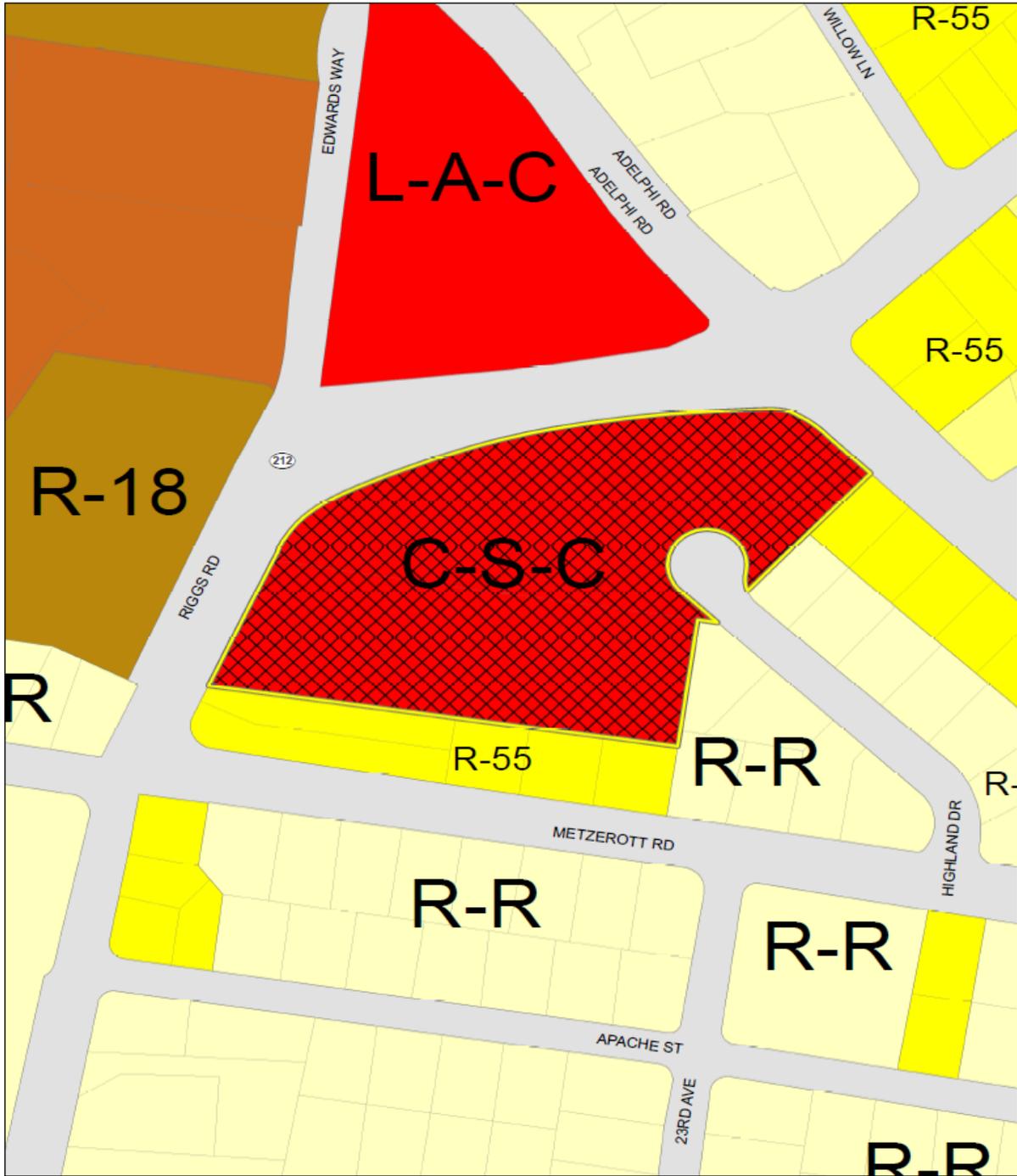
- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

 Municipal Boundary

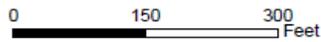


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Date Created: 6/16/2028

Zoning Map Metzerott Plaza

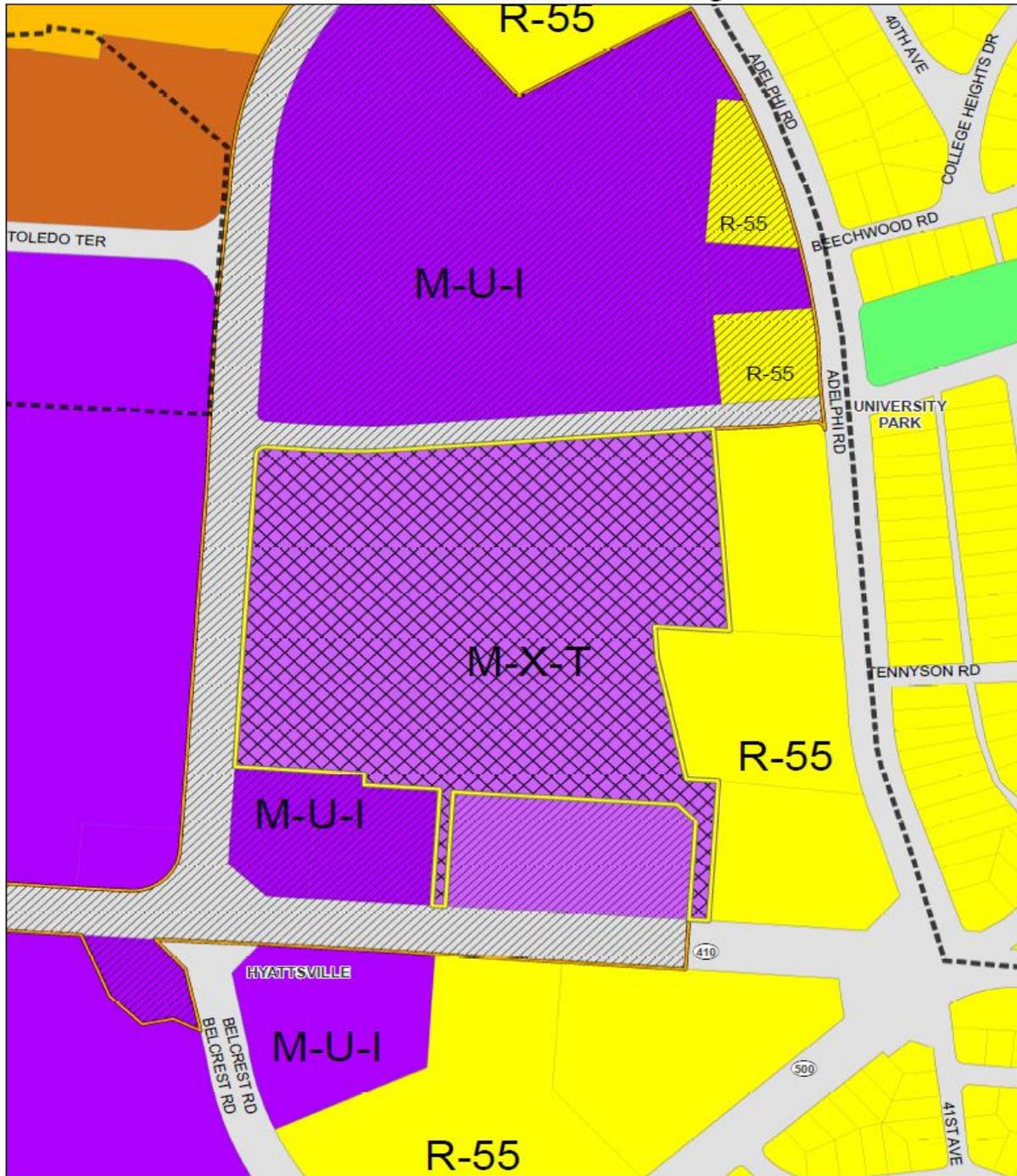


- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion
-  Municipal Boundary



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Date Created: 8/19/2020

Zoning Map Toledo Rd Office Buildings



Enterprise Zone

- Proposed for redesignation - Expired 2019
- Proposed for new designation or expansion

Municipal Boundary

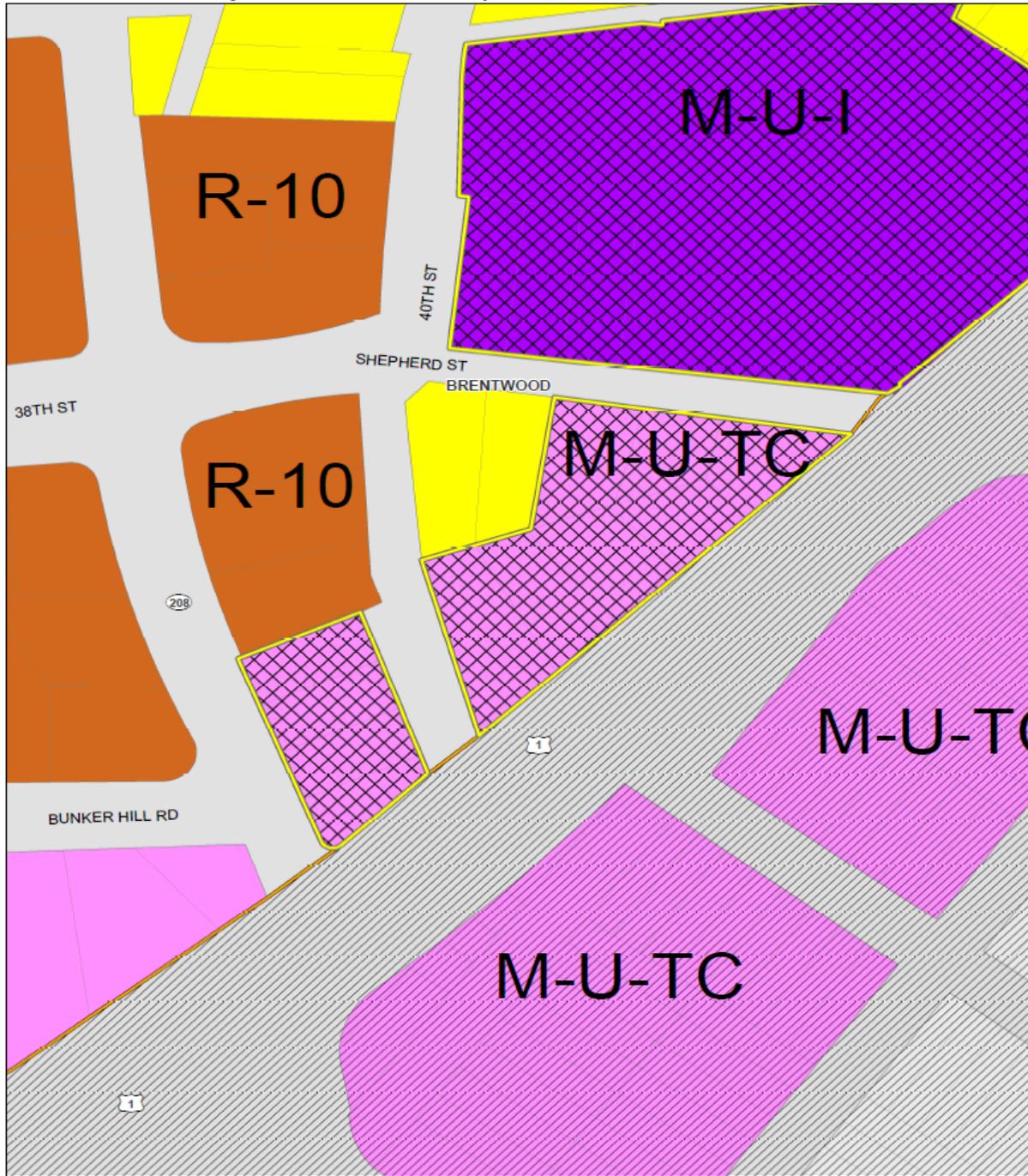


0 255 510
Feet

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Date Created: 01/18/2020

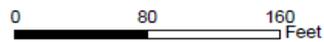
Zoning Map

Vicinity of 38th St, Shepherd St, and Rhode Island Ave



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

Municipal Boundary



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Date Created: 8/19/2026

Vicinity Map 7-Eleven and Sammy's Place

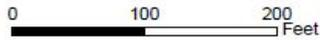


Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion

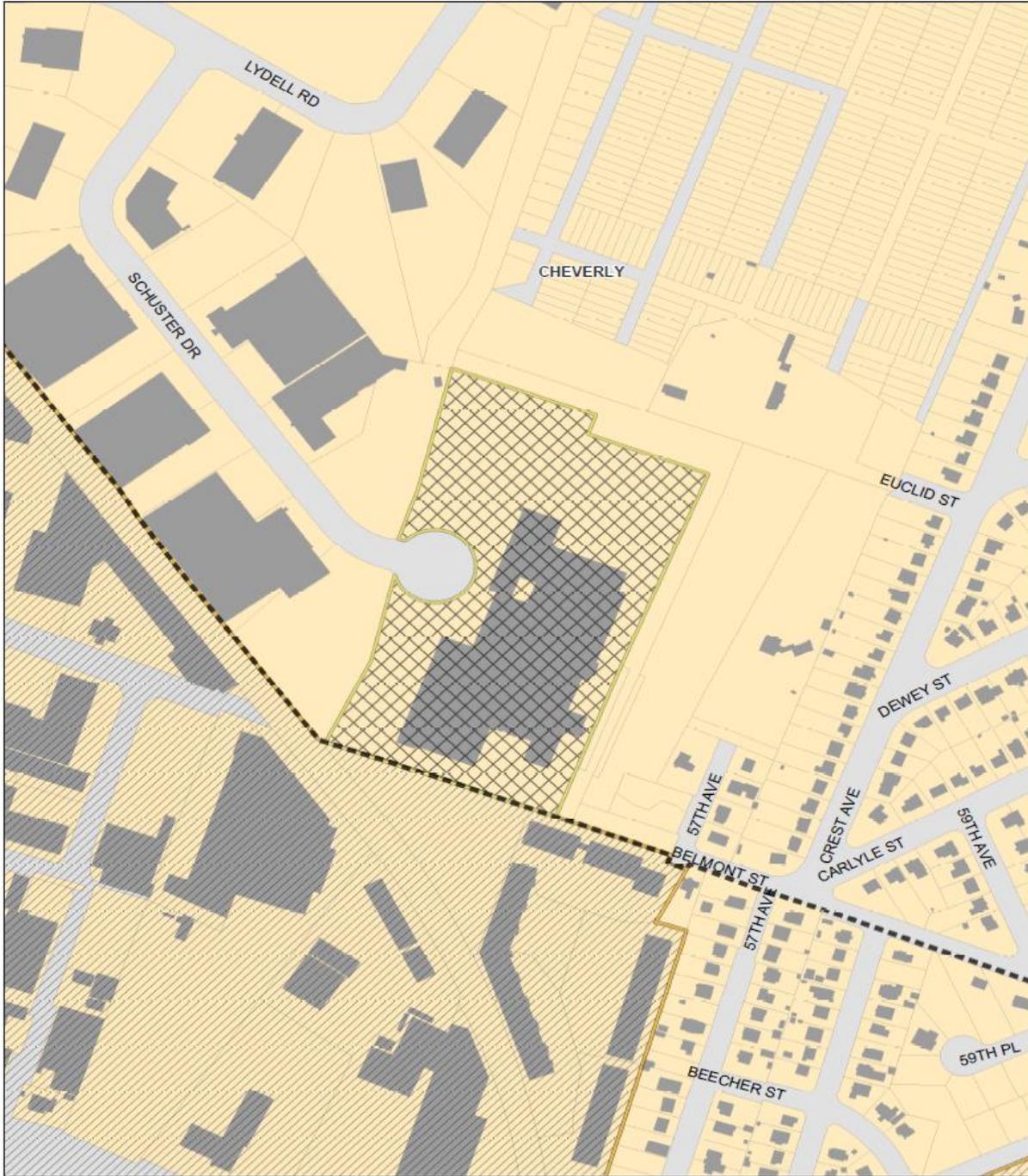
-  Shopping Center
-  Police Station
-  Hospital

-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings



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Date Created: 8/19/2020

Vicinity Map 11603 Beltsville Dr.

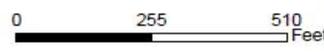


Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion
-  Shopping Center
-  Police Station
-  Hospital

-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings

 Municipal Boundary



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Date Created: 8/19/2026

Vicinity Map Annapolis Rd and Kenilworth Ave



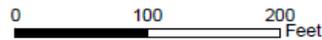
Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion

Shopping Center

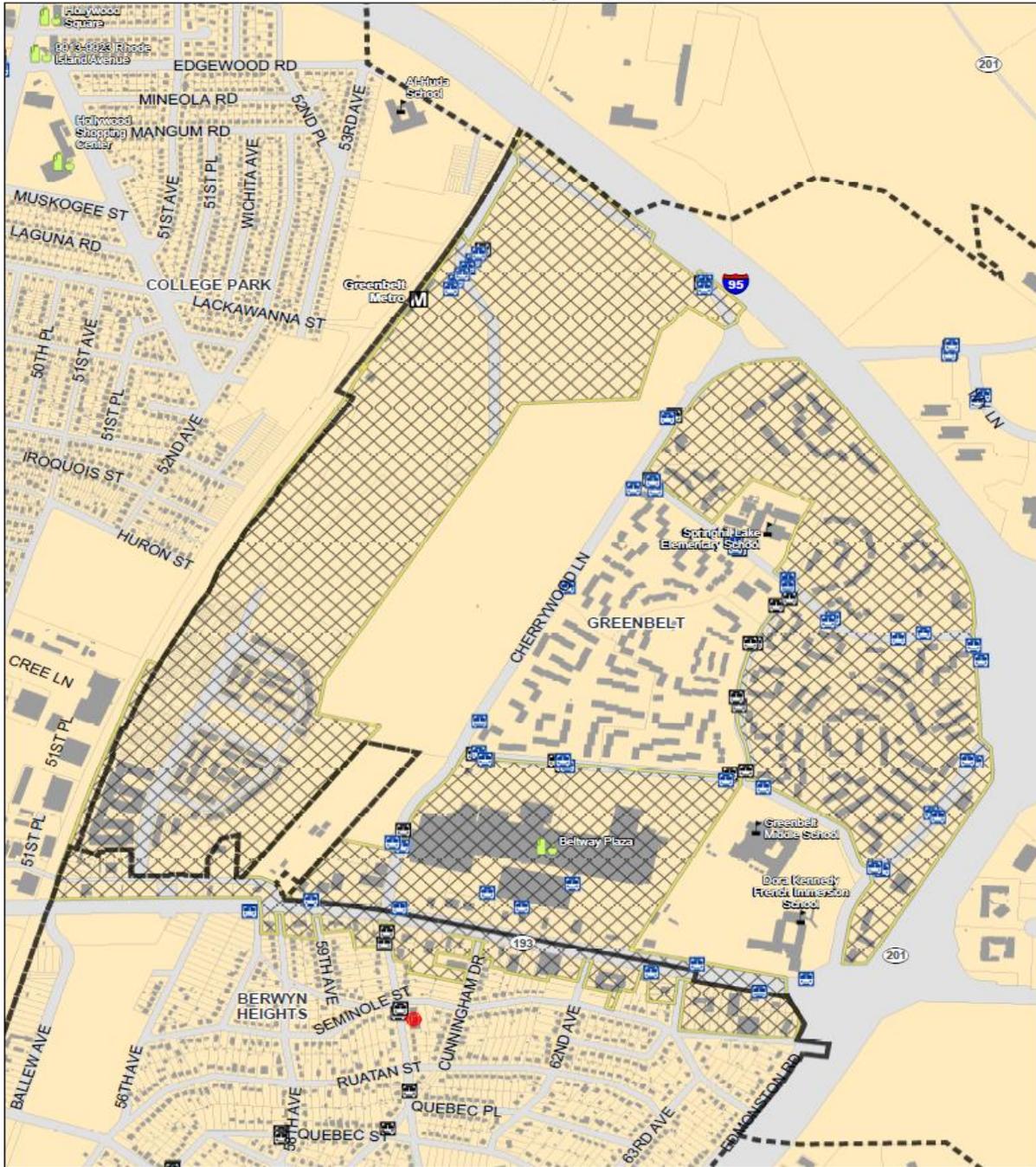
-  Police Station
-  Hospital

-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings



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Date Created: 8/18/2022

Vicinity Map Beltway Plaza



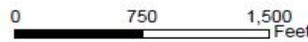
Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion
-  Shopping Center
-  Police Station
-  Hospital

-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings

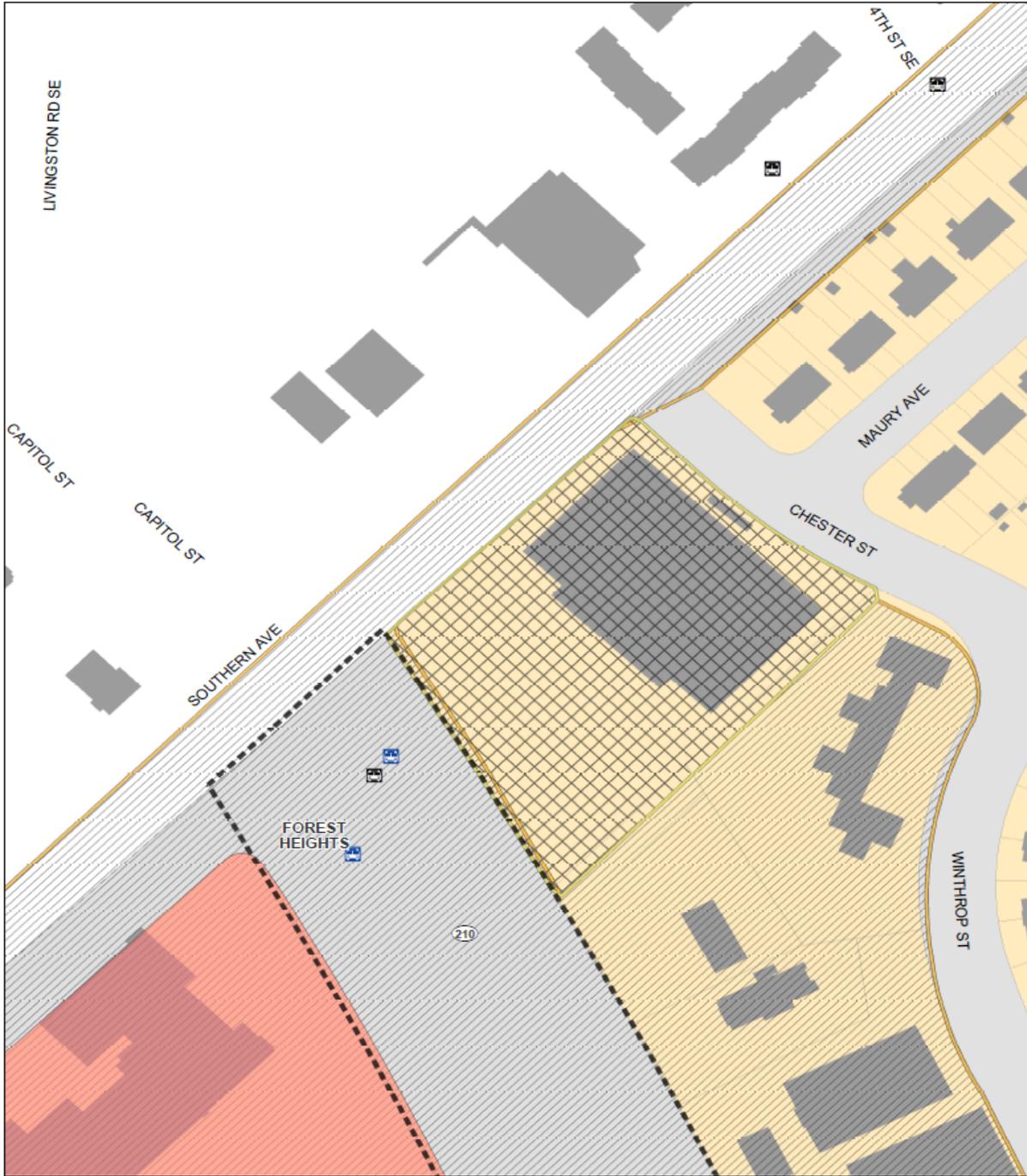
Municipal Boundary

-  Municipal Boundary



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Date Created: 8/19/2022

Vicinity Map Eastover Shopping Center

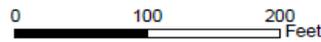


Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion

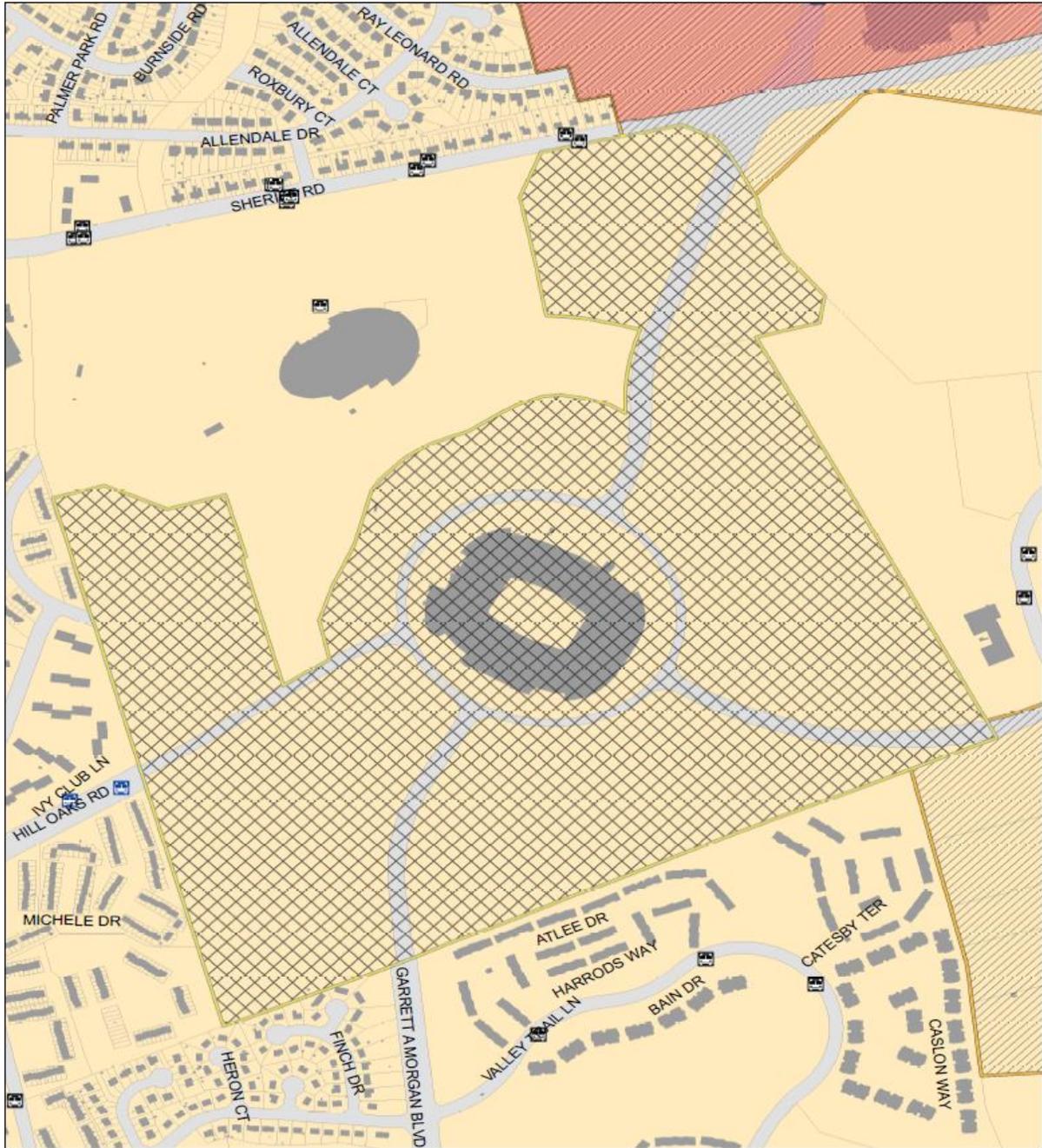
-  Shopping Center
-  Police Station
-  Hospital

-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings



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Date Created: 8/19/2022

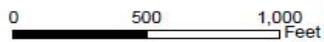
Vicinity Map Fed Ex Field



Enterprise Zone

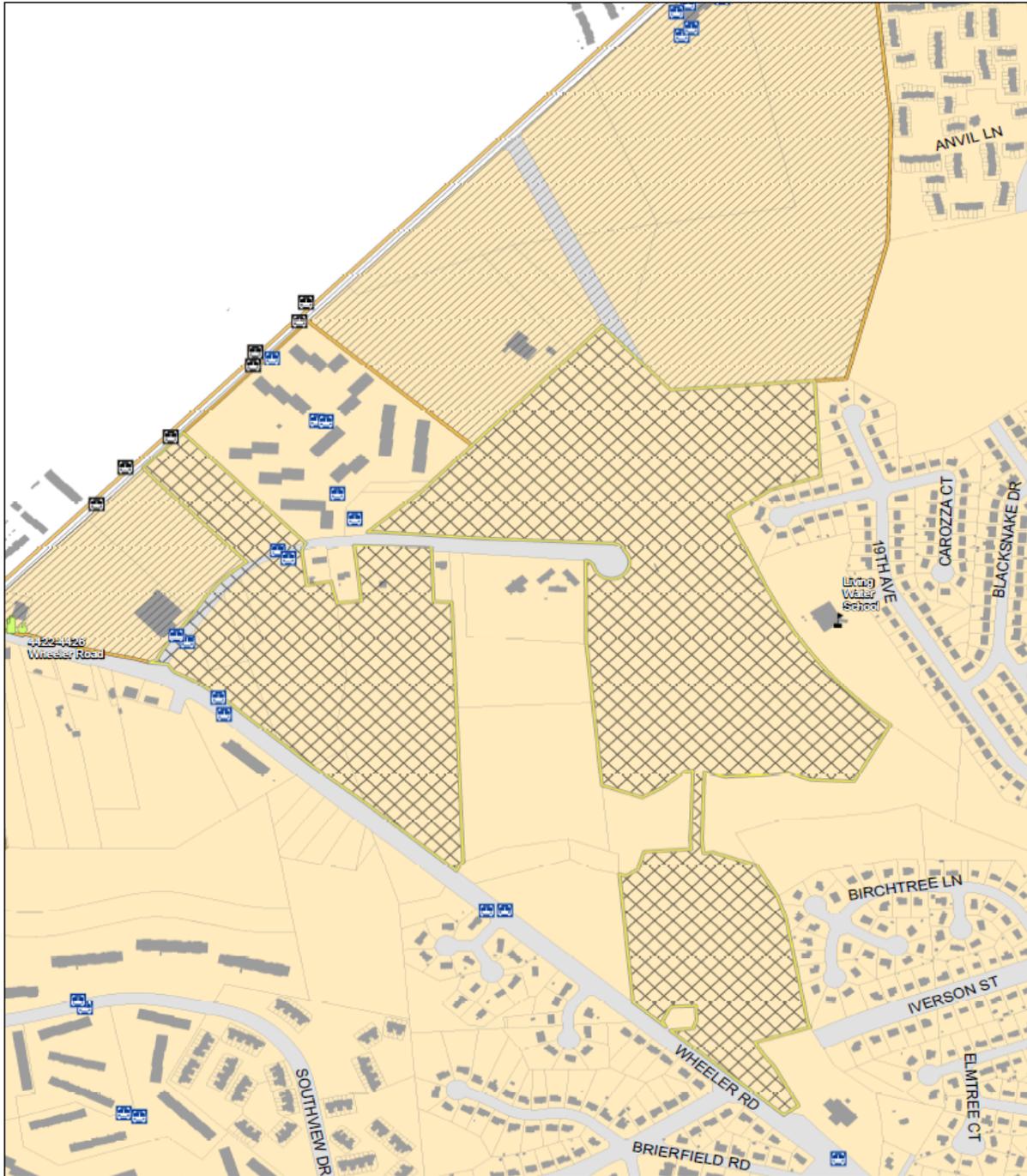
-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion
-  Shopping Center
-  Police Station
-  Hospital

-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings



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Date Created: 6/19/2020

Vicinity Map Full Gospel Church



Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion

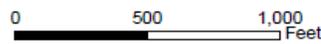
Shopping Center

-  Police Station
-  Hospital

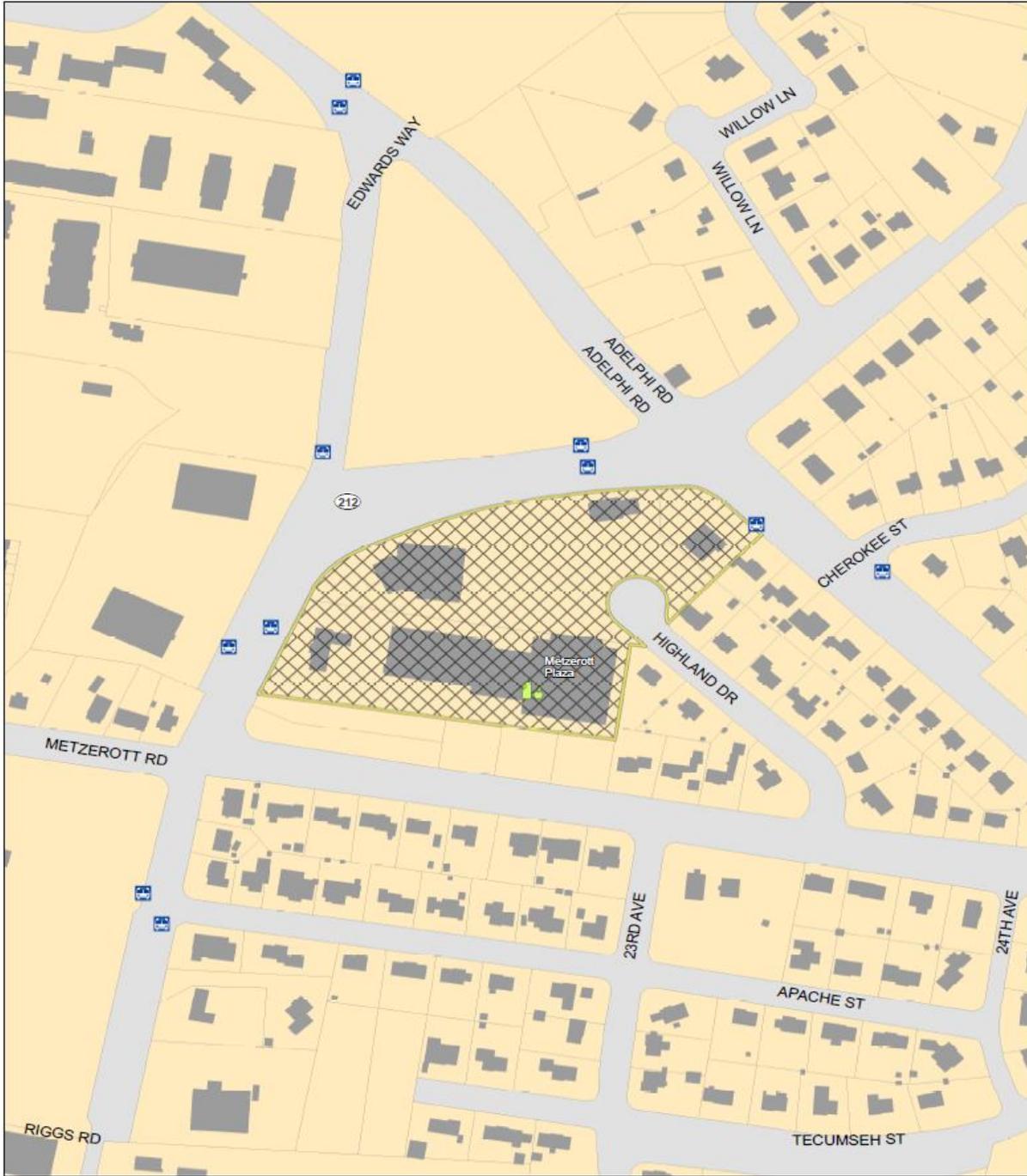
-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings



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Date Created: 8/19/2020



Vicinity Map Metzerott Plaza



Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion
-  Shopping Center
-  Police Station
-  Hospital

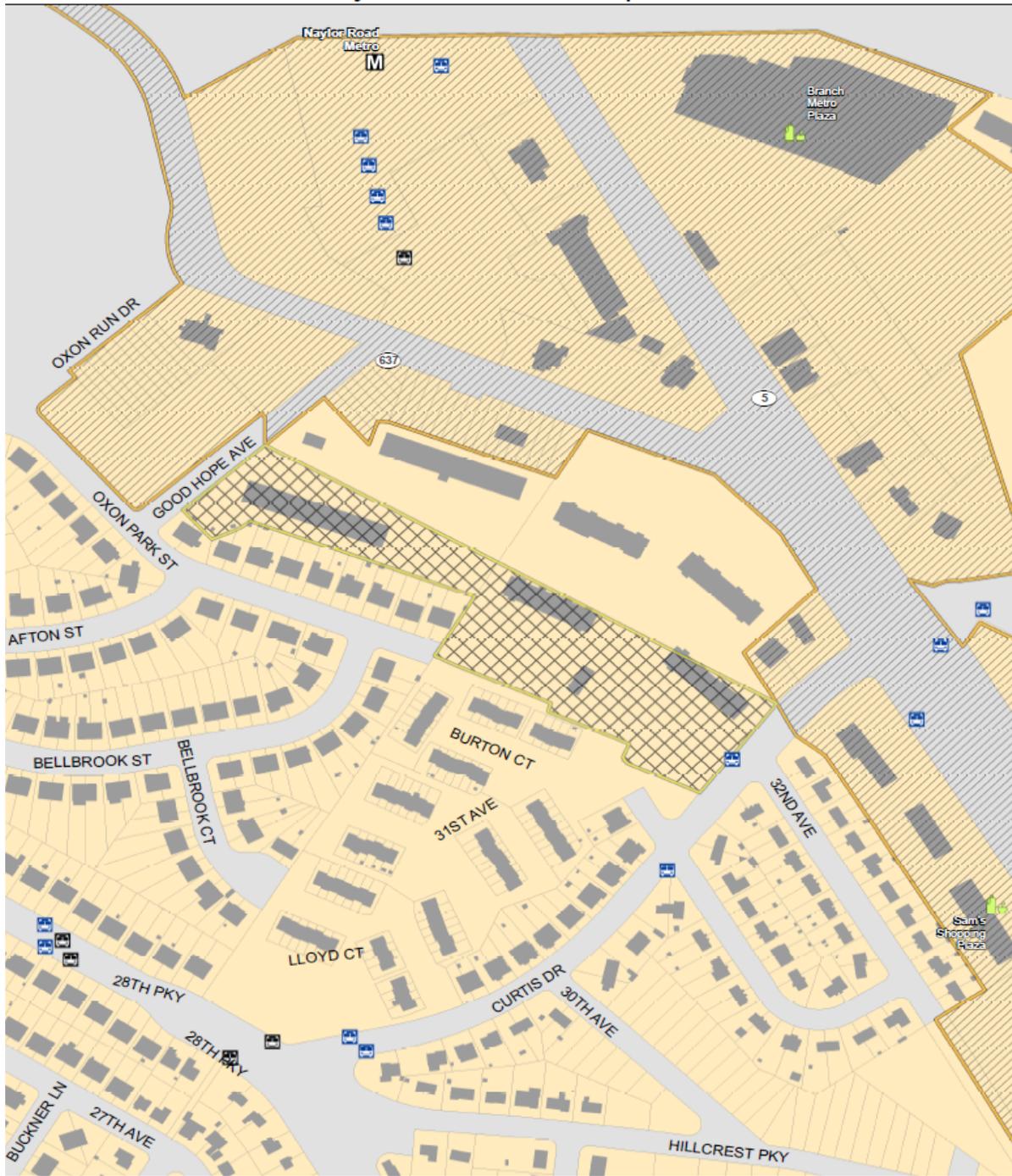
-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings



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Date Created: 07/19/2020



Vicinity Map Naylor Road Metro Apartments



Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion

-  Shopping Center
-  Police Station
-  Hospital

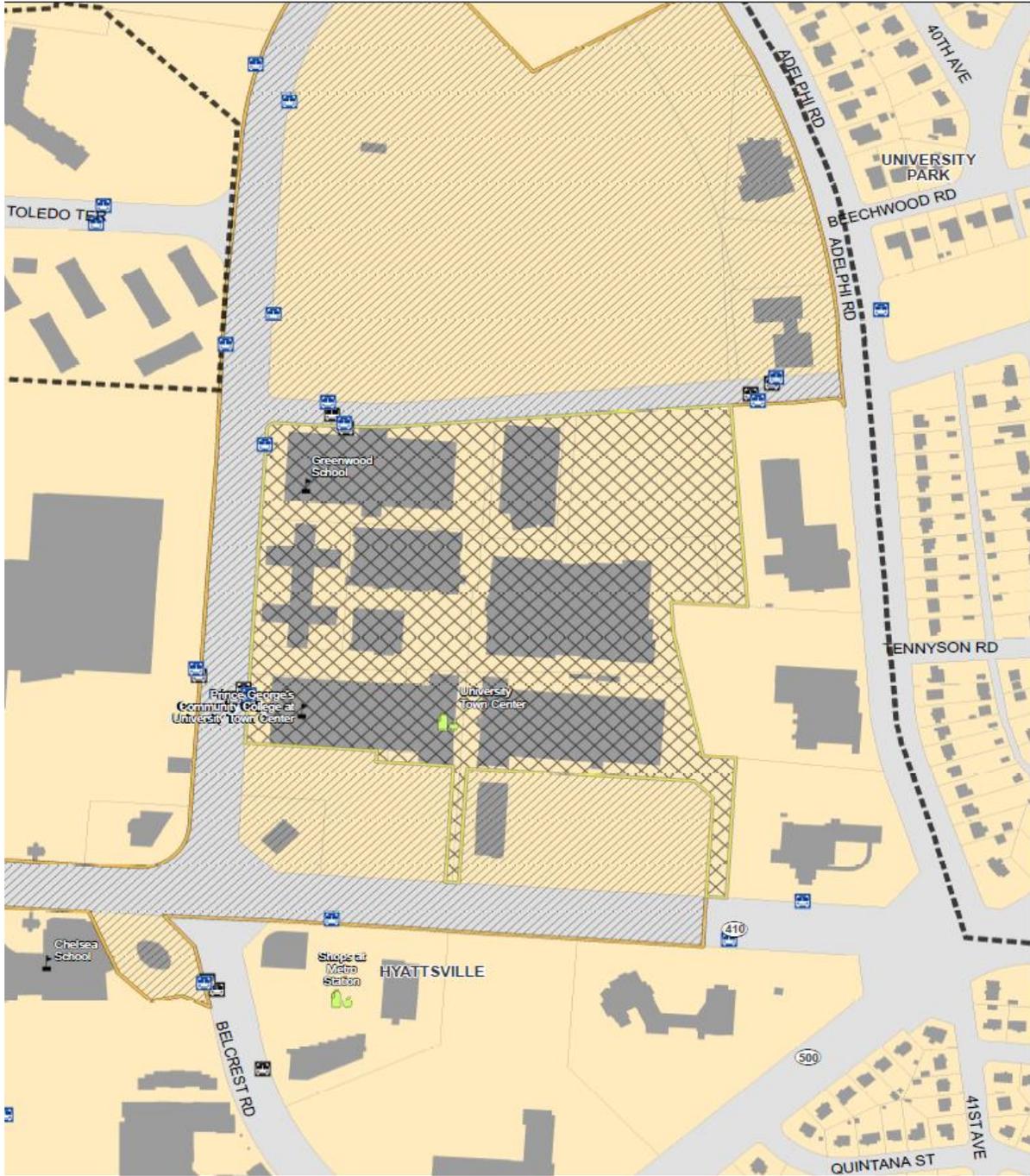
-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings



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0 255 510 Feet

Vicinity Map Toledo Rd Office Buildings



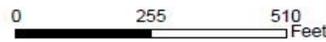
Enterprise Zone

- Proposed for redesignation - Expired 2019
- Proposed for new designation or expansion

- Shopping Center
- Police Station
- Hospital

- Fire Station
- Bus Stop (WMATA)
- Bus Stop (The BUS)
- Active Schools
- Existing Metro Stations
- Buildings

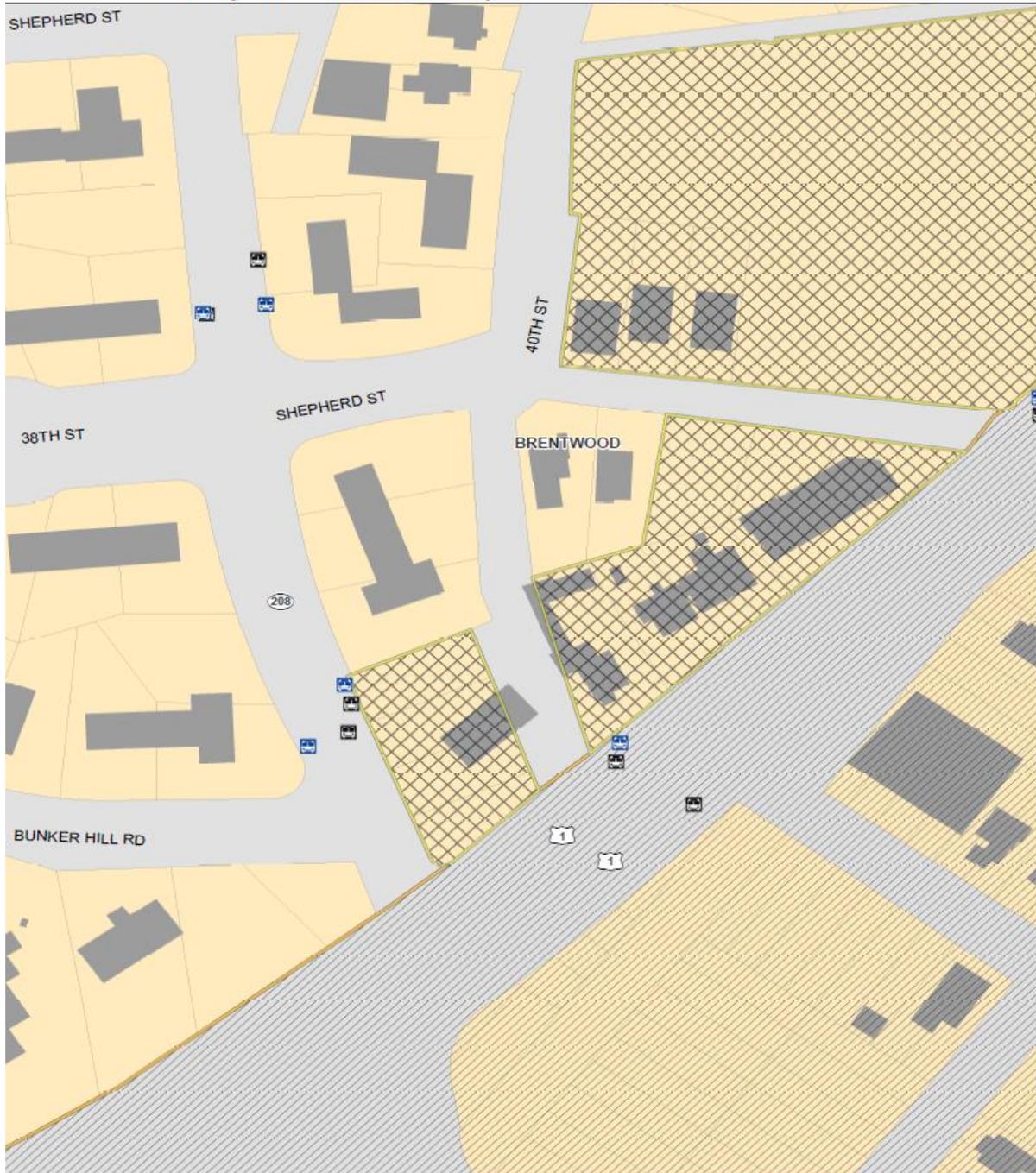
Municipal Boundary



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Date Created: 8/18/2025

Vicinity Map

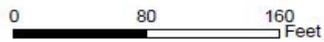
Vicinity of 38th St, Shepherd St, and Rhode Island Ave



Enterprise Zone

-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion
-  Shopping Center
-  Police Station
-  Hospital

-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings

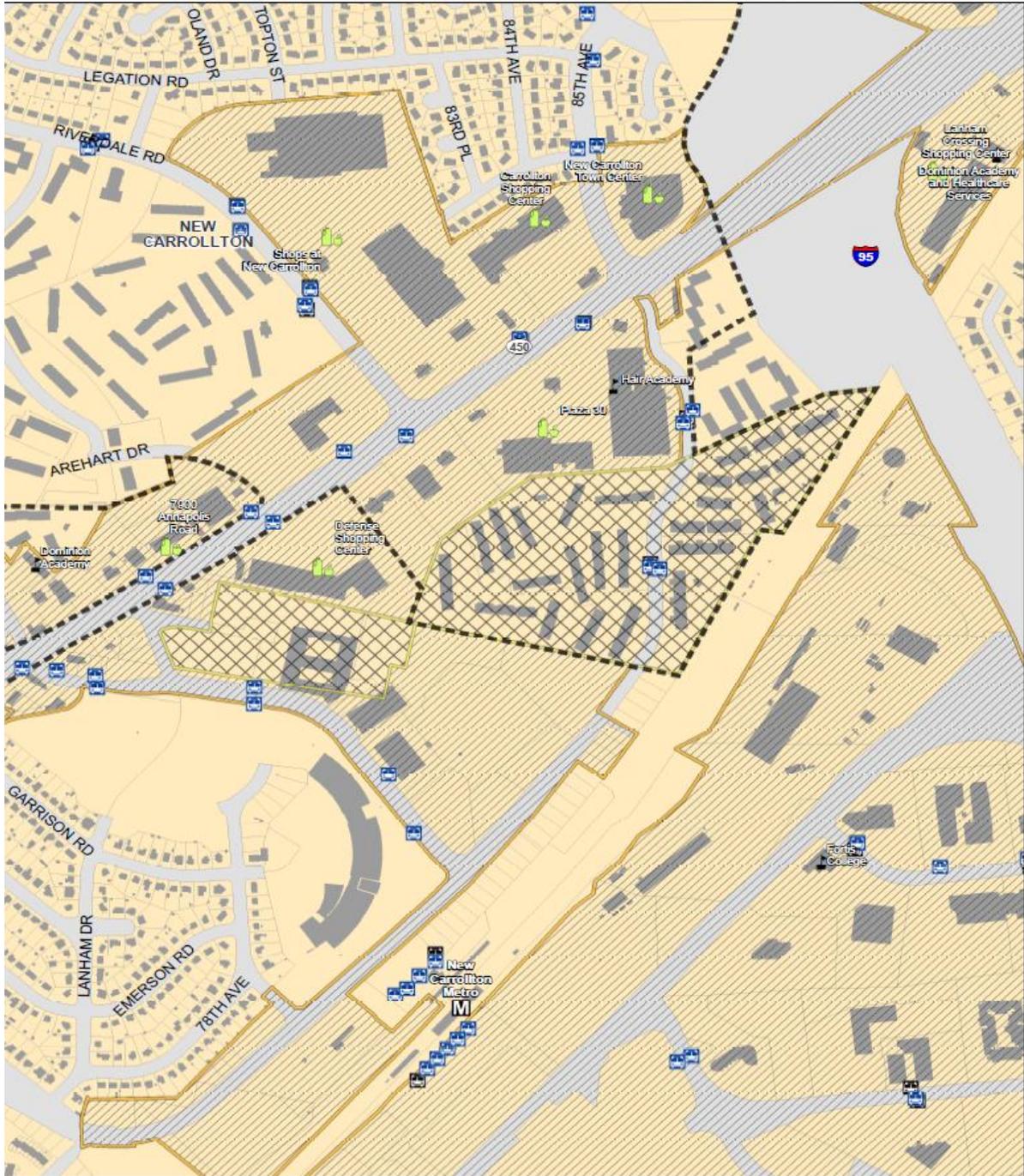


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Date Created: 8/18/2025



Vicinity Map

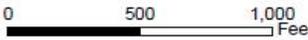
Vicinity of Annapolis Rd, Harkins Rd, and 85th Ave



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion
 -  Shopping Center
 -  Police Station
 -  Hospital

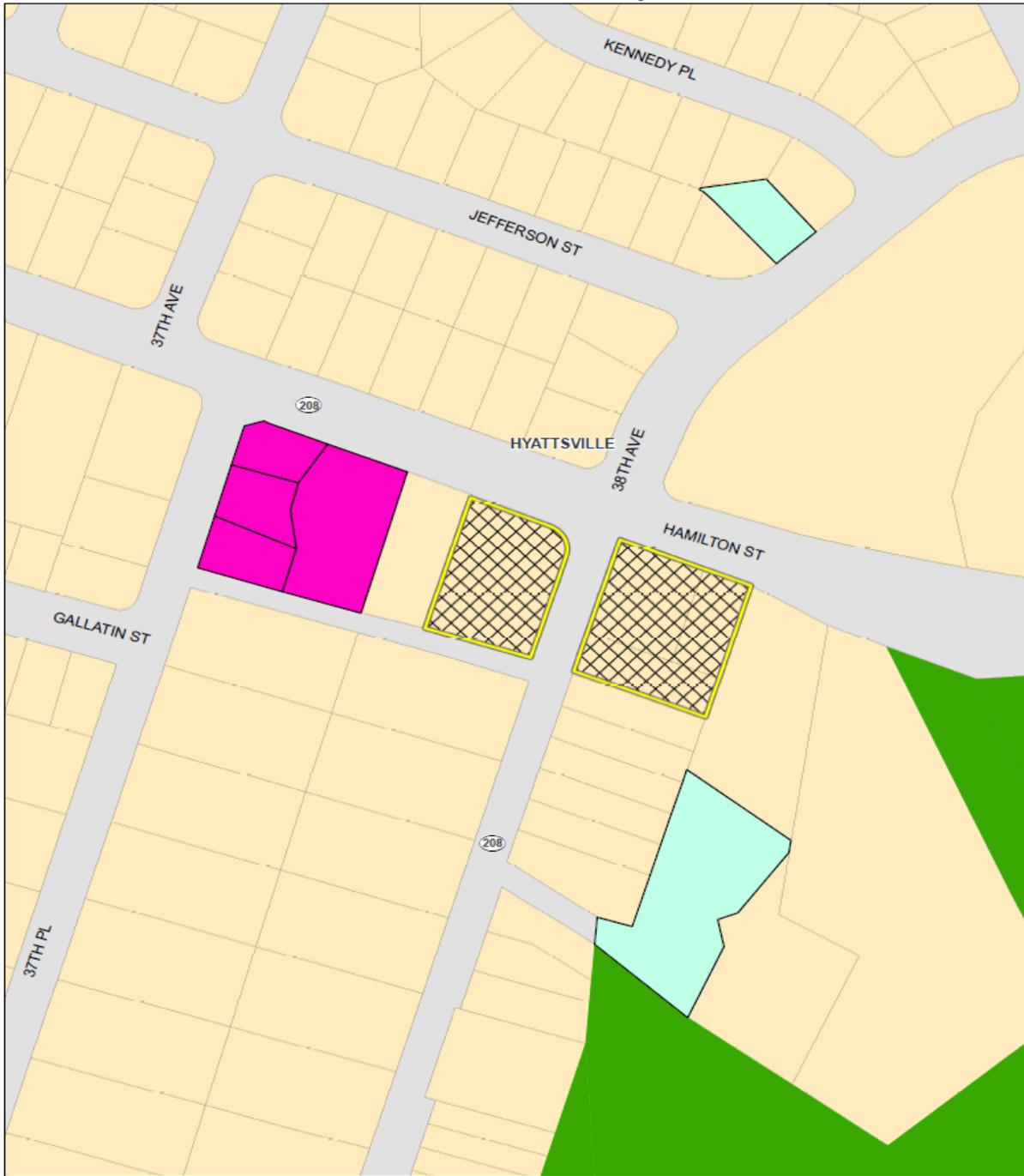
-  Fire Station
-  Bus Stop (WMATA)
-  Bus Stop (The BUS)
-  Active Schools
-  Existing Metro Stations
-  Buildings

 Municipal Boundary



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Date Created: 8/16/2025

Property Ownership 7-Eleven and Sammy's Place



Enterprise Zone

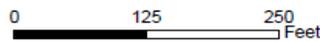
- Proposed for redesignation - Expired 2019
- Proposed for new designation or expansion

Municipal Boundary

Ownership Type

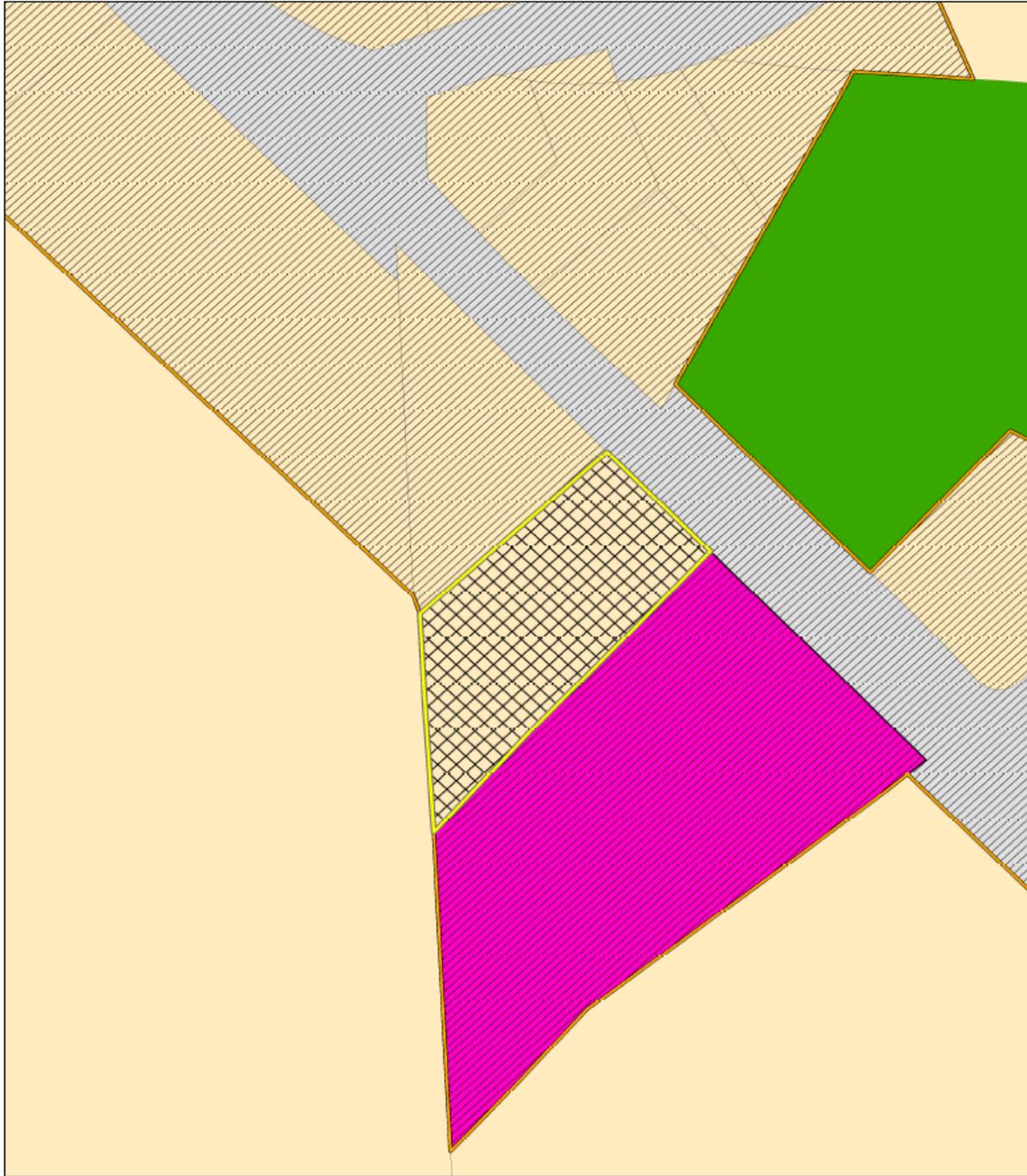
- Town & Municipality
- State
- Private
- Nonprofit & Charitable

- Individual
- Federal
- County
- M-NCPPC



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Data Created: 8/18/2028

Property Ownership 5431 Marlboro Pike, District Heights, MD

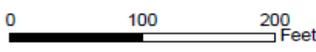


Enterprise Zone
 Proposed for redesignation - Expired 2019
 Proposed for new designation or expansion

Ownership Type
 Town & Municipality
 State
 Private
 Nonprofit & Charitable

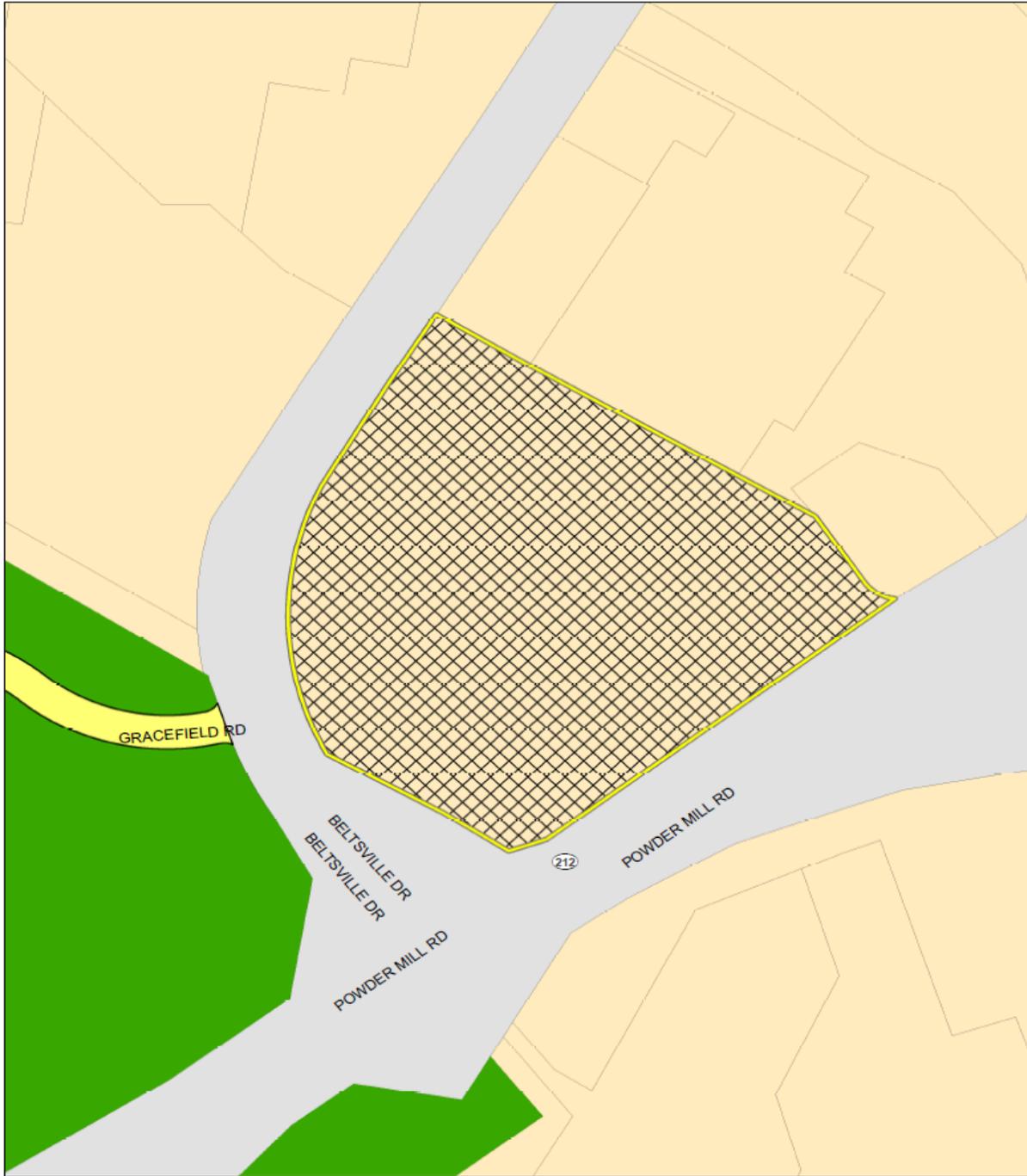
Individual
 Federal
 County
 M-NCPPC

Municipal Boundary



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 Date Created: 8/19/2028

Property Ownership 11603 Beltsville Dr



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

 Municipal Boundary

- Ownership Type**
-  Town & Municipality
 -  State
 -  Private
 -  Nonprofit & Charitable

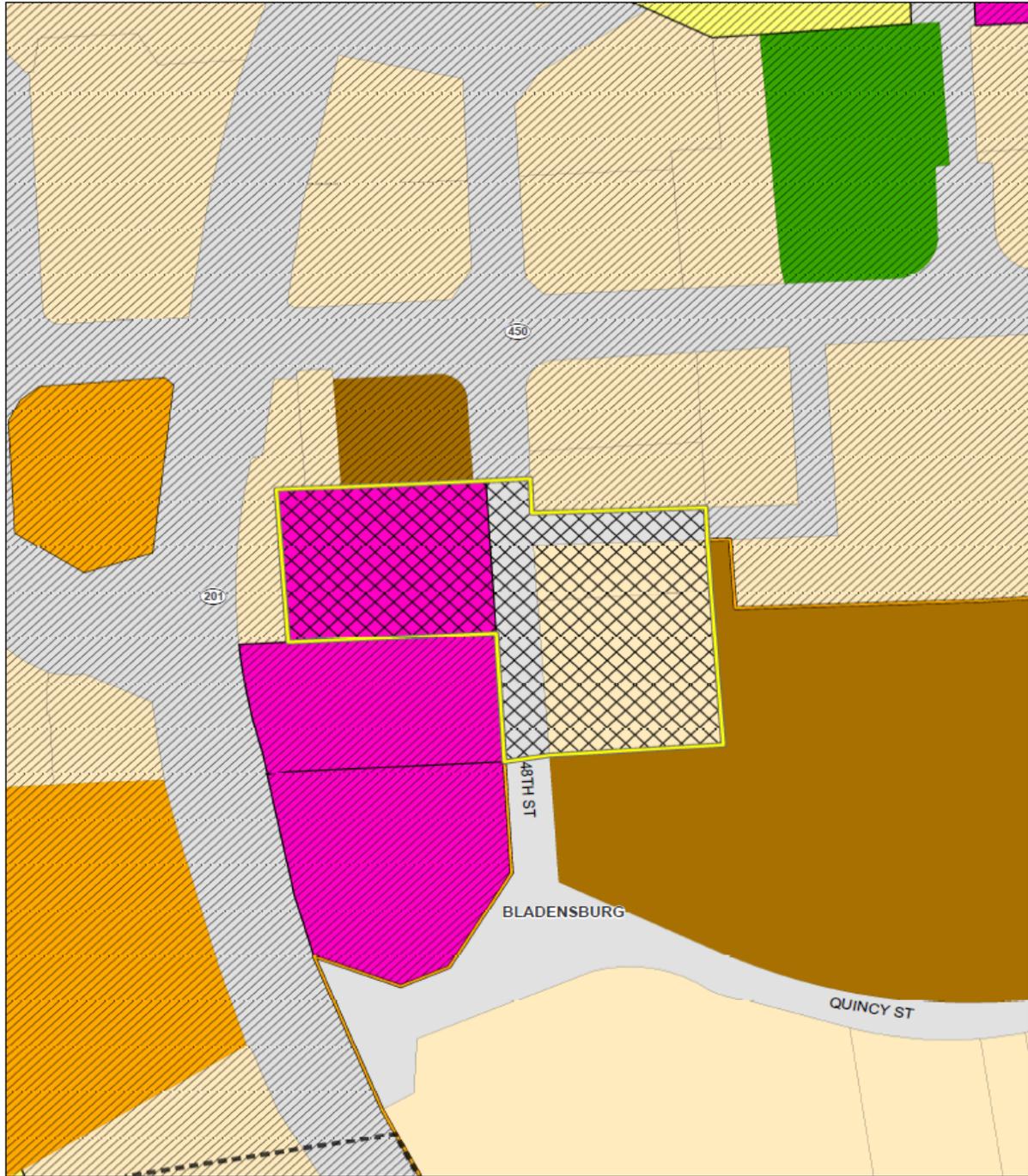
-  Individual
-  Federal
-  County
-  M-NCPPC

0 150 300 Feet



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Date Created: 8/19/2028

Property Ownership Annapolis Rd and Kenilworth Ave

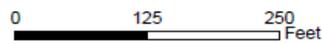


- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

 Municipal Boundary

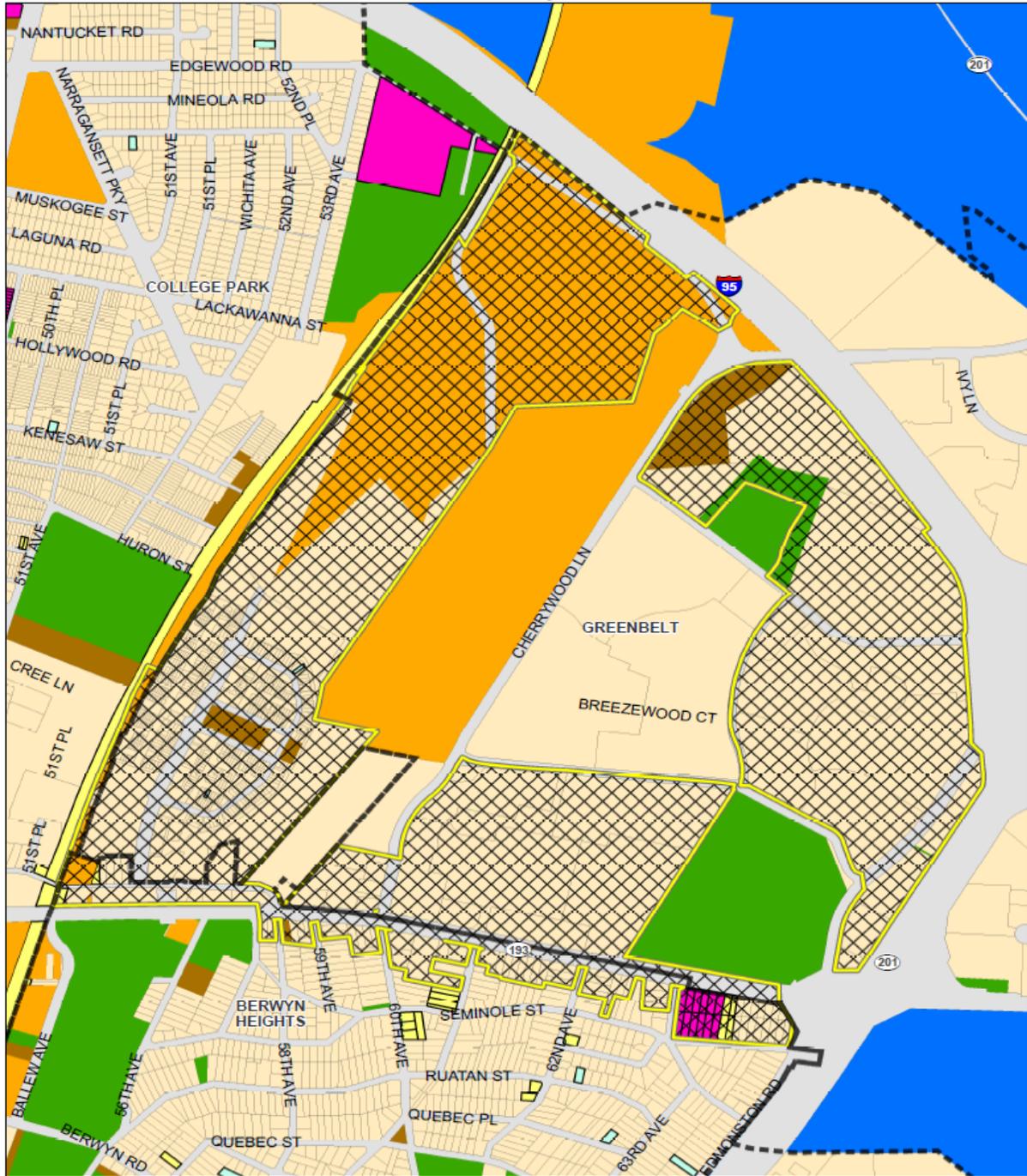
- Ownership Type**
-  Town & Municipality
 -  State
 -  Private
 -  Nonprofit & Charitable

-  Individual
-  Federal
-  County
-  M-NCPPC



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Date Created: 8/19/2020

Property Ownership Beltway Plaza

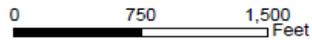


- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

Municipal Boundary

- Ownership Type**
- Town & Municipality
 - State
 - Private
 - Nonprofit & Charitable

- Individual
- Federal
- County
- M-NCPPC



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Date Created: 01/19/2020

Property Ownership Eastover Shopping Center



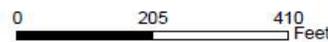
Enterprise Zone

- Proposed for redesignation - Expired 2019
- Proposed for new designation or expansion

Municipal Boundary

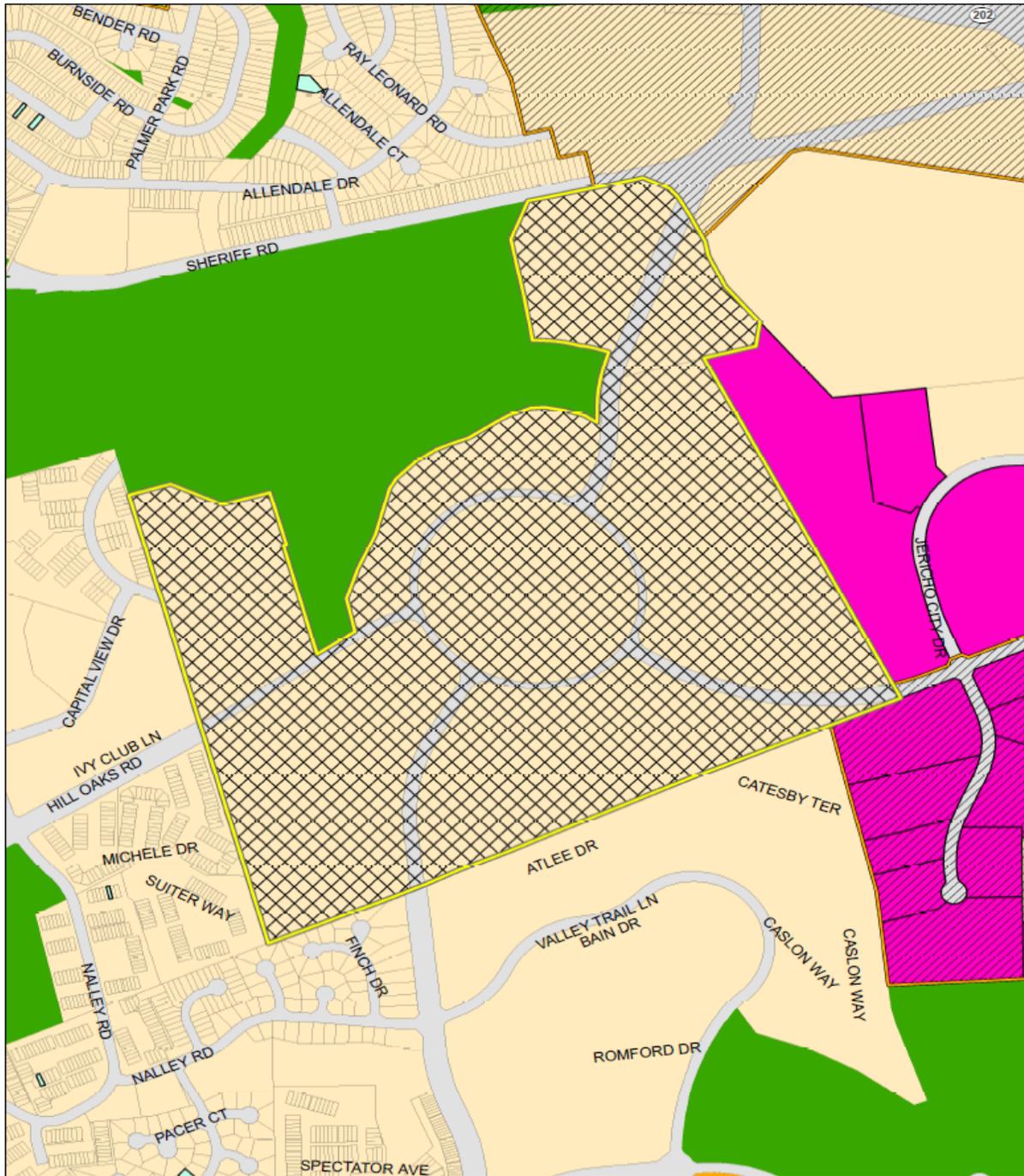
Ownership Type

- | | |
|------------------------|------------|
| Town & Municipality | Individual |
| State | Federal |
| Private | County |
| Nonprofit & Charitable | M-NCPPC |



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Date Created: 8/19/2020

Property Ownership FedEx Field



Enterprise Zone

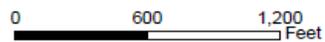
-  Proposed for redesignation - Expired 2019
-  Proposed for new designation or expansion

 Municipal Boundary

Ownership Type

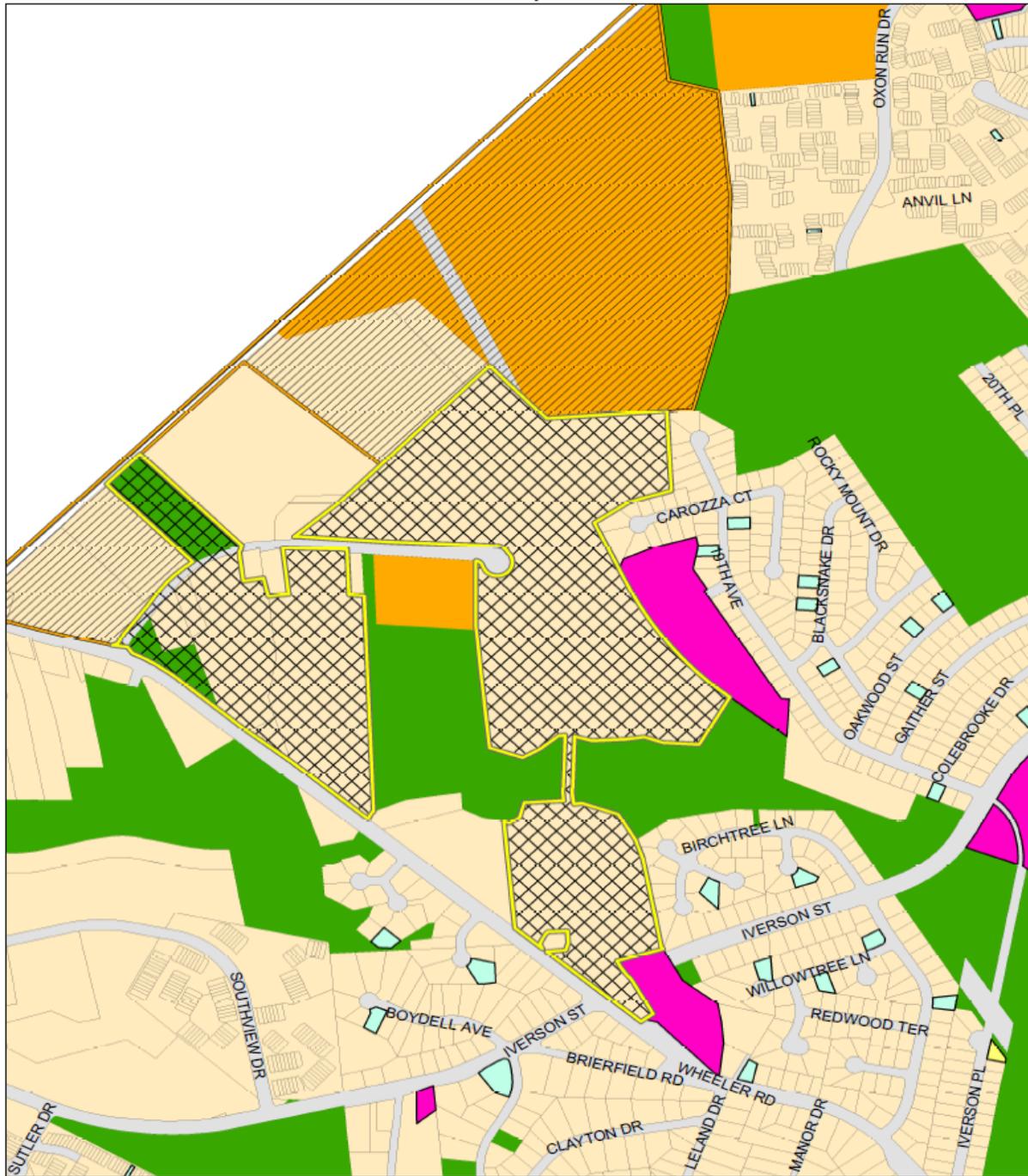
-  Town & Municipality
-  State
-  Private
-  Nonprofit & Charitable

-  Individual
-  Federal
-  County
-  M-NCPPC



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Date Created: 6/16/2020

Property Ownership Full Gospel Church



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

Municipal Boundary

- Ownership Type**
- Town & Municipality
 - State
 - Private
 - Nonprofit & Charitable

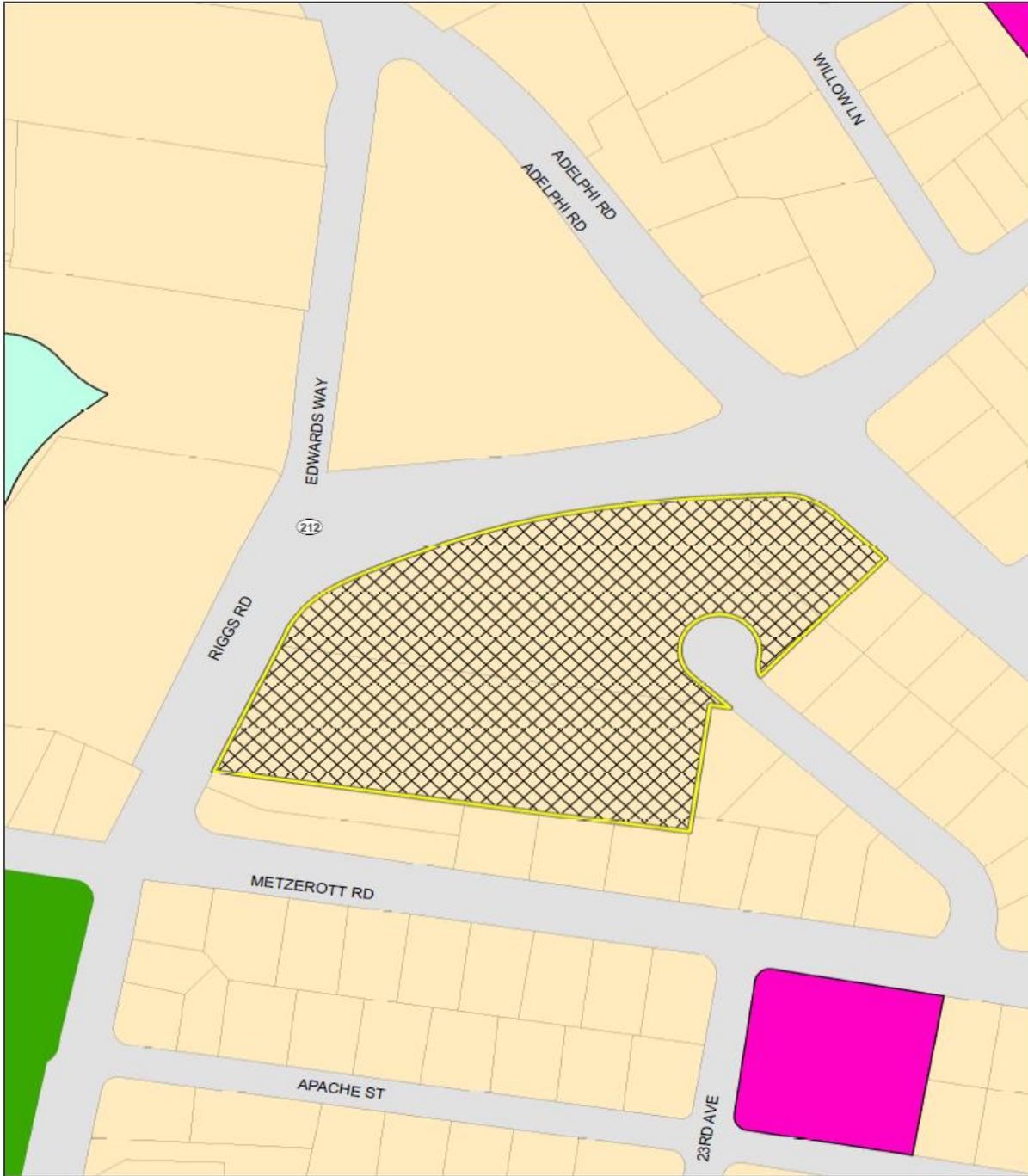
- Individual
- Federal
- County
- M-NCPPC



0 600 1,200
Feet

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Date Created: 8/18/2026

Property Ownership Metzerott Plaza



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

 Municipal Boundary

- Ownership Type**
-  Town & Municipality
 -  State
 -  Private
 -  Nonprofit & Charitable

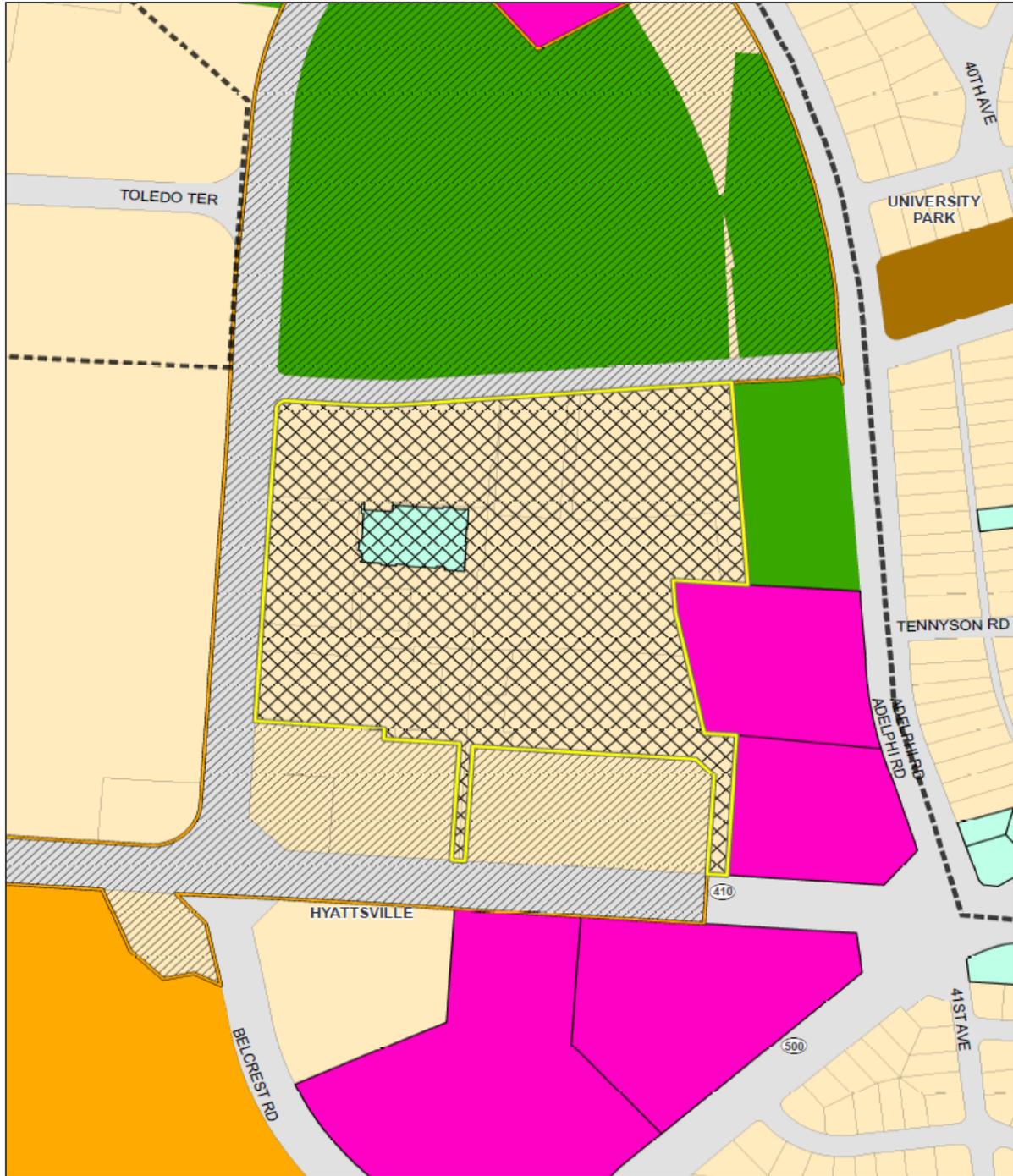
-  Individual
-  Federal
-  County
-  M-NCPPC



0 150 300 Feet

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Date Created: 8/18/2020

Property Ownership Toledo Rd Office Buildings



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

 Municipal Boundary

- Ownership Type**
-  Town & Municipality
 -  State
 -  Private
 -  Nonprofit & Charitable

-  Individual
-  Federal
-  County
-  M-NCPPC



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Date Created: 01/19/2020

Property Ownership Vicinity of 38th St, Shepherd St, and Rhode Island Ave



Enterprise Zone
 Proposed for redesignation - Expired 2019
 Proposed for new designation or expansion

 Municipal Boundary

Ownership Type
 Town & Municipality
 State
 Private
 Nonprofit & Charitable

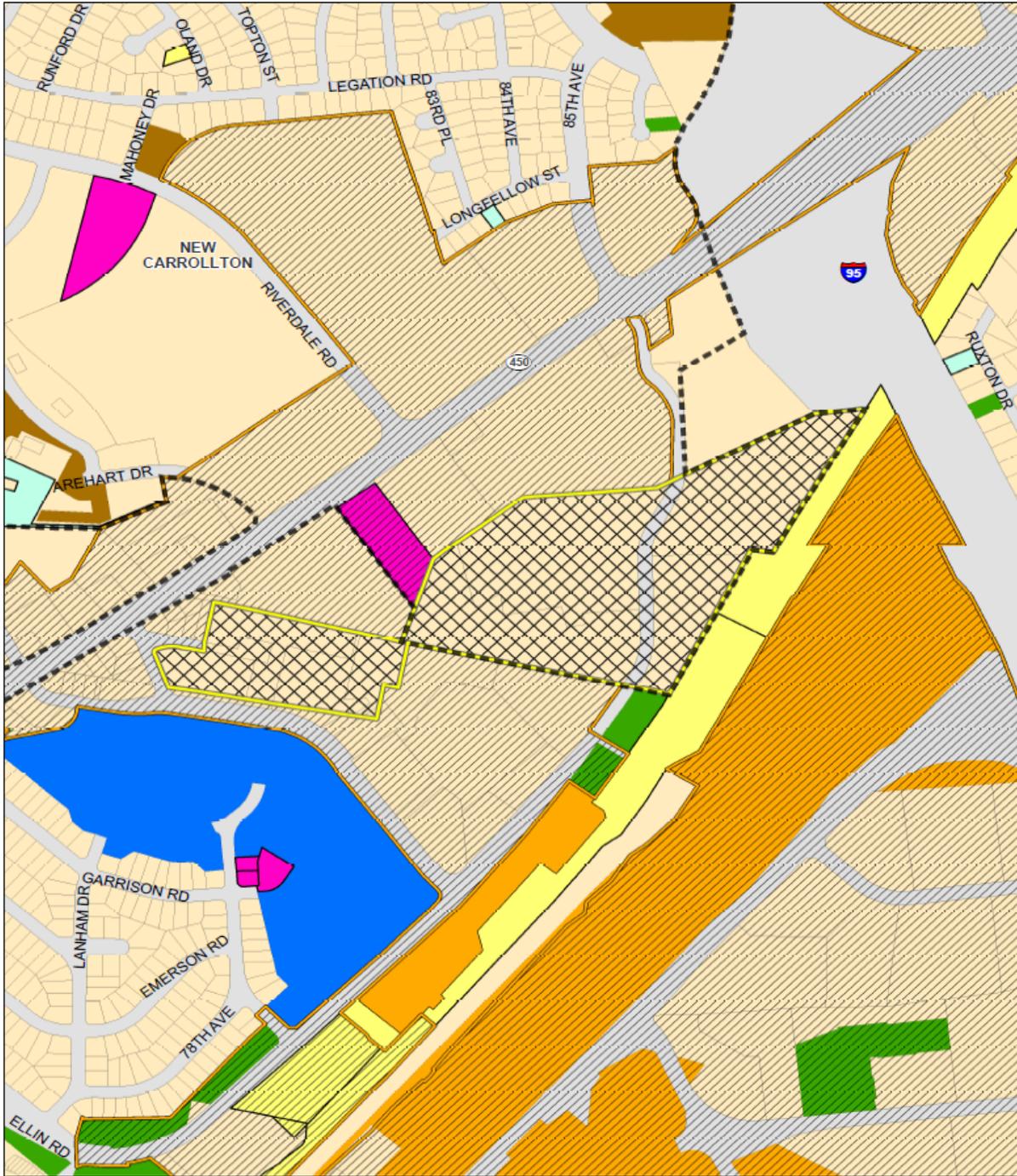
 Individual
 Federal
 County
 M-NCPPC

0 80 160 Feet



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 Date Created: 8/19/2026

Property Ownership Vicinity of Annapolis Rd, Harkins Rd, and 85th Ave



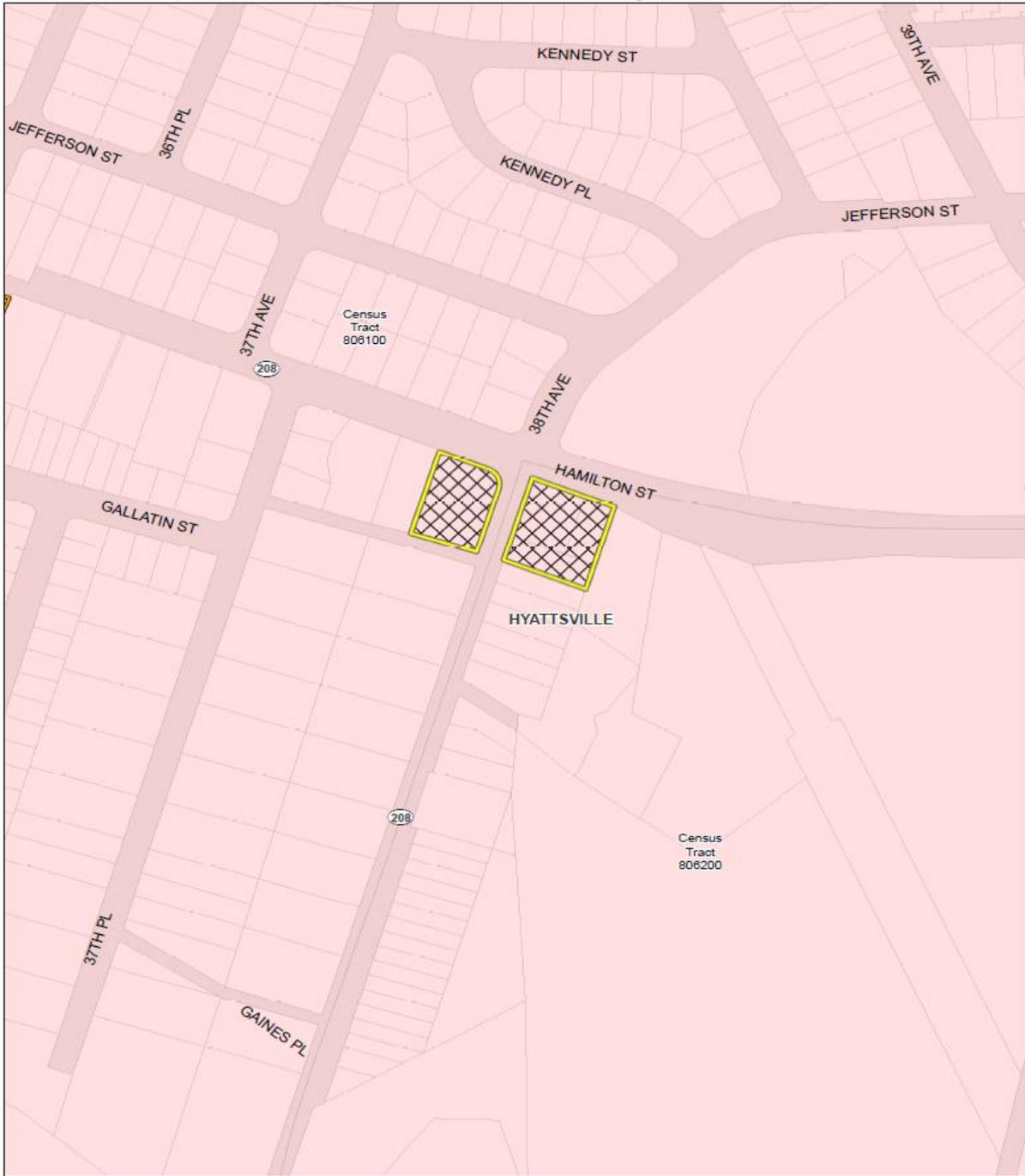
- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion
- Municipal Boundary

- Ownership Type**
- Town & Municipality
 - State
 - Private
 - Nonprofit & Charitable
 - Individual
 - Federal
 - County
 - M-NCPPC

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Date Created: 01/16/2020

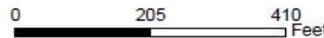
Census Eligibility - Enterprise Zone 7-Eleven and Sammy's Place



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

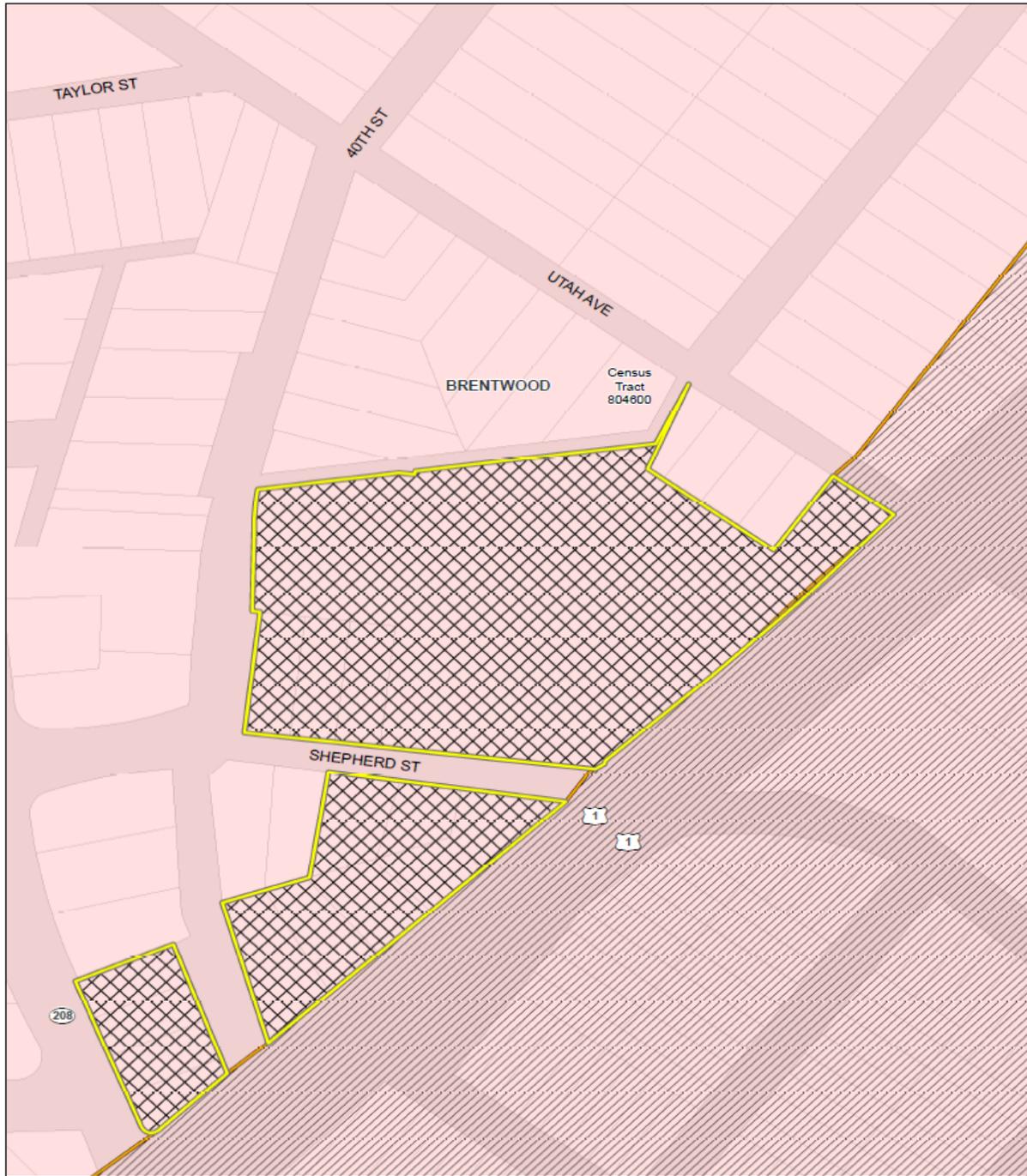
Municipal Boundary

- Census Tract Eligibility**
- Not Eligible
 - Eligible for EZ
 - Eligible for FA
 - Eligible for Both EZ and FA



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Date Created: 01/19/2020

Census Eligibility - Enterprise Zone 4100 Rhode Island Ave



Enterprise Zone
 Proposed for redesignation - Expired 2019
 Proposed for new designation or expansion

Municipal Boundary

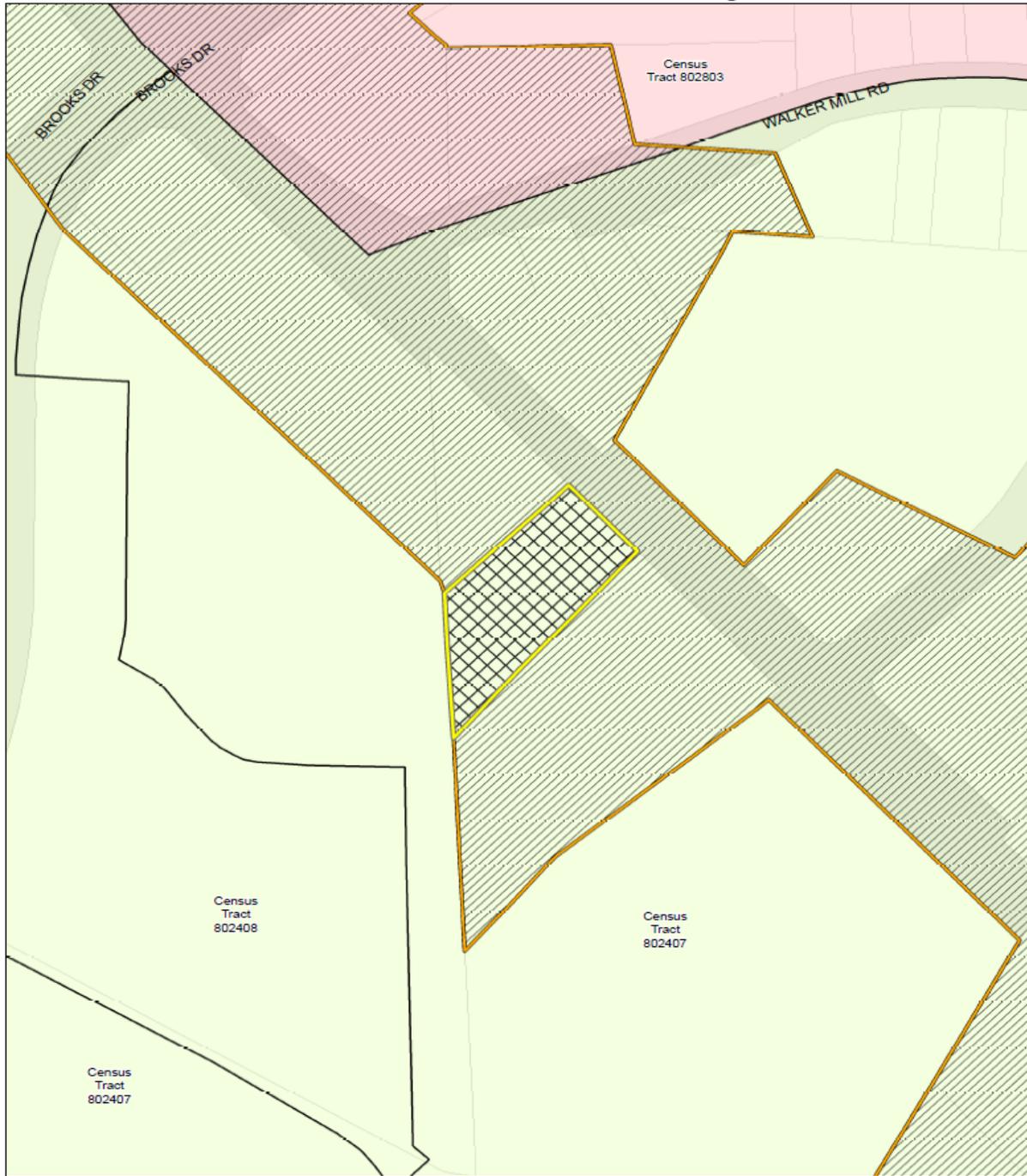
Census Tract Eligibility
 Not Eligible
 Eligible for EZ
 Eligible for FA
 Eligible for Both EZ and FA



0 100 200 Feet

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 Date Created: 8/19/2026

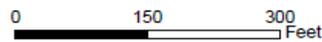
Census Eligibility - Enterprise Zone 5431 Marlboro Pike, District Heights, MD



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

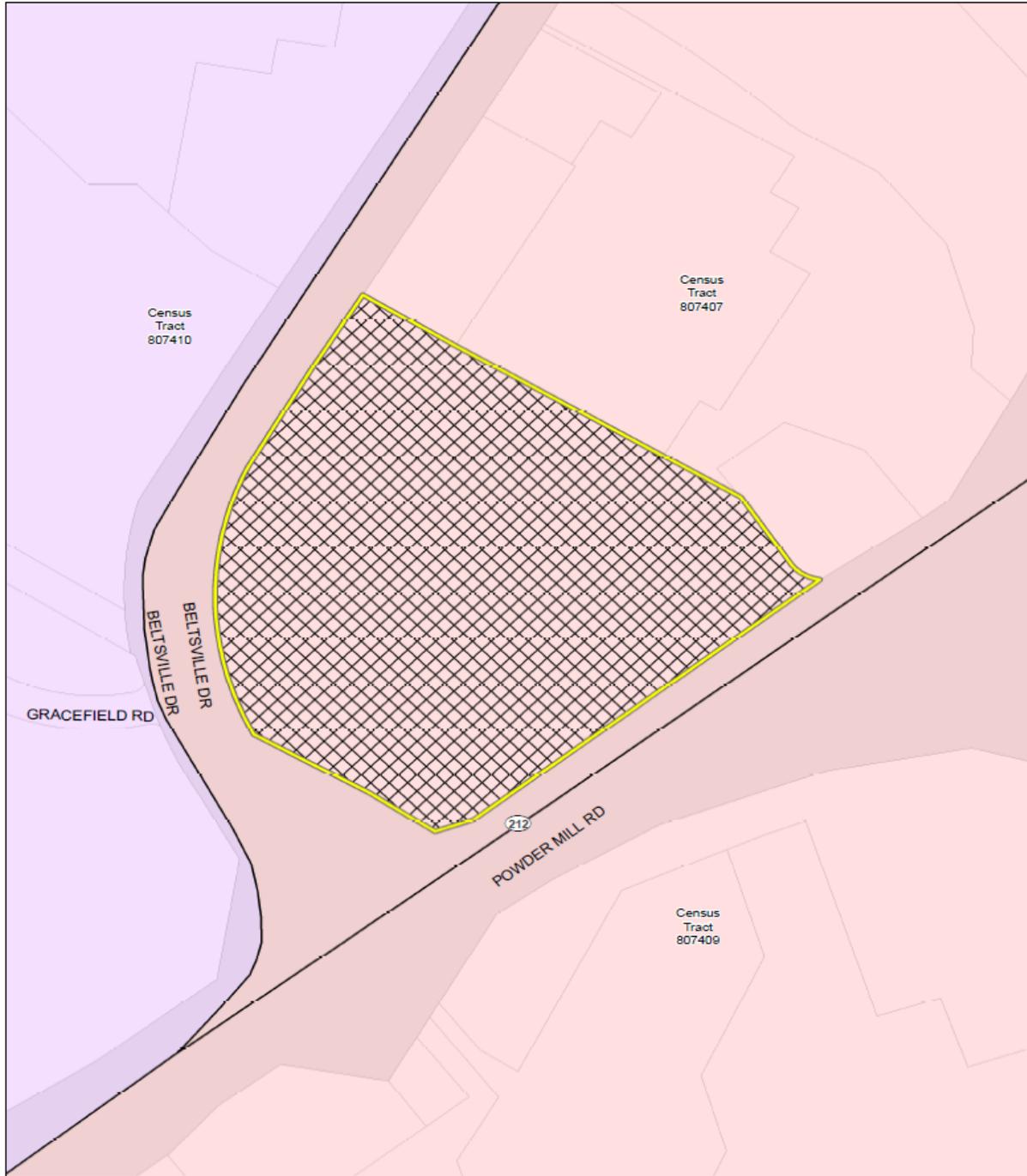
Municipal Boundary

- Census Tract Eligibility**
- Not Eligible
 - Eligible for EZ
 - Eligible for FA
 - Eligible for Both EZ and FA



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Date Created: 8/19/2026

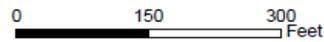
Census Eligibility - Enterprise Zone 11603 Beltsville Dr



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

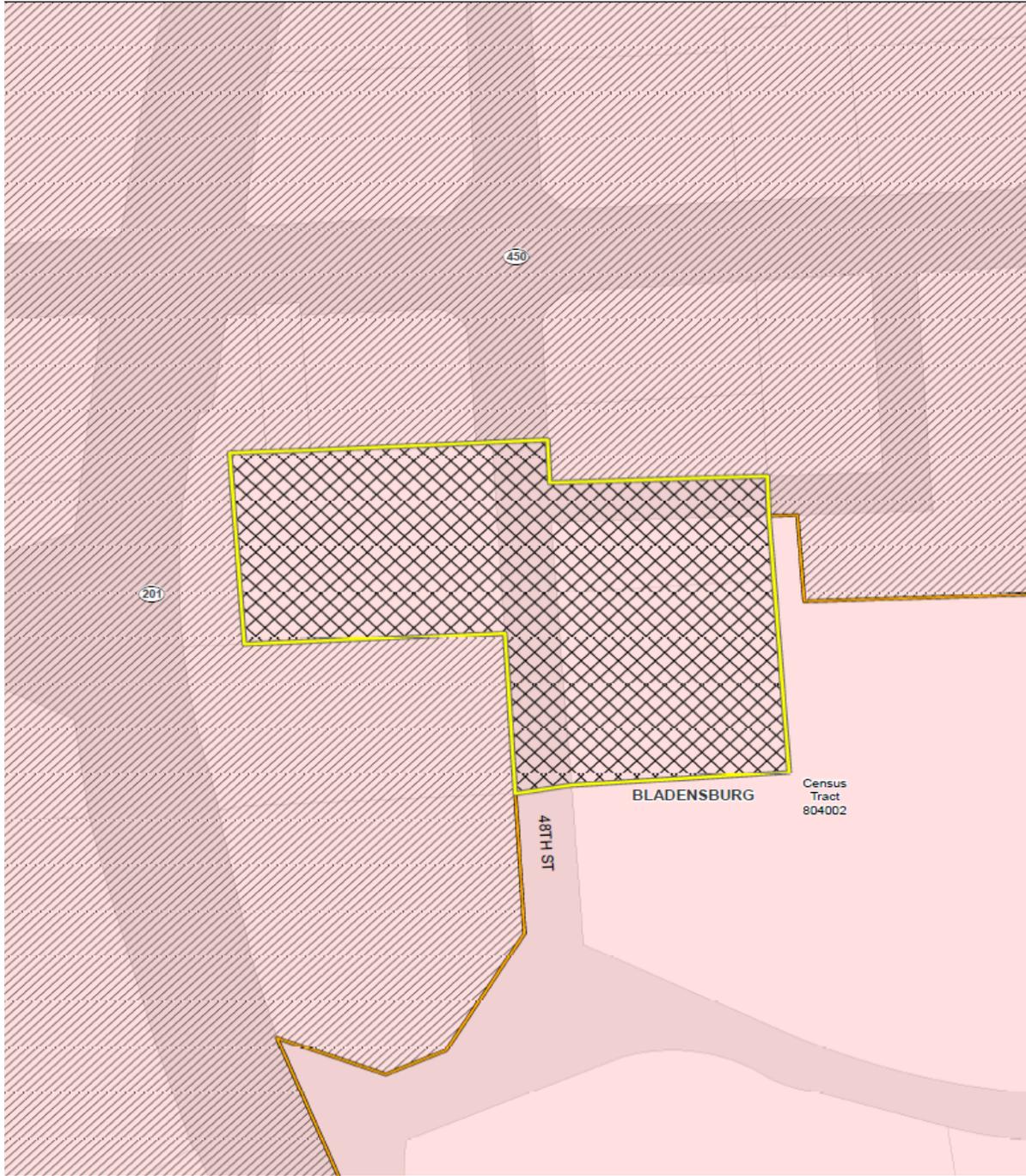
 Municipal Boundary

- Census Tract Eligibility**
-  Not Eligible
 -  Eligible for EZ
 -  Eligible for FA
 -  Eligible for Both EZ and FA



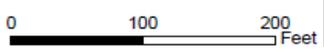
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Date Created: 8/19/2020

Census Eligibility - Enterprise Zone Annapolis Rd and Kenilworth Ave



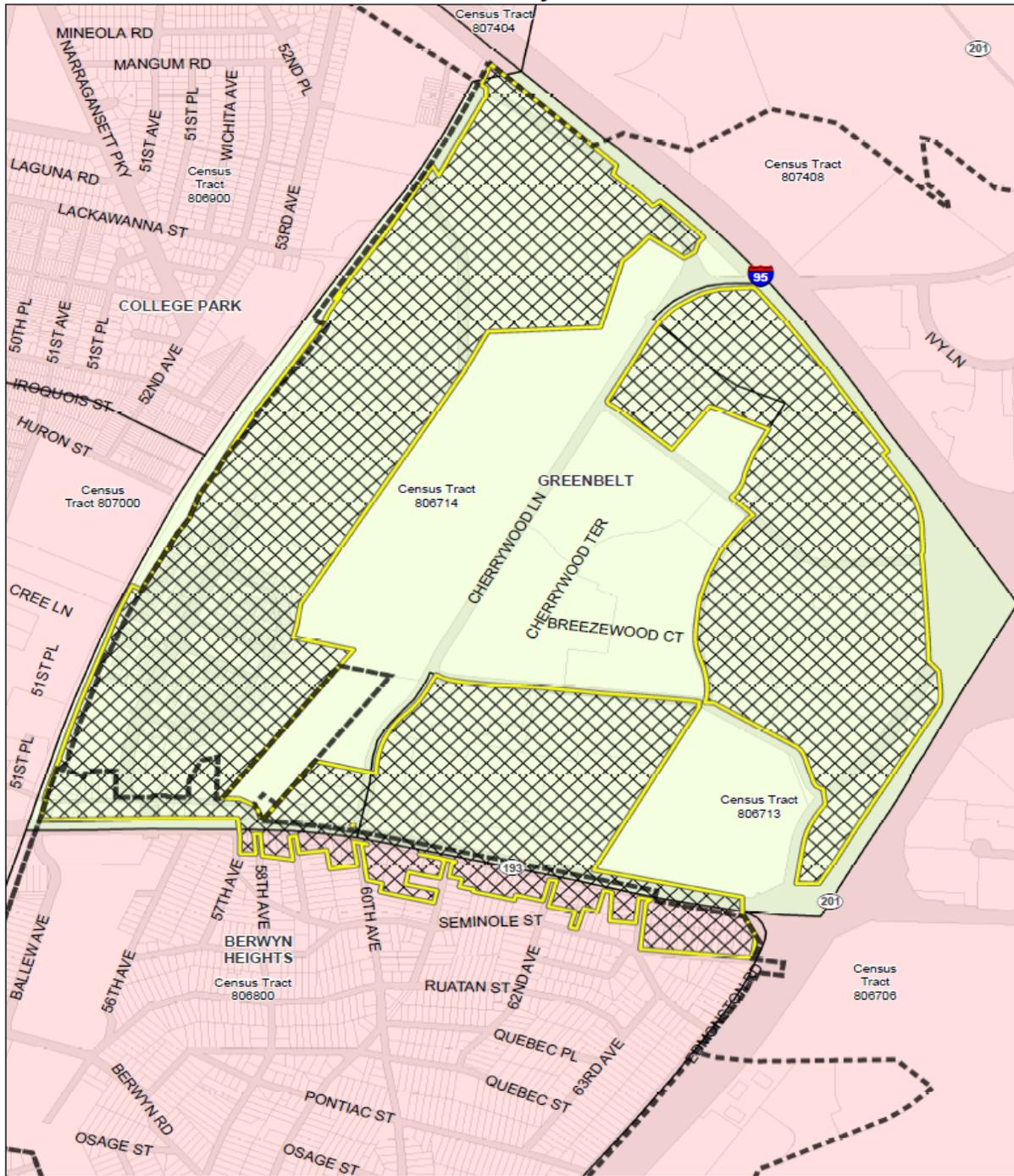
- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion
- Municipal Boundary

- Census Tract Eligibility**
- Not Eligible
 - Eligible for EZ
 - Eligible for FA
 - Eligible for Both EZ and FA



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Date Created: 5/18/2020

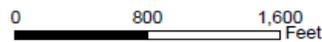
Census Eligibility - Enterprise Zone Beltway Plaza



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

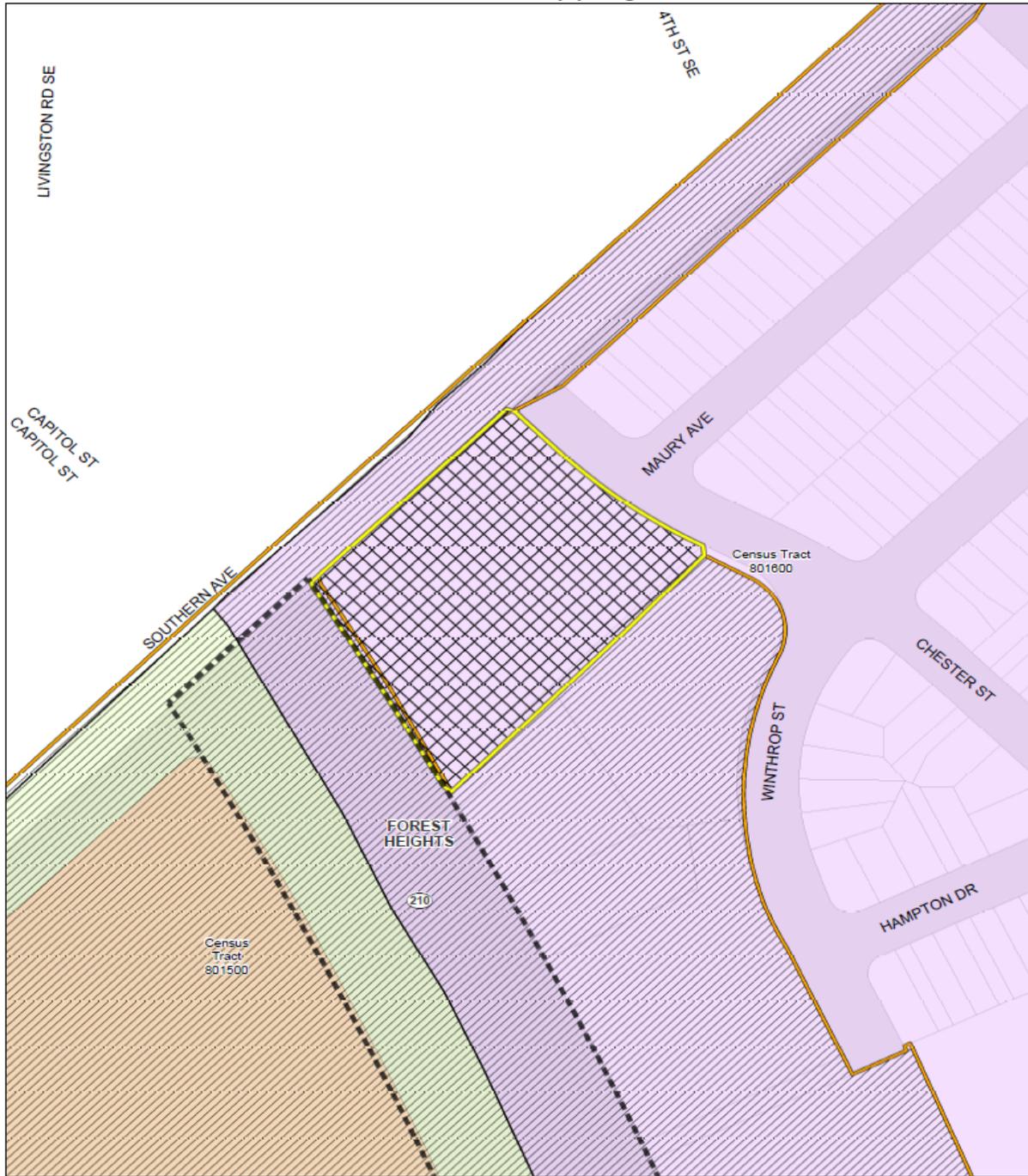
- Census Tract Eligibility**
- Not Eligible
 - Eligible for EZ
 - Eligible for FA
 - Eligible for Both EZ and FA

Municipal Boundary



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Date Created: 07/16/2025

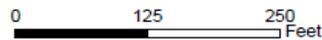
Census Eligibility - Enterprise Zone Eastover Shopping Center



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

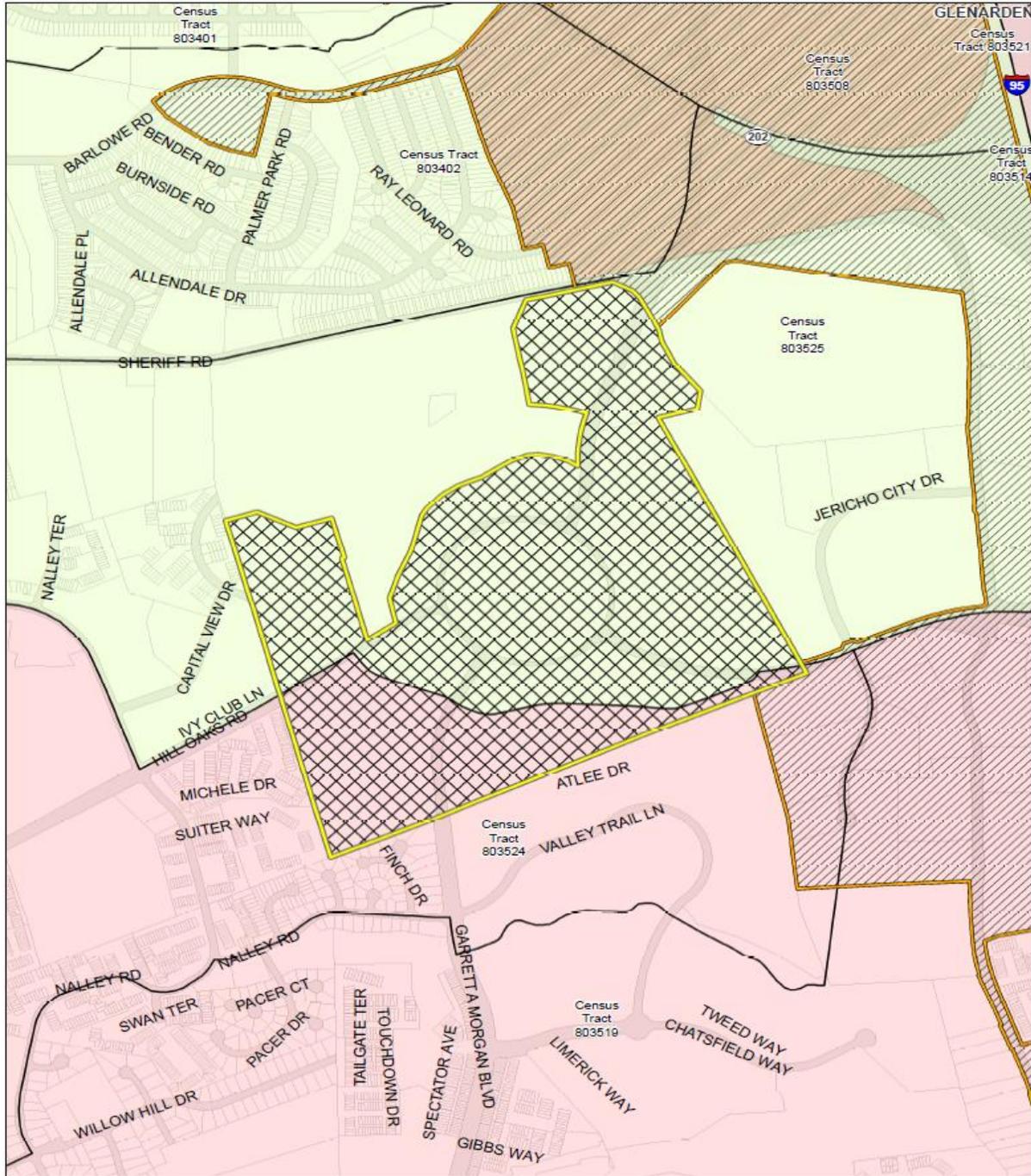
 Municipal Boundary

- Census Tract Eligibility**
-  Not Eligible
 -  Eligible for EZ
 -  Eligible for FA
 -  Eligible for Both EZ and FA



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Date Created: 8/18/2028

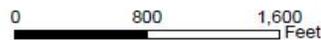
Census Eligibility - Enterprise Zone FedEx Field



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

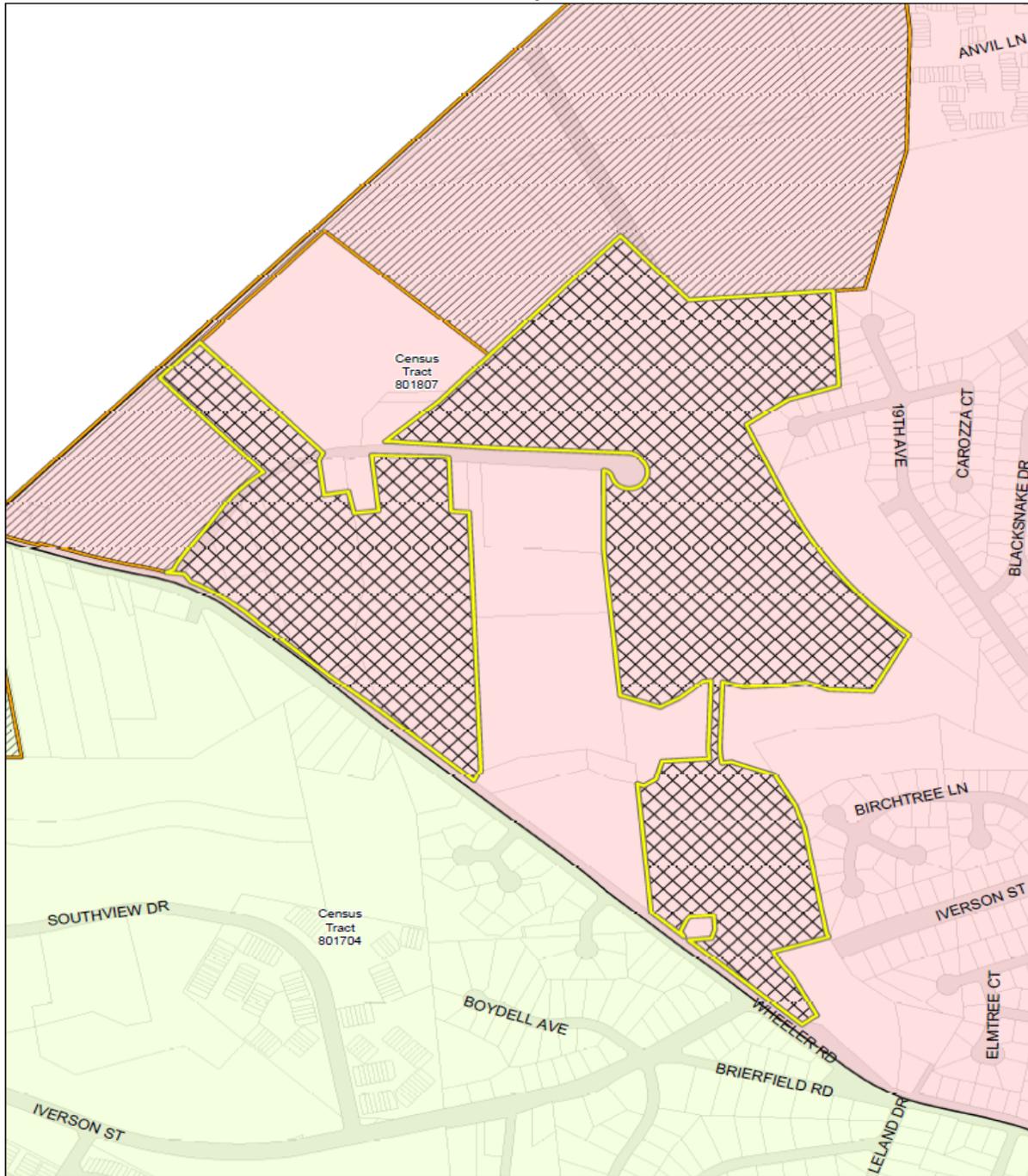
Municipal Boundary

- Census Tract Eligibility**
- Not Eligible
 - Eligible for EZ
 - Eligible for FA
 - Eligible for Both EZ and FA



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Date Created: 01/18/2025

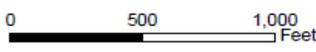
Census Eligibility - Enterprise Zone Full Gospel Church



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

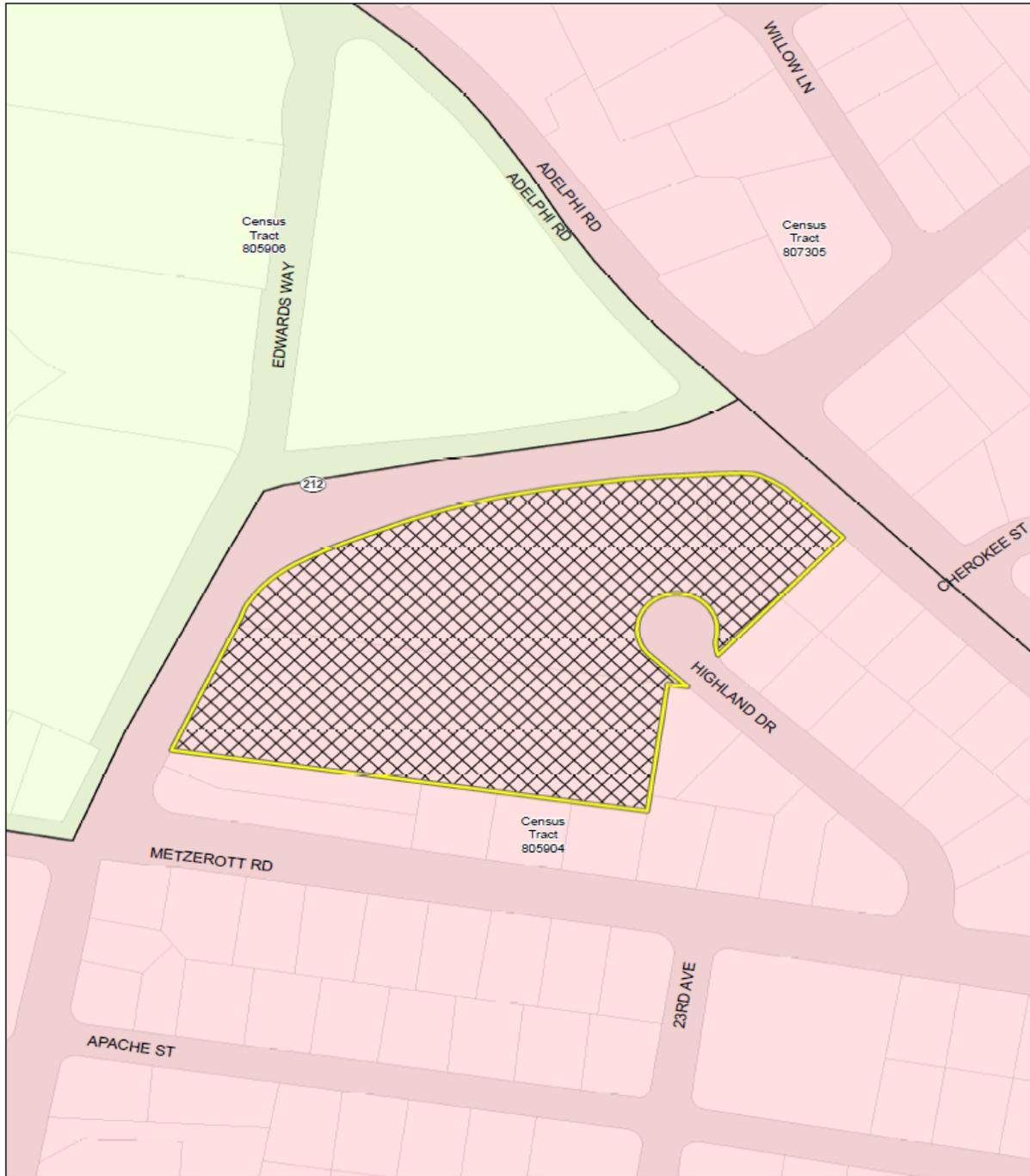
- Census Tract Eligibility**
- Not Eligible
 - Eligible for EZ
 - Eligible for FA
 - Eligible for Both EZ and FA

Municipal Boundary

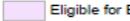


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Date Created: 8/19/2020

Census Eligibility - Enterprise Zone Metzerott Plaza



- Enterprise Zone**
-  Proposed for redesignation - Expired 2019
 -  Proposed for new designation or expansion

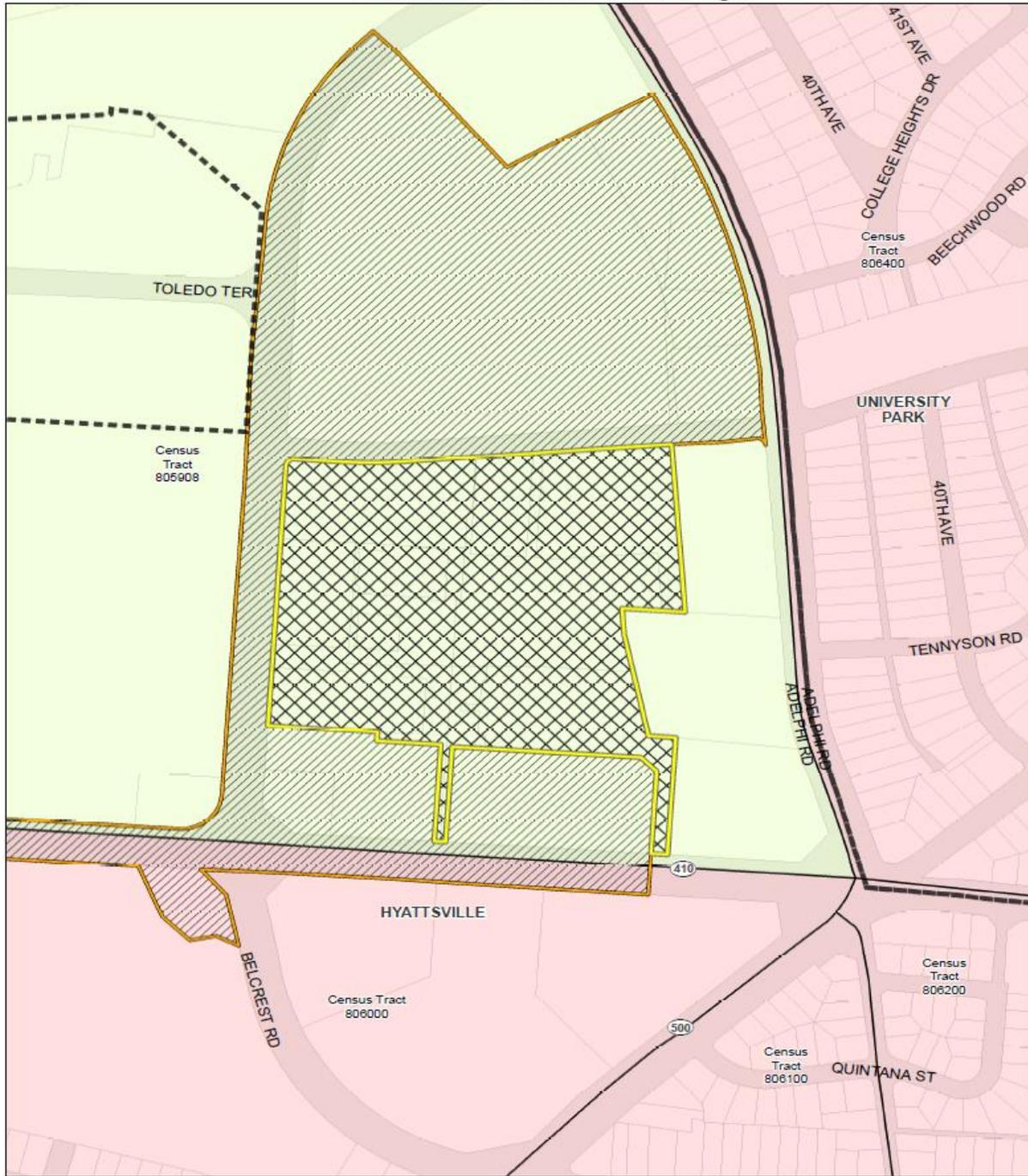
- Census Tract Eligibility**
-  Not Eligible
 -  Eligible for EZ
 -  Eligible for FA
 -  Eligible for Both EZ and FA

 Municipal Boundary



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Date Created: 8/18/2028

Census Eligibility - Enterprise Zone Toledo Rd Office Buildings



Enterprise Zone

- Proposed for redesignation - Expired 2019
- Proposed for new designation or expansion

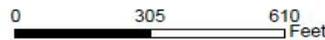
Municipal Boundary

Census Tract Eligibility

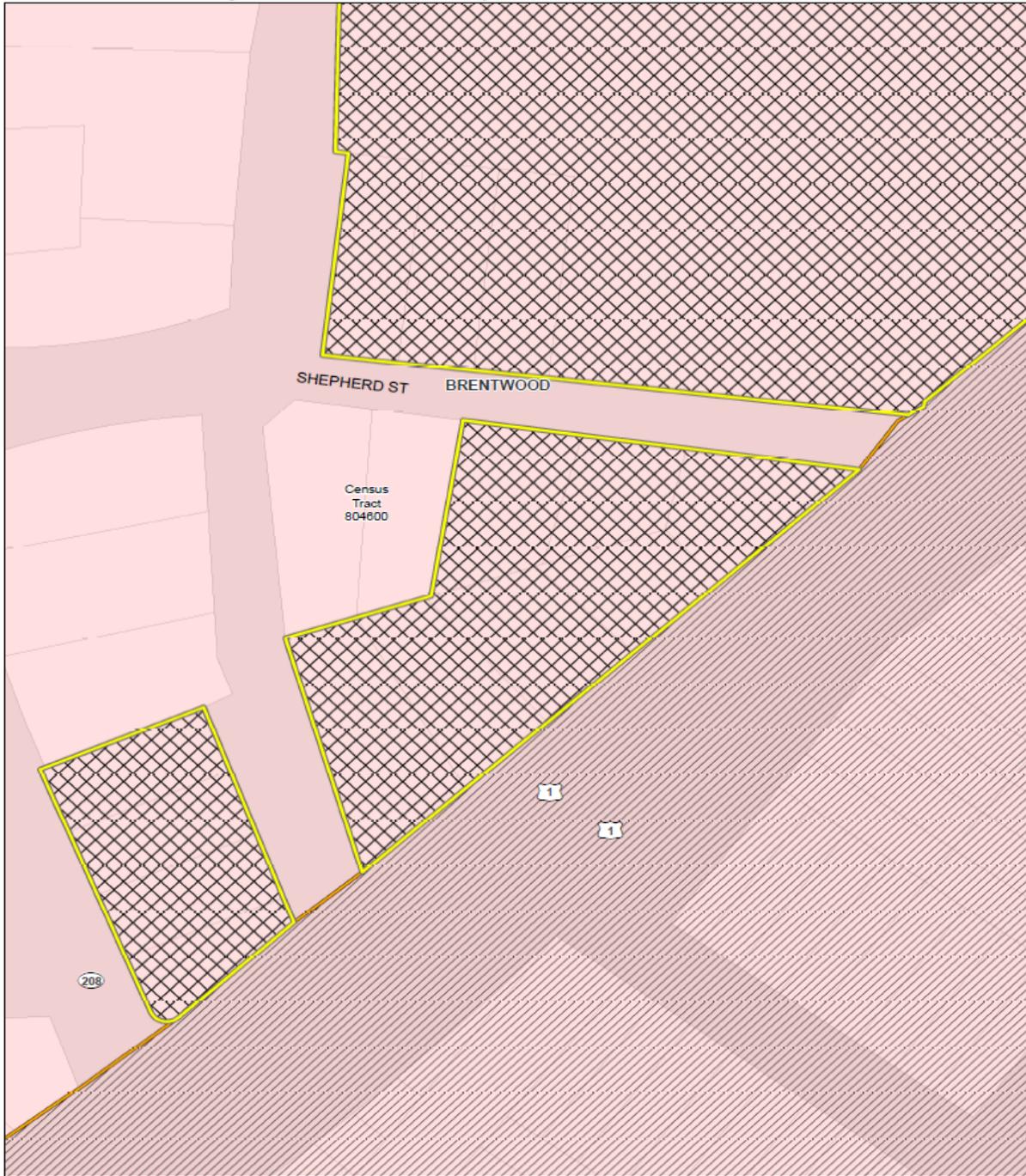
- Not Eligible
- Eligible for EZ
- Eligible for FA
- Eligible for Both EZ and FA



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Date Created: 8/19/2020



Census Eligibility - Enterprise Zone Vicinity of 38th St, Shepherd St, and Rhode Island Ave



Enterprise Zone
 Proposed for redesignation - Expired 2019
 Proposed for new designation or expansion

Census Tract Eligibility
 Not Eligible
 Eligible for EZ
 Eligible for FA
 Eligible for Both EZ and FA

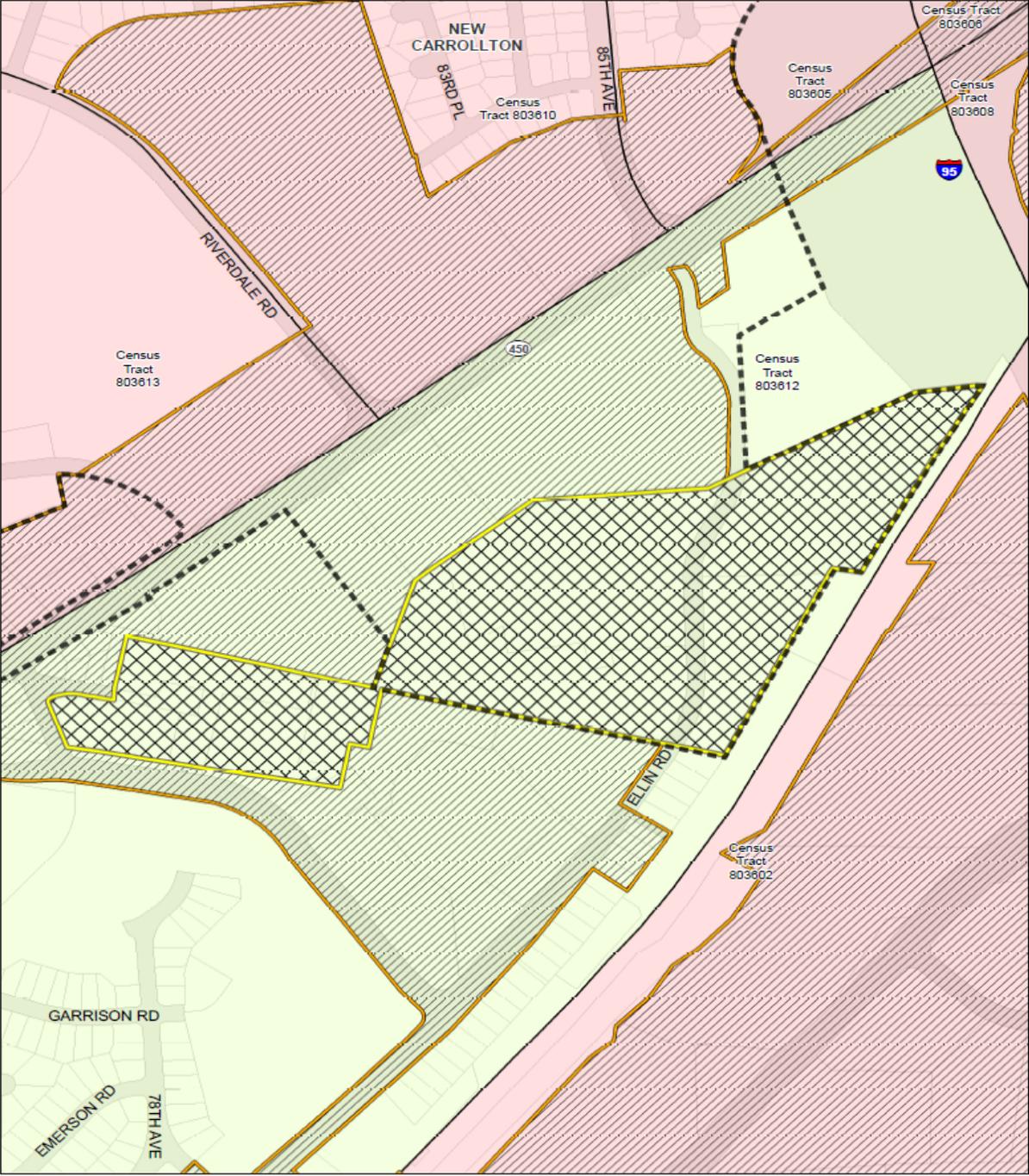
Municipal Boundary



0 60 120 Feet

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 Date Created: 8/19/2028

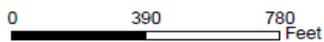
Census Eligibility - Enterprise Zone Vicinity of Annapolis Rd, Harkins Rd, and 85th Ave



- Enterprise Zone**
- Proposed for redesignation - Expired 2019
 - Proposed for new designation or expansion

Municipal Boundary

- Census Tract Eligibility**
- Not Eligible
 - Eligible for EZ
 - Eligible for FA
 - Eligible for Both EZ and FA



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Date Created: 8/19/2020

6. Written Narrative

Describe the economic, social and demographic character of the zone. Describe the economy of the zone: downtown, industrial park, retail corridor? Who are the major employers and businesses in the zone? What is the condition of buildings in the zone and what percent are vacant?

Bladensburg Enterprise Zone Expansion

This proposed enterprise zone expansion is located along the Anacostia River in Prince George's County, Maryland. The proposed expansion is adjacent to the north and east of Washington, DC, in which it shares its southern border. The municipality has a mixed workforce of both white- and blue-collar jobs. Overall, the town is comprised of service providers, sales and office workers, and professionals. Bladensburg is an extremely ethnically-diverse town. The people who call Bladensburg home describe themselves as belonging to a variety of racial and ethnic groups.

The economy of Bladensburg, MD employs 4.38k people. Median household income in Bladensburg, MD is \$43,109. Males in Bladensburg, MD have an average income that is 1.26 times higher than the average income of females, which is \$61,332. The income inequality in Bladensburg, MD (measured using the Gini index) is 0.461, which is lower than the national average. Total population of 9,640 and 1.01 square miles of total area. Number of total housing units are 3,826 with 91% of population that are classified minority.

The largest industries in Bladensburg, MD are Health Care & Social Assistance (605 people), Retail Trade (520 people), and Accommodation & Food Services (500 people), and the highest paying industries are Information (\$95,139), Public Administration (\$60,814), and Finance & Insurance (\$59,013).

According to the Town of Bladensburg Strategic Plan for Fiscal Years 2016-2021, the goals and objectives will be to encourage economic development. To improve the economic sustainability of the Town through sound practices and policies. Develop an economic development/redevelopment plan for key commercial areas in the Town. Identify and explore annexation alternatives and opportunities to expand the tax base of the Town. Work with the State legislators, Maryland National Capital Park and Planning, and Prince George's County Planning Department to create and pass legislation that will provide Bladensburg with greater zoning and land use authority. Create and develop policies to attract quality housing opportunities.

The Bladensburg Enterprise Zone expansion area will see a rezoning of the 450/Annapolis Road corridor from a Mixed-Use (MXT) back to a Commercial Services Zone (CS). The Bladensburg Town Administrator submitted a rezoning request as part of the County's Sectional Map Amendment. The application stressed the CS designation is primarily intended for higher-intensity commercial uses. With higher rents in the District, those currently living in D.C. are looking for more affordable housing options within close proximity to their workplace and the cultural and entertainment opportunities offered in the Nation's Capital.

Southern Ave / Eastover Expansion

The proposed Enterprise Zone expansion area is along the southern MD 210 and Indian Head Highway corridor. This area encompasses The Town of Forest Heights, Glassmanor Community, the Eastover Shopping Center and Commercial Areas. According to the U.S. Census Bureau, total area of 2.4 square miles (6.1 km²), all land. Bordered by Washington, D.C. to the northwest, the town of Forest Heights to the west, Oxon Hill to the south, Temple Hills to the southeast, Marlow Heights to the east, and Hillcrest Heights to the northeast. Interstate 495/95, the Capital Beltway, forms the southern boundary.

Most recent census data shows a general population size of 2,447 people, 868 households, and 619 families residing in the town. The population density was 5,097.9 inhabitants per square mile (1,968.3/km²). There were 927 housing units at an average density of 1,931.3 per square mile (745.7/km²). The racial makeup of the town was 11.9% White, 75.4% African American, 0.3% Native American, 3.9% Asian, 0.1% Pacific Islander, 5.8% from other races, and 2.6% from two or more races. Hispanic or Latino of any race were 11.3% of the population.

Major employers and businesses in the proposed expansion area will include Eastover Shopping Center, local and national retail chains.

MD 210 runs north-south through the plan area, connecting the District of Columbia to the Capital Beltway. This area has become a significant transportation corridor with the planned build-out. Public investments are also planned for this area including the creation of a linear park (greenway), streetscaping, and pedestrian improvements along MD 210. A fire station is also planned on MD 414/St. Barnabas Road and implementation of complete streets on Southern Avenue and at the Department of Homeland Security's Saint Elizabeth campus. This plan incorporates the efforts of Glassmanor/Oxon Hill, which addresses safety, youth services, neighborhood beautification, economic development, and re-use of abandoned property. Additionally, the plan incorporates the Forest Heights/Oxon Hill Community Development Corporation's efforts to create a local business alliance.

The proposed expansion areas are set for redevelopment. Eastover is the site of the Eastover Shopping Center which contains a Giant grocery store, CVS, and other mid to small retailers. Redevelopment will consist of the Eastover shopping center's underutilized parking lot being developed into a mixed-used neighborhood center. Restructuring MD 210 to create an urban boulevard to improve and increase pedestrian access and safety. Conversion of a 36,000 square foot thrift store into a mixed-use 5-story building with multi-family apartments and ground-floor retail with expanded pedestrian-oriented sidewalk and plaza. The expansion area will also see the demolition of the abandoned Assumption Clinic building and the development of the proposed Talbert Court Townhome development. Workforce housing (Livingston Forest Apartments) is planned along Livingston Road, located to the southeast of the proposed focus area; this development is planned to occur with the opening of the MGM Casino.

M-NCPPC has programmed approximately \$3.6 million into the FY 2015-2020 capital improvement program for the expansion of the Glassmanor Recreation Center which is located near the proposed focus area. Efforts are underway to partner with Prince George's County Public Schools to coordinate planned improvements to Glassmanor Elementary School with the recreation center to leverage funds. Additionally, Prince George's County Department of Public Works and Transportation has partnered with the District of Columbia on the Owens Road Channel Rehabilitation Project which will address flooding of the Winkle Doodle Branch and redevelop the Winkle Doodle Bridge into a pedestrian gateway for the Eastover area.

Branch Avenue / Woodyard Road (Old Alexandria Ferry & Allentown Road)

The proposed Prince George's County Enterprise Zone and Expansion Area at Branch Avenue and Woodyard Road is situated adjacent to and south of Joint Base Andrews in Clinton, Maryland. The main road serving this area is Branch Avenue (MD 5), a commuter freeway generating 110,000 vehicles trips per day. Additional roads in the area include Woodyard Road (MD 223), Alexander Ferry Road, Coventry Way, and Old Branch Avenue, which are classified by the 2009 Approved Countywide Master Plan of Transportation as an arterial, major collector, and collectors, respectively. This area includes the Joint Base Andrews on Virginia Gate, which is situated on Alexander Ferry Road.

The area is characterized by post-World War II commercial development that has grown over decades in an uncoordinated fashion. Individual commercial buildings do not relate to one another as there is a mix of old and new styles of development that contrast rather than complement.

Population within the expansion area is an estimated 35,970. Median household income in 2017: \$104,592. Estimated per capita income in 2017 of \$38,392. Percentage of residents living in poverty 5.6% (14.9% for White Non-Hispanic residents, 4.9% for Black residents, 9.0% for Hispanic or Latino residents, 11.4% for two or more races residents). The Enterprise Zone and Expansion Area is contained within two Census Tracts: 801211 and 801214. Census Tract 801211 covers the expansion areas to the west of Branch Avenue (MD 5), and Census Tract 801214 contains the expansion area to the east. The total population residing in both Census Tracts is over 7,100 and is consistent with the rest of Prince George's County where African American individuals comprise the majority. A total of 4.8% of families in Census Tract 801211 have incomes below the poverty level, and 3.8% of families in Census Tract 801214 have incomes below the poverty level. Census Tract 801211 has an unemployment rate of 2.4%, with a labor force population of 1,617, and with a labor force population of 2,040, Census Tract 801214 has an unemployment rate of 3.8%. There is a 6.3% housing vacancy rate in Census Tract 801211, and a 2.1% housing vacancy rate in 801214. The median family income for Census Tract 801211 and Census Tract 801214 is \$109,943 and \$101,125, respectively.

There are large shopping centers with retail anchors and fast food restaurants, smaller strip centers, a significant number of automobile services uses, office buildings, several motels and self-storage facilities, and numerous neighborhood commercial uses. Ten years ago, the Clinton Park Shopping Center in the Expansion Area contained a Giant Food and Sears store. Now that shopping center has a Gmart and Kmart, and many of the smaller stores are vacant. Unfortunately, the area is suffering from underinvestment and disinvestment as seen from the vacancies, types of uses, and lack of property maintenance. This is in stark contrast to Woodyard Crossing, which sits across MD 5 and is anchored by Lowe's, Walmart, and Safeway.

Within the proposed expansion area, goals and objectives will be overarching to include the following recommendations, as per ISSUU report. First, to concentrate neighborhood serving retail in appropriate locations and repurpose older and underperforming commercial centers for other uses. Additionally, to increase new and expanded office and industrial development in strategic locations, especially to capitalize on the presence of Joint Base Andrews. Furthermore, to improve transportation connectivity and reduce traffic congestion along major roadways throughout the expansion plan area.

Revitalization and redevelopment strategies for six focus areas along Branch Avenue from St. Barnabas Road and Suitland Parkway south towards Surratts Road, totaling 8.9 square miles. These six focus areas are poised to receive several key economic development activities growth at Joint Base Andrews, expansion of the Southern Maryland Hospital Center, and bus rapid transit (BRT) or light rail transit (LRT) along Branch Avenue to Charles County. The plan outlines a comprehensive set of strategies to

help revitalize the corridor including changes to the current land use and zoning, building and site design standards, increased code enforcement activities, additional landscaping, buffering, and screening requirements, the creation of public open space for outdoor gatherings and festivals, and the creation of a grid street network that includes improved bicycle and pedestrian facilities. Additionally, the plan identifies incentive programs, public/private partnership opportunities, and catalytic project ideas for each of the six focus areas.

Greenbelt Road/Route 193 Enterprise Expansion

The proposed Prince George's County Enterprise Zone and Expansion Area at North Berwyn Heights and Greenbelt Road is bordered by College Park to the west, Greenbelt to the northeast, and Riverdale Park to the south. The main road serving this area is Greenbelt Road (MD 193). The expansion area shows a social economic classification as middle class. The current unemployment level is 4.1% which is higher than the current county unemployment level of 3.6% +/- and is lower than the current state unemployment at 7.5% and lower than the current national unemployment rate at 10.2%. The population decreased to 28,780 from 31,041 over the past 10 years. The majority ethnicity residing in this expansion area is White while the majority ethnicity attending public schools is Hispanic.

NASA Goddard, is two miles from the University of Maryland, whose students, faculty, and staff frequent the shopping along Greenbelt Road, and major parks like Greenbelt Park and Lake Artemesia. The corridor's proximity to the Beltway and the Greenbelt Metro and MARC stations have historically made it a popular location for both residential and commercial development over the past few decades.

Major employers and businesses in this expansion zone are local and national retail chains, local government, real estate developers and public schools. Significantly among retail is Beltway Plaza, which was originally developed by Sidney J. Brown and First National Realty on October 17, 1963. This shopping center is a compilation of various department stores, supermarket, barber shops, movie theater and other retail establishments.

There are four objectives and proposed outcomes for the Greenbelt Road Enterprise Zone expansion area. According to a June 2018 study sponsored by City of Greenbelt, City of College Park, Town of Berwyn Heights, Metropolitan Washington Council of Governments and presented by the Urban Land Institute Washington, this Enterprise Zone expansion area has proposed to set goals of expanding the economy, land use, and transportation.

The sponsoring parties seek to introduce different kinds of retail that could allow residents to do more shopping in their community, as well as providing more opportunities for residents to dine out or be entertained without leaving. Additionally, creating quality open space where the community can gather informally. Furthermore, to provide a wider mix of housing options, including apartments that seniors can downsize into from larger single-family homes.

The current ownership of the largest retail center on the MD/193 corridor, Beltway Plaza, Quantum Companies plans to redevelop the mall as an open-air town center with a mix of shops and housing. Additionally, new rental housing in the area due to the presence of the massive Franklin Park (formerly Springhill Lake) apartment complex behind the mall.

Development and expansion of Greenbelt Metro is also underway. New residential development at Greenbelt Station, including a large mixed-use community rising near the Greenbelt Metro station, which will bring new, potentially higher-income residents. The project will be called Greenbelt Station Town

Centre and will have a TPC of \$1billion. The site will feature mixed-use residential/retail/commercial space with 2,200 upscale residential units and a 1.1 million square foot retail and entertainment center.

Marlboro Pike / Forestville Expansion

This proposed Enterprise Zone expansion area runs west of the 495/95 and route 4 junction. Northwest of Suitland Parkway and extends past Walker Mill Rd. The proposed Enterprise Zone expansion contains legacy retail establishments, industrial areas low moderate housing. Along Marlboro Pike are two legacy shopping centers Forestville Plaza Shopping Center and Penn Mar Shopping Center. The community is a mixture of garden apartments, single-family homes, and shopping centers built mostly from the 1930s through 1970s, adjacent to the communities of District Heights, Suitland, Morningside, Westphalia and Camp Springs. The neighborhood has a majority African-American population. It is convenient to the Capital Beltway (I-95/I-495), Maryland Route 4 (which has department stores and shopping centers), including Penn Mar Shopping Center, and for employees of Andrews Air Force Base and the U.S. Census Bureau.

The current population of Forestville, Maryland is 11,719, based on our projections of the latest US Census estimates. The US Census estimates the 2018 population at 11,719. The last official US Census in 2010 recorded the population at 12,353. The average household income in Forestville is \$82,961 with a poverty rate of 10.30%. The median rental costs in recent years comes to \$1,414 per month, and the median house value is \$210,000. The median age in Forestville is 38.3 years, 35.3 years for males, and 40.3 years for females. For every 100 females there are 89.2 males

The major employers and businesses within this Enterprise Zone consist of government agencies, local and national retail chains. As it relates to local and national retail establishments, they consist of department stores and shopping centers. These retail establishment are a mixture of standalone and small cluster centers. Among government agencies, Andrews Air Force Base and the U.S. Census Bureau are top employers within this Enterprise Zone expansion.

The proposed expansion zone is identified for future revitalization and continued growth. The proposed outcomes for this expansion zone will be to encourage continued development of light industrial and advancement of the developed district overlay. This is intended to ensure that the development of land in a designated development district meets the goals established for the district in a Master Plan, Master Plan Amendment, or Sector Plan, and takes advantage of unique opportunities presented by the district. Development districts may be designated for town centers, Metro areas, commercial corridors, employment centers, revitalization areas, historic areas, and other special areas which are the subject of development recommendations in a Master Plan, Master Plan Amendment, or Sector Plan.

The Marlboro Pike Sector Plan focuses on preserving and strengthening the existing residential communities and focusing commercial development into seven activity nodes along the corridor. These seven priority areas will act as catalysts to spur redevelopment and new development: Western Gateway, Neighborhood Hub, Brooks Drive Main Street, Silver Hill Cultural Triangle, Health and Wellness Center at Great Eastern Plaza, Retail and Restaurant Hub, and Forestville Flex Space Campus. The plan identifies various financing programs that could be used for revitalization projects along Marlboro Pike and calls for increased marketing and branding efforts to promote business opportunities in the community. Additionally, the plan recommends a comprehensive series of policies and strategies to promote revitalization including rezoning properties, transportation enhancements, environmental

sustainability, building and site design standards, enhanced streetscaping, and site and building design standards.

Beltsville/Calverton Shopping Center

The proposed Enterprise Zone expansion area comprise of an existing large commercial zoned retail property located at 11603 Beltsville Dr, Calverton, MD 20705. This expansion area is located ½ mile away from US 95 Interstate and Powder Mill Rd. Within this expansion area, the property is currently zoned C-S-C (commercial shopping center), with existing land use being commercial. This property is 73,000 SF of grocery-anchored retail. The center is strategically located southwest of the I-95/Powder Mill Road interchange.

The property, constructed between 1965 and 1977 on undeveloped land, is a one-story commercial strip shopping center currently occupied by multiple retail and office tenants including Giant Foods, Suntrust Bank and CVS Pharmacy. The property has two large buildings and attached small tenant spaces, large asphalt paved parking areas, and small landscaped areas. A separate fast food restaurant building on the property was constructed between 1984 and 1993.

The current population within the proposed expansion zone are divided by four (4) categories and distance radius/size. The categories are divided by population, daytime population, households and average households. In terms of radius size of the population, each are calculated using two (2) mile increments.

Population

1 MILE	18,708
3 MILES	92,273
5 MILES	192,923

Daytime Population

1 MILE	4,742
3 MILES	46,210
5 MILES	122,459

Households

1 MILE	7,308
3 MILES	32,970
5 MILES	96,418

Avg. Household Income

1 MILE	\$85,481
3 MILES	\$93,813
5 MILES	\$99,388

The proposed expansion site is poised for revitalization. Current property owner (Carrollton Enterprises Management Company, LLC) seeks to expand property and usage by supporting zoning change to CGO (Commercial, General and Office). The zoning category will be non-residential and existing land use will still be commercial use.

Glenarden/Landover (Brightseat Road/Arena Drive)

The proposed expansion area encompasses multiple quadrants circumambient to the prime property of FedEx Field, located in Landover Maryland. This new expansion area borders the following: Sheriff Road, Brightseat Road, Hills Oaks Road, Garret Morgan Boulevard, Bishop Peebles Drive and Redskins Road. The expansion area is less than ½ mile from Interstate US 495 and Central Avenue Route 214. The expansion area will include primarily vacant property adjacent to sports stadium.

Demographics data available from the United States Census Bureau released in the American Community Survey in December of 2019, the proposed expansion area shows a population of 6,170 which is less than most other places in the metro area. The city with the highest population in the area is Landover CDP which depicts a population of 22,041 (approximately 3.6 times bigger). Population data for a comparison of the population growth/population change estimates from the years 2010 to 2018 and the expansion area depicts an increase of 170 (3%). The total area population percent change for all areas for the years from 2010 to 2018 has a population percent change of 2.8% which is in the mid-range of other places in the local area.

The proposed area will be adjacent to two metro station centers. Morgan Boulevard Metro will be south of the expanded enterprise zone area, which is zoned as a Local Transit-Oriented Center (LTO-e). The second metro center adjacent to the expansion area is Largo Town Center Metro, with current zoning Regional Transit-Oriented Center-High Intensity (RTO-H-e).

The proposed expansion zone is identified for future revitalization. The expansion area is strategically located and adjacent to the Capital Beltway, which provides immediate access to the entire metropolitan area. Future development has been identified as mix use development and general offices. The area(s) are zoned LCD (Legacy Comprehensive Design), TAC-e (Town Activity Center edge), RMF-20 (Residential, Multifamily-20) and IE (Industrial/Employment – Non residential).

New Carrollton/Route 450

The proposed Enterprise Zone expansion borders MD-Route 450, Harkins Road and 85th Avenue. This will include the cross-section between Cross St and West Lanham Drive and expands pass Harkins Road to commercially and mix use properties. The proposed expansion area is within a ½ mile from New Carrollton Metro Station.

The expansion area has a 2020 population of 12,976 and is the 20th largest city in Maryland. Currently the zone is growing at a rate of 0.05% annually and its population has increased by 6.93% since the most recent census, which recorded a population of 12,135 in 2010. The expansion and surrounding areas have a population density of 8,415 people per square mile.

The 5 largest ethnic groups in New Carrollton are Black or African American (Non-Hispanic) (44.9%), Some Other Race (Hispanic) (18.6%), White (Hispanic) (15.5%), White (Non-Hispanic) (13.2%), and

Asian (Non-Hispanic) (2.9%). 38.4% of the people in New Carrollton speak a non-English language, and 76.4% are U.S. citizens.

The largest universities in New Carrollton is Hair Academy Inc-New Carrollton (139 degrees awarded in 2017). The median property value in New Carrollton is \$244,900, and the homeownership rate is 51.1%.

The proposed expansion area is zoned RTO-H-c (Regional Transit-Oriented Center-High Intensity), RTO-H-E (Regional Transit-Oriented Center-High Intensity-edge). Existing land use of properties and buildings include vacant properties, transportation/utilities and residential-multi family. Major employers include the Federal Internal Revenue Service (IRS) and the Maryland Department of Housing and Community Development (DHCD).

The expansion area is adjacent to the New Carrollton Metro Station. Mass transit plays a major role for New Carrollton and the proposed expansion area. Transit entities include Washington Metro, the MARC, and Amtrak, which all have stops at the city's edge. New Carrollton will also be the eastern terminus for the planned Purple Line Light Rail. For motorists, the Capital Beltway intersects with US Route 50 less than a mile southeast of the city.

Recent developments within this expansion area include a new erected buildings. Within the past several years, revitalization has created momentum. Expansion has included new office buildings for health-care giant Kaiser Permanente and the Maryland Department of Housing and Community Development. Additionally, new luxury apartments recently opened, and 281 more are under construction in another five-story building.

Major developers are associated with the expansion area. Developer and commercial investment firm, Urban Atlantic, has expanded with projects that include Kaiser Permanente (aforementioned-2017) signed on as the project's first office tenant, and it has now moved employees into its new 200K SF office building. WMATA announced it plans to occupy a new office building of up to 300K SF at the New Carrollton development. Urban Atlantic utilized the opportunity zone program for a new 282-unit apartment building at its New Carrollton project. The developer recently secured a \$21M opportunity zone investment from Bridge Investment Group and a \$46.5M construction loan from TD Bank for the apartment building.

In support of the proposed Enterprise Zone expansion, the municipality of New Carrollton also provides incentives and initiatives. The New Carrollton Area Revitalization District (NARD) is a key economic development priority supported by a \$1 Million Incentive Fund designed to support entities that relocate to New Carrollton.

Hyattsville/ Route 410/UTC

The proposed expansion zone will encompass the boundaries of Route 410, Adelphi Rd and Belcrest Road. The commercial properties along these cross-section boundaries will be included. The expansion zone also borders University Park, which is separated by Adelphi Road. Additionally, this area will also border Belcrest Road and Toledo Road.

The expansion area has a population of 18.2k people with a median age of 34.2 and a median household income of \$73,627. Between 2016 and 2017 the population of Hyattsville, MD declined from 18,262 to 18,225, a -0.203% decrease and its median household income grew from \$65,452 to \$73,627, a 12.5%

increase. The 5 largest ethnic groups in Hyattsville, MD are Black or African American (Non-Hispanic) (30.1%), Some Other Race (Hispanic) (30.1%), White (Non-Hispanic) (23.1%), White (Hispanic) (7.76%), and Asian (Non-Hispanic) (3.94%). N/A% of the people in Hyattsville, MD speak a non-English language, and 77.4% are U.S. citizens. The median property value in Hyattsville, MD is \$289,000, and the homeownership rate is 46.1%.

Properties within the expansion area include RTO-H-c (Regional Transit-Oriented Center- High Intensity core). Existing land uses are office, transportation and utilities and commercial. Businesses within this proposed zone are existing retail establishment, which include food/restaurants, medical offices and entertainment. Major employers within the proposed expanded area are Prince George's Community College, SNAP Office (Social Services Organization, Metro, Contemporary Family Services Inc (Social Services Organization).

In recent years, Hyattsville has undergone a rebirth, with new townhomes and shops in the Arts District and along East-West Highway, high-end apartments near the Prince George's Plaza metro station and development planned near the West Hyattsville Metro station. Popular local hotspots include Franklins, a restaurant, brewery, general store and toy shop; Busboys and Poets, a popular D.C. area restaurant chain; and Vigilante Coffee, a nationally ranked roaster.

The proposed expansion zone is identified for future revitalization around the Prince George's Plaza Metro station. The revitalization will add to the area's growing housing and dining options. A development company has filed preliminary plans for a 520-unit apartment complex on what is now a surface parking lot north of the Prince George's Medical Center at University Town Center. That would put the apartments right at the outer limits of the crucial half-mile from the Prince George's Plaza Metro station. Combined with the new Highline apartments in the nearby 10-story Metro II building, development will encourage people to live in the city center. Revitalization in this area will encourage more foot traffic. In addition, the Mall at Prince Georges will add a Miller's Ale House, a Florida-based chain centered on beer, chicken wings and televised sports. Members of the city council pressed developers to make the exterior of the 8,285-square-foot restaurant, to be located at 3430 East-West Highway, more pedestrian-friendly.

Brentwood/US Route 1 (Rhode Island Avenue)/Route 208

The proposed expansion areas consist of commercial property within the municipality of Brentwood. The expansion zones border Bunker Hill, 38th Street, Shepherd Street and Utah Avenue. The expansion area is less than 1 mile away from adjacent municipal North Brentwood to the north along Route 1.

The expansion area has a population of 3.48k people with a median age of 31 and a median household income of \$71,290. Between 2016 and 2017 the population of grew from 3,144 to 3,478, a 10.6% increase and its median household income grew from \$65,893 to \$71,290, a 8.19% increase. The 5 largest ethnic groups are (Hispanic) (40.4%), Black or African American (Non-Hispanic) (26.7%), White (Hispanic) (15.4%), White (Non-Hispanic) (11.1%), and Asian (Non-Hispanic) (3.94%). N/A% of the people speak a non-English language, and 67.6% are U.S. citizens. The median property value is \$253,600, and the homeownership rate is 44.8%.

Major employers in the proposed expansion area are majority retail establishments. Some of the major employers are as follows:

Goshen House Trading LLC

4310 Pennwood Road

Hi-Tech Auto Repair LLC	4100 41st Street
Hyattsville Auto Body	4312 Rhode Island Avenue
Interstate Service Co, INC	4101 Utah Avenue
James Hopp	3800 37th place
JB Cabinetry	3407 Windom Road
John C Flood Inc	4419 41st Street
Julios Construction	4301 34th Street
Lida Wholesale Corp	4000 Pennwood

Properties within the proposed expansion zone consist of two categories. For properties that border Shepard Street and Route 208 are zoned M-U-T-C (Mix-Use Town Center). The zoning area is designated mixed use with existing land use being office related. For properties that border 40th Street and Utah Ave are designated M-U-I (Mix Use Infill). The mixed-use group is MUI-2-00.3 with existing land use being vacant.

Brentwood is one of four municipalities along Rte. 1 to be designated as part of the Gateway Arts District, and as such is working with the Gateway Community Development Corporation to implement revitalization along the Route 1 Corridor. This revitalization, over the next few years, is expected to bring historic preservation events and tourism opportunities to the area, and to attract quality businesses to each of the four towns involved.

The town maintains two beautiful parks -- Bartlett Park, which houses the town hall, a gazebo for cultural events, and playground equipment in a tree shrouded environment; and Veterans Memorial Park, a small but well-landscaped site that provides a serene and meditative setting for honoring residents and former residents who have served in the armed forces of our nation.

The town's two major vehicular arteries are augmented by public bus lines within easy reach of three metro stations, each of which can transport residents to anywhere in the Washington, D.C. area.

B. Explain the goals and objectives of the zone and their proposed outcomes

Goal

The goal of renewing and expansion of the Prince George's County Enterprise Zone is to continue to incentivize commercial investment and employment in targeted areas that have challenges in attracting new investment and jobs. The selected areas have existing infrastructure, public transportation, housing, parks, and other amenities. However, due to a number of factors, the commercial market has often judged the area to be too risky for private investment. This proposed area conforms to the County's General Plan (2035), and it will build upon other County investments in these locations to improve communities and local employment opportunities for residents. The proposed area does not include all eligible areas in the County because some of the eligible areas may attract new investment without this incentive.

Objectives

There are two main objectives of the Prince George's County Enterprise Zone program. The program will attract investment and employment to locations with existing infrastructure and an employment base, but yet have failed to attract private investment due to other disincentives. The program offers locations suitable for a range of commercial investment and employment. For example, some sites may be attractive for commercial office investment and new retail, whereas other sites are more likely to attract

industrial uses. Additionally, the program will support the General Plan (2035) and create synergies with existing State and County programs and policies.

The County's General Plan (2035) calls for an increasing percentage of development to occur inside the beltway in existing communities. The County has invested significant funds and created new programs to improve the transportation, housing, safety, and recreation opportunities in older communities inside the Capital Beltway. By creating the Enterprise Zone in these eligible areas, the County is protecting its investment and promoting the efficient use of public resources. The Enterprise Zone program is also an integral component of the County Executive's economic impact strategies and other programs that focus on improving the quality of life in established neighborhoods. Increased funding from the County will assist communities uphold property standards, repave old streets, and keep the public areas clean. In conjunction with these programs to clean up distressed communities, the Enterprise Zone will create a more attractive business opportunity for investment and employment.

Proposed Outcomes

The Prince George's County Enterprise Zone will result in stronger communities, more employment opportunities, and more attractive commercial districts in many of the County's distressed communities. With marketing and collaboration with organizations and County agencies involved in economic development, this re-designation and expansion is expected to result in \$20+ million of capital investment in the Enterprise Zone. It is also expected that at least 150 jobs will be created or retained annually during this period. The Enterprise Zone program will help reverse the disinvestments that have harmed these communities. The outcomes noted above will be accomplished by the following actions:

- Marketing the Enterprise Zone areas to businesses, municipal leaders, and County staff and officials.
- Providing additional County and State inducements for certain projects to encourage business retention, expansion and attraction in the Enterprise Zone areas.
- Collaborating with all agencies and organizations involved in economic development to ensure that the program is promoted to businesses and to assist businesses in the Enterprise Zone with the County development process.

C. Describe the Local Standards

Prince George's County does not intend to establish additional eligibility criteria.

D. Describe any additional incentives and initiatives the jurisdiction may provide

Prince George's County offers two county real property tax credits to encourage investment. The Redevelopment/Revitalization Tax Credit District Program is available for new construction and renovation of property in census tracts where household income does not exceed the County's median household income. The credit represents a reduction of property taxes over a five-year period, and can be used for improvements to, or new construction of residential and commercial property. In addition, the County offers a High-Tech Incentive Package, available to businesses meeting the State's definition of a high technology company, and meeting certain County requirements for investment and square footage.

Financial Services Corporation (FSC First), the Department of Housing and Community Development (DHCD), and the Prince George's County Economic Development Corporation (EDC) offer a number of

programs designed to strengthen businesses and communities in areas that include the expanded Enterprise Zone. The FSC administers the Small Business Growth Fund, which provides financial assistance to for-profit companies with 25 or fewer employees. It is an effective means for small businesses to obtain business loans. Typically, loan proceeds are used for machinery and equipment purchases, working capital, contract financing, building renovation and leasehold improvements. Businesses located in the Prince George’s County Enterprise Zone are eligible to apply for these funds. The EDC offers a range of services to small and large businesses, including site selection, procurement, and workforce screening and training.

The EDC is also the “front door” for the County Executives Economic Development Incentive Fund (EDI Fund) a \$50mm loan pool for Prince George’s County businesses that was created to broaden the tax base, retain and create jobs, support small and minority business enterprises and to promote development and redevelopment in the County. Projects that are located in the developed tier, transit-oriented development zones (TOD), and other targeted growth areas, such as the Enterprise Zone, receive top priority consideration for the EDI Fund.

In addition, Opportunity Zones have and continue to be a great source of economic stimulus within distress communities in Prince George’s County. Opportunity Zones (OZs) are defined as “economically-distressed communities where new investments, under certain conditions, may be eligible for preferential tax treatment. This works by nominating blocks of low-income areas by census tract, which are then certified by the Secretary of the U.S. Treasury via their delegation of authority to the Internal Revenue Service. Through the IRS, investors can file a Form 8896 to create a Qualified Opportunity Fund — vehicles structured as either a partnership or corporation for the purpose of investing in an OZ census track, whether in real estate or directly in businesses through equity. The fund is required to hold at least 90% of its assets in that qualifying OZ area.

The County’s Transit Oriented Development (TOD) Initiative was introduced to the public in March 2014. This initiative provides an opportunity for capturing a portion of projected regional growth, particularly transit-oriented development, over the next 20 years in this area of the county. Currently, the station areas undeveloped and underdeveloped but offer sites of sufficient scale to create significant development projects within a half-mile of Metro Station. Many transit lines run through older communities and commercial corridors where growth has been stagnant and where the best opportunity for revitalization and redevelopment model delivers higher property values, makes use of significant transit investments, is attractive to ‘millennials’ and seniors, has positive environmental impacts and is more sustainable. It integrates uses, is compact and walkable, and provides a range of housing and transit options, and urban amenities. The initiative recognizes the importance of preserving and enhancing existing communities within the project area and integrating development opportunities around the Metro stations, with highest priority of five locations including Branch Avenue Metro Station. It leverages the area’s robust transit service and identifies opportunities for attracting new residents, shoppers and major employers and it supports existing area businesses and government centers.

M-NCPPC has initiated or recently completed the following plans and studies in areas that include parts of Enterprise Zone and Focus Area:

- Central Annapolis Road Sector Plan and Sectional Map Amendment (2010)
- Central Branch Avenue Corridor Revitalization Sector Plan (2013)
- Eastover/Forest Heights/Glassmor Sector Plan and Sectional Map Amendment (2014)
- Marlboro Pike Sector Plan and Sectional Map Amendment (2009)
- Plan Prince George’s 2035 Approved General Plan (2014)

- Landover Metro Area and MD 202 Corridor Approved Sector Plan and Sectional Map Amendment (2014)
- Subregion 4 (Central Avenue-Metro Blue Line Corridor) TOD Implementation Project (2013)
- Sustainable Communities
- New Carrollton and Prince George's Plaza Transit District Development Plans (2010 and 2014/2015)
- Kenilworth Avenue and Town of Cheverly Industrial Study (2014)
- The Preliminary Southern Green Line Station Area Sector Plan and Sectional Map Amendment (2013)

E. Discuss the feasibility of creating educational or training opportunities for employers and employees in the Enterprise Zone.

Prince George's County is committed to making commercial and industrial employment training and placement programs available to companies that are already located in, or are interested in locating in, the Zone. There are several state and local employee training and educational programs that are and will be marketed to existing and new companies in the Enterprise Zone. These programs are: the Maryland Job Creation Tax Credit and the training programs of Employ Prince George's.

Employ Prince George's provides employment and training services to employers, including recruitment and pre-screening, assessment and testing, personnel selection and hiring, and linkages to internships and outplacement hiring. It also provides customized training services, including literacy/basic skills, computer training, and a wide range of occupational skills training. Most of the employment services are offered at no cost to the company. The County understands that revitalization in the Enterprise Zone requires cooperation among many entities as well as a variety of incentives and technical assistance that address many challenges.

F. Management Plan. Specify the person or group responsible for administering the zone and submitting the annual report

The Prince George's County Economic Development Corporation (EDC) will have responsibility for both managing and marketing the Enterprise Zone. The EDC is a non-profit organization created by the County to facilitate economic development in the County. The EDC is governed by a board of Directors that includes members appointed by the County Executive and by the County Council. The EDC's President and CEO, or his designee, will be the Zone Administrator and will be responsible for preparing and submitting the Enterprise Zone Annual Report. Other EDC staff will support the Zone Administrator and market the program, recruit businesses to be certified, and confirm eligible companies for the benefits. The EDC has managed the Enterprise Zone program for at least the previous 19 years.

Municipalities in the Zone and the County have vested interest in seeing that the program is successfully implemented. County staff and the EDC, along with each applicable unit of government, will ensure that the business community is aware of the advantages that exist by locating in the Enterprise Zone and hiring from the surrounding community. The EDC will coordinate its activities with the FSC First (Financial Services Corporation), municipalities, and the Maryland-National Capital Park and Planning Commission to ensure that the Goals and Objectives are met.

G. Specify plans to market the Enterprise Zone to potential businesses

The Prince George's County Economic Development Corporation (EDC) will be the entity primarily responsible for marketing the Enterprise Zone program. EDC has and will use a variety to publicize the program, including printed materials and electric media. Information about the program is also provided on tax bills. The target audience for these marketing efforts includes both existing businesses and potential business attraction clients that may be interested in the benefits. A third marketing effort will be directed to real estate brokers, so that they can explain the benefits of the Enterprise Zone to prospective tenants and owners.

Additionally, detailed Enterprise Zone information (paper and electronic) will be provided to municipalities in the zone, and they will be encouraged to provide links from their websites to the EDC website. The Enterprise Zone brochure, application, and application guide are all available in pdf format on the EDC website. Staff at other County organizations involved with economic development may receive briefings on the program and marketing materials (paper and electronic) for their clients.

H. Describe certification procedures that will be established for businesses to receive tax credits.

The EDC uses both Maryland Department of Commerce interactive incentives map and Park and Planning's PG Atlas to determine if a property is eligible for the Enterprise Zone Program. Typically, a property owner, consultant, or tenant will call or email EDC staff to discuss the program and determine if a location qualifies, or the EDC or other agency staff will meet with a client to discuss the clients needs, and the Enterprise Zone benefits are discussed. The PG Atlas Enterprise Zone project files are available to EDC staff, and they can simply input the address, zoom to the location on the PG Atlas project for the Enterprise Zone, and inform the client whether or not the parcel qualifies. The client must complete an application form and mail the original to the EDC. The EDC then mails a letter to the client confirming that the property is eligible that includes an explanation of the benefits available to the client. The letter also confirms that the application is complete, and the business (or property) is certified. Copies of the certification letter are sent to County officials in the Office of Finance and State officials in the Maryland Department of Commerce and the Department of Assessments and Taxation. The EDC maintains the list of certified businesses and confirms the eligible businesses each year with the State.

7. Written Justification of the Size of the Proposed Zone

The existing Enterprise Zone is approximately 9,385 acres. This application proposes to add an estimate 806.67 acres to the Enterprise Zone. Existing Focus Area of 430 acres reduced to 389.43 acres with a proposal to re-designate 14.60 acres

The Enterprise Zone eligible acres in the County as of the 2014 application approached 20,000. That application excluded many eligible areas because it was believed that private investment would occur without the incentive. The remaining zone was justified, despite its large size, because of high levels of poverty and unemployment in many dispersed parts of the County.

The expansion area in the Zone proposed in 2019 is in an area where the County and State would like to increase employment and redevelopment opportunities. Private developers, as well as County, State and municipality have all invested in existing roads and utilities within the County. It is believed that Enterprise Zone designations will significantly enhance the development ability to attract tenants to the

designated expansion areas. The proposed expansions are commercially zoned and primarily older retail areas in need of revitalization. The EDC along with local municipalities are interested in improving their properties to attract new tenants and it is felt that Enterprise Zone incentives will help to make this possible.

8. Evidence and Certification of a public Hearing

The public announcements of the hearing are included on the following page. Prior to the hearing, EDC staff and the Enterprise Zone Administrator contacted all effected municipalities, and met with County Executive's economic development office, State elected and administrative, and community leaders to discuss the application. The EDC staff presented and reviewed proposed options for the re-designation and expansion areas and discussed the program with each of the County Council members, and at a County Council legislative session prior to the public hearing. Additionally, municipal officials and community development administrators requested certain areas to be included, and to the extent possible those changes were made. Based on all the preceding meetings and the calculations of eligible areas, the proposed boundaries were amended as presented in this application. On June 23, 2020, the EDC introduced a petition for County Council resolution in support of recertification and expansion of the Prince George's County Enterprise Zone and Focus Areas. On July 21, 2020, the Council met as a Committee of The Whole and voted in favor of the resolution. The Public Hearing took place on July 14, 2020 and July 21, 2020. On the earlier date (July 14, 2020) two Council members advised of changes to their respective district maps. As a result, the EDC made changes to effected district maps to reflect expansion. On July 21, 2020 at 1:30pm, the Council voted in favor. Aside from two Council Members, no other individuals spoke at the public hearing.

*As a result of the continued COVID 19 pandemic crisis, all communications during the council resolution and hearing process were made via virtual meetings.

Prince George's County Council

*County Administration Building
14741 Governor Oden Bowie Drive
Upper Marlboro, Maryland
20772-3050*



Meeting Agenda - Final

(continued at 1:30 p.m.)

Tuesday, July 21, 2020

10:00 AM

(VIRTUAL MEETING)

County Council

Todd M. Turner, Council Chair, District 4

Monique Anderson-Walker, District 8

Derrick Leon Davis, District 6

Thomas E. Dernoga, District 1

Mel Franklin, At-Large

Dannielle M. Glaros, District 3

Sydney J. Harrison, District 9

Calvin S. Hawkins, II, Vice Chair, At-Large

Jolene Ivey, District 5

Rodney C. Streater, District 7

Deni L. Taveras, District 2

Robert J. Williams, Jr., Council Administrator

RULES OF COURTESY

You are now participating in the process of representative government. We welcome your interest and hope you will attend Prince George's County Council meetings often. Good government depends on the interest and involvement of you and your fellow citizens.

VIRTUAL COUNCIL MEETINGS

Given the current state of the novel coronavirus (COVID-19) pandemic, and under the Governor's "Proclamation and Declaration of State of Emergency and Existence of Catastrophic Health Emergency – COVID-19" and the Prince George's County State of Emergency Declaration, the County Council is operating under emergency procedures.

REGULAR COUNCIL MEETINGS

The Prince George's County Council meets at 10:00 a.m. each Tuesday in the Council Hearing Room in the County Administration Building, Upper Marlboro, Maryland. Legislative sessions are held on the first and third Tuesday of each month and business meetings are scheduled on the alternate weeks. All County Council Sessions are public meetings, however, a part of the meeting may be conducted in closed session.

In addition to its normal function as the County Council, the Council will frequently sit as the District Council for zoning matters or as the Board of Health. The capacity in which the Council acts on agenda items will be recorded in the minutes for each meeting.

PUBLIC PARTICIPATION IN COUNCIL MEETINGS

The Prince George's County Council will meet virtually until further notice. To encourage civic engagement, the Council has established an eComment portal to serve as an alternative method of public participation in the Council's virtual meetings. The portal allows citizens to register to speak on agenda items that are scheduled for public hearing and/or submit a comment or letter into the official public record, in lieu of verbal testimony.

The eComment portal will be activated at 5:00 p.m. on the Friday preceding a meeting agenda. Please note, that written testimony or comments will be accepted in electronic format, rather than by U.S. mail. For those unable to use the portal, comments/written correspondence may be emailed to: clerkofthecouncil@co.pg.md.us or faxed to (301) 952-5178. All testimony and comments received by the deadline will become part of the public record of the meeting and, when feasible, shared and noted at the meeting.

Registration and comment submissions should be received by 3:00 p.m. on the day BEFORE the meeting. Testimony and comments will not be accepted via social media or by telephone/voice mail message.

In accordance with ADA requirements, accommodations for hearing impaired, disabled persons, and visually impaired persons can be provided upon reasonable notice to the Clerk of the Council. Sign language and interpreters for non-english speakers are available with reasonable advance notice by emailing clerkofthecouncil@co.pg.md.us or calling 301-952-3600.

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10:00 A.M. - CALL TO ORDER - (VIRTUAL MEETING)

INVOCATION / MOMENT OF SILENCE

LEGISLATIVE DAY NO. 21

1. CONSENT AGENDA

All items listed under the consent agenda have been distributed to each member of the Council for review, are considered to be routine and will be acted upon by motion in the form listed. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the consent agenda and considered separately.

(a) Approval of County Council Minutes

MIN 07142020 County Council Minutes dated July 14, 2020.

Attachment(s): 07142020

[Consent22-20](#) MOTION TO ADOPT CONSENT AGENDA

2. CONSIDERATION OF ITEMS REMOVED FROM CONSENT AGENDA

Attachment(s): [R2020047](#)
[CR-047-2020 \(DR-2\) Attachment A](#)
[CR-047-2020 AIS](#)
[CR-047-2020 Report](#)

(Favorably reported out of C.O.W. on 7/14/2020 with amendments)

MOTION REQUIRED TO SUBSTITUTE DR-2 IN LIEU OF DR-1 PRIOR TO ADOPTION

Legislative History:

6/2/20	County Council	introduced and referred to the Sitting as the Committee of the Whole
7/7/20	County Council	public hearing held
7/14/20	Sitting as the Committee of the Whole	Favorably recommended with amendments to the County Council

[CR-053-2020](#)

Draft: 1

A RESOLUTION CONCERNING PRINCE GEORGE'S COUNTY

ENTERPRISE ZONE for the purpose of endorsing the proposed redesignation and expansion of the Prince George's County Enterprise Zone and the Prince George's County Enterprise Zone Focus Areas.

Sponsor(s): Turner, Streeter, Hawkins, Dernoga, Davis, Harrison, Taveras, Glaros and Franklin

Attachment(s): [R2020053](#)
[CR-053-2020 AIS](#)
[CR-053-2020 Report](#)

(Favorably reported out of C.O.W. on 7/14/2020)

Legislative History:

6/23/20	County Council	introduced and referred to the Sitting as the Committee of the Whole
7/14/20	Sitting as the Committee of the Whole	Favorably recommended to the County Council

[CR-054-2020](#)

Draft: 1

A RESOLUTION CONCERNING PAYMENTS IN LIEU OF TAXES

("PILOT") AGREEMENT FOR THE TOWNES AT PEERLESS for the purpose of approving the terms and conditions of a Payments in Lieu of Taxes ("PILOT") Agreement between Prince George's County, Maryland (the "County") and Peerless Avenue Associates LLC (the "Owner").

Sponsor(s): Turner, Davis, Hawkins, Taveras, Franklin and Glaros



THE LEGISLATIVE BRANCH of Prince George's County, Maryland

COUNTY COUNCIL | ZONING HEARING EXAMINER | BOARD OF APPEALS | TASK FORCES & WORKGROUPS
COUNTY ADMINISTRATION BUILDING | 14741 GOVERNOR ODEN BOWIE DRIVE | UPPER MARLBORO, MARYLAND 20772

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Details

Reference No. CR-053-2020 Draft No.

Type: Resolution Status: Adopted
 Meeting Body: [County Council](#)

Meeting Date: 7/21/2020

Introduced Date: 6/23/2020 Public Hearing Date:

Effective date:

Title: A RESOLUTION CONCERNING PRINCE GEORGE'S COUNTY ENTERPRISE ZONE for the purpose of endorsing the proposed redesignation and expansion of the Prince George's County Enterprise Zone and the Prince George's County Enterprise Zone Focus Areas.

Proposers/Sponsors: [County Executive, Todd M. Turner, Rodney C. Streeter, Calvin S. Hawkins, Thomas E. Dernoga, Derrick Leon Davis, Sydney J. Harrison, Deni L. Taveras, Dannielle M. Glaros, Mel Franklin](#)

Attachments: [1. R2020053](#), [2. CR-053-2020 AIS](#), [3. CR-053-2020 Report](#), [4. CR-053-2020 Transmittal](#), [5. Enterprise Zones and Focus Area - At a Glance](#), [6. CR-053-2020 \(DR-2\) Map District 1](#), [7. CR-053-2020 EDC Map District 2](#), [8. CR-053-2020 EDC EZ Map District 1 and 4](#), [9. CR-053-2020 EDC EZ Map District 3](#), [10. CR-053-2020 EDC EZ Map District 5](#), [11. CR-053-2020 \(DR-2\) Map District 5](#), [12. CR-053-2020 \(DR-2\) Enterprise Zones Cheverly](#), [13. CR-053-2020 EDC EZ Map District 6](#), [14. CR-053-2020 EDC EZ Map District 7](#), [15. CR-053-2020 EDC EZ Map District 8](#), [16. CR-053-2020 EDC EZ Map District 9](#), [17. CR-053-2020 OOL Comments](#), [18. Enterprise Zones and Focus Area - At a Glance PPT](#), [19. EDC Enterprise Zone Proposed Re-certification PPT](#)

Contact: Sakinda L. Skinner, Office of Law

- History (5)
- Text

Title

A RESOLUTION CONCERNING PRINCE GEORGE'S COUNTY ENTERPRISE ZONE for the purpose of endorsing the proposed redesignation and expansion of the Prince George's County Enterprise Zone and the Prince George's County Enterprise Zone Focus Areas.

Background

This Resolution will endorse the County's application to the Maryland Department of Commerce redesignation and expansion of the Prince George's County Enterprise Zone and Focus Areas. The Enterprise Zone is an area designated by the Secretary of Department of Commerce for the purpose of focusing State and local resources toward the encouragement of economic growth and employment in economically challenged areas of the State. The Prince George's County Enterprise Zone and Focus Area expired on December 14, 2019 and the statutory deadline of April 15, 2020 to recertify was suspended due to the catastrophic health emergency related to COVID-19.

9. An application for redesignation must, by regulation, include the following additional information:

- An evaluation of the history and benefits of the existing zone
- An explanation of why portions of the existing enterprise zone are or are not included in redesignation request as well as an explanation of why other areas are being added.
- A comparison of the economic development strategy for the redesignation or expansion with that of the existing zone.

The Prince George's Enterprise Zones were consolidated and expanded in 1999, expanded again in 2003 based on new Census data and redesignated in 2009. The Focus of the Enterprise Zone was renewed and expanded in 2004 and 2009. Since 2009, commercial businesses or real estate holding companies (property owners) have been certified as Enterprise Zone companies. The companies certified during the past five years reported a capital investment value of over \$172 million in the Enterprise Zone areas, as well as value of \$155.24 million in new construction; \$7.7 million in rehabilitation; and \$9.2 million in new equipment purchases. These firms reported employing about 1,900 people, of which 865 were new hires at the time of certification. Not all of these investments can be attributed to the Enterprise Zone incentives, and much of these investments (i.e. purchases of existing properties or renovations that do not increase the assessed value of a property) did not result in a County tax credit. However, it does seem to be an attractive economic development tool for many companies.

A range of industrial, service, and retail projects across the Enterprise Zone have taken advantage of the job creation and real property tax credits over the past five years. Landover, Capital Heights and Temple Hills have benefitted, although there has been activity in all of the communities in the Zone. The incentive has been attractive for businesses that have moved into Prince George's County from outside the region, such as the Food Authority. Other significant expansions or relocations in the Enterprise Zone over the last five years include areas such as, Edmonston, Glenarden, Hyattsville and Colmar Manor. Traditionally, the program was one of only a few incentives the County provided, and it is still presented to companies interested in locating or expanding to areas inside the Capital Beltway. The tax rate in Prince George's County is high compared to some jurisdictions and this program can provide some tax relief that makes the County more competitive.

The proposed Enterprise Zone expansion and Focus area redesignation includes some relatively minor modifications to the existing Enterprise Zone, as explained previously; however, the most significant change has been removal of properties from Focus Area due to changes in program eligibility.

The economic development strategy for the proposed Zone and Focus Area is essentially the same as that of the existing zone – incentivize commercial investment and employment in targeted areas that have challenges in attracting new investment and jobs. The selected areas have existing infrastructure, public transportation, housing, parks and other amenities. Investment in these fulfills the Goals of the County's General Plan and builds upon other County investments.